

Secretary,  
Senate Standing Committee on Rural and Regional Affairs and Transport,  
Parliament House,  
Canberra ACT 2600

As a consumer I would like more truth in labeling when I purchase my fresh meat. I see terms like, organic, free-range, biodynamic and bred free-range and I do tend to become a bit confused.

Could the labeling please say exactly what it is: ie what's the difference between bred free-range and free-range? Does one have additives added to the feed?

I have seen shows on Current Affairs programmes where they say that even meat from a supermarket is mislabeled, it is mainly imported and yet they label it Australian free-range.

I do not wish to eat any products from other countries that have a high incidence of bacteria, chemical feeds or mistreated animals.

I want only the truth in branding and marketing labeling.

I would like a consistent standard across Australia so that no matter which state I am visiting in I can trust the labeling.

I also want all animals in each state treated the same way, ie free range is free range. Chemical free feed is definitely chemical free feed. Antibiotic free is antibiotic free (and is not added to feed), hormone free means what it says.

Another thing I would like is all grocery items to be labeled if there is any hint of Genetically Modified content. I want my food to be GMO free and I am willing to pay more for this only if I can trust the labelling.

Thanks

😊 Barb 😊

Barbara Jacobsen



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