



www.smartcardforum.asn.au

The Asia Pacific Smart Card Forum provides a key focus for smart card technology, linking users and suppliers, proactively managing industry and community issues, and providing a cohesive body to explore new applications and publicise the benefits of the technology.

Vision and objectives

- To further establish APSCF as the authority on the benefits of the applications of smart cards in Australia
- To represent APSCF members and the smart card industry within the ICT market segment, to government and related organisations to foster industry progress
- To provide networking opportunities for members to facilitate the exchange of ideas and the development of public and private sector projects

Current Activities

- Promoting the smart card industry through seminars, national and international conferences, APSCF website and regular meetings
- Ongoing promotional activity
- Input into standards development
- Working Groups concerning business development, fraud prevention and data security.

Strategies

- APSCF's objectives are achieved by providing a specific focus on factors crucial to the growth of the Australian smart card industry
- Maximising market opportunity
 - Enhancing communication within the Australian industry and with other international bodies
 - Identifying and addressing community issues concerning the introduction of smart cards
 - Enhancing export success
 - Industry development



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