



24.4.2008

The Secretary

Senate Standing Committee on Rural &  
Regional Affairs & Transport

Parliament House, Canberra

ACT. 2600

Dear Sir

Re: Regulations re Standard Labelling & Branding  
of Food Products from Animals

It is with some concern that I write re the lack of standard forms of labelling, marketing and general description of animal derived food products.

I am particularly concerned that the present many and varied labels/brandings, etc leave the consumer confused and unable to make an informed choice regarding, for instance, organic origins and animal and poultry welfare before slaughter, etc.

I feel very strongly that this matter should be Federal and not State by State so that uniformity may be attained and thus allow the consumer to make an intelligent choice.

I would be much obliged if you could let me have your views which, hopefully, will result in a uniform description, etc. rather than the present lack of clarity.

Yours faithfully

(Mrs.) Shirley Lehey