

'Leading development & diversity in the NENW region.'

(June 2004)

# INTRODUCTION

The New England North West Area Consultative Committee (NENWACC) region is close to 98,000 square kilometres and has a population of 180,000 people. The region encompasses 14 Local Government Areas, 3 State electorates and 2 Federal electorates.

The Annual Business Plan should be read in conjunction with the NENWACC's 2004-2007 Strategic Regional Plan (SRP). The SRP outlines issues affecting the New England North West (NENW) region of NSW, as identified through ongoing consultation with stakeholders.

The Annual Business Plan provides the framework by which the issues detailed in the SRP will be addressed. The Annual Business Plan is also flexible to allow further input from communities and individuals as time and the region dictates. Our role in these issues will be determined on an as needs basis.

The National network of Area Consultative Committees (ACCs) exists to provide a social coalition between the Government, business and local communities to build stronger communities and generate opportunities for jobs, business success and regional economic growth.

The Australian Government recognises that optimal regional growth and development will only be achieved when regional communities manage change at a local level, realise their potential, and plan for and lead their own development. The New England North West Area Consultative Committee (NENWACC) supports developments in partnership with Local Government Authorities and the private sector.

Partnerships can be effective organisational arrangements in a place or community that enables Government to respond to needs and encourages the local community to take up programmes and initiatives from the Australian Government programmes designed to achieve sustainable and achievable outcomes.

The NENWACC provides this vital link between communities in the region and key regional development initiatives and programmes. The NENWACC can act as a facilitator and providing dialogue between Government, business and the community.

In facilitating and developing this relationship the NENWACC is a vehicle for the Government to communicate information on policies and programmes to business and the community.

# STRATEGIC DIRECTION

Our 2004-2007 Strategic Regional Plan Plan has been developed in consultation with stakeholders and the community. The SRP is a working document charting our strategic direction and forms the basis of annual activities.

The SRP identifies nine Key Regional Strategies;

- SRP 1 Coordination & Planning
- SRP 2 Our Communities
- SRP 3 Indigenous Development SRP 4 Investment in Regional Development & Business SRP 5 Infrastructure
- SRP 6 Healthy Environment
- SRP 7 Support for the Namoi Valley SRP 8 Education & Training
- SRP 9 Employment

A full copy of the 2004-2007 Strategic Regional Plan is available at www.nenwacc.com.au.

The New England North West Regional Forum (NENWRF) was held in September 2001 and developed 28 key initiatives and several proposed partnerships to address a number of challenges identified in six workshop themes.

The six areas discussed were:

- 1) Infrastructure and communications
- 2) Health and human services
- 3) Education, training and employment
- 4) Community capabilities
- 5) Investment and partnerships
- 6) Making it happen

The NENWRF report documents the challenges, proposed partnerships and actions developed at the Forum. The initiatives of the NENWRF provide the framework to action sustainable economic, environmental, technological and social development within the NENW.

The Minister for Transport and Regional Services the Honourable John Anderson MP has also provided significant input into the direction for regional development and the involvement of Area Consultative Committees (ACCs). His commitment to this programme is demonstrated through a Ministerial Statement of Priorities for DOTARS and ACCs. Arising from this statement, the following outcomes are pursued by the NENWACC:

MP (1)	Supporting a planned, cooperative approach to regional development,
	particularly to the social and economic impacts of structural change, in rural,
	regional and metropolitan Australia

- MP (2) Improving the business and investment environment in regions
- *MP (3)* Addressing pressing social issues faced by regional communities, particularly through building community skills and capacity
- *MP* (4) *Improving regional services, particularly by encouraging Australian Government programme take-up and support for partnership solutions*
- *MP* (5) *A partnership approach with Indigenous communities to bring Whole of Government solutions to Indigenous disadvantage*
- MP (6) Encouraging the growth of regional businesses and employment
- MP (7) Sustaining our natural resources and environment
- *MP (8)* Actively seeking out those opportunities that arise from the evolving economic, social and technological environment that lend themselves to or are suitable for joint private and public sector development.

# MARKETING PLAN

# Area Consultative Committee

- Increase the profile of the NENWACC in the New England North West region
- Increase the profile of DoTARS, its programmes and initiatives in the New England North West region
- Strive to place ACC prominently as a link between Government, business and community in the perception of the community and businesses
- Communicate the value of the ACC's skills and services to the New England North West community
- On-going efforts will be made to ensure that the ACC maintains the quality and integrity it is known for among its partners, current and future

### Small Business Answers

- Increase the profile of the Department of Industry, Tourism and Resources (ITR) in the New England North West region
- Increase the profile of the SBA Officer, their programmes, initiatives and skills, in the New England North West region
- Communicate the value of the SBA Officer's services to small businesses and the community

### Indigenous Development Officer

- Increase the profile of the Department of Employment, Workplace Relations and the Indigenous Employment Policy in the New England North West region
- Increase the profile of the IDO, their programmes, initiatives and skills, in the New England North West region
- Communicate the value of the IDO's services to Indigenous business and Indigenous communities

### **Mission Statement**

'Leading development & diversity in the NENW region.'

### Marketing Objectives

In line with the objectives set out in the NENWACC Strategic Regional Plan, the marketing plan aims to lift the profile of the NENWACC. Specifically, it is hoped that the marketing plan will assist the NENWACC in its efforts to;

- Increase knowledge about the role of the Australian Government and its programmes and initiatives
- Increase knowledge about the role of the Area Consultative Committee among New England North West businesses, community and industry
- Increase knowledge about the types and range of projects that the Area Consultative Committee is involved with among New England North West communities and businesses
- Increase knowledge of the contribution to the community of the NENWACC among New England North West communities and businesses
- Increase the number of references to the Area Consultative Committee in the local newspapers of the New England North West

# Market Positioning

- The NENWACC is the only regional link to a variety of services auspiced by the Department of Transport and Regional Services and the Federal Government
- The NENWACC is unique in its links with all levels of Government, a service that cannot be offered by other agencies
- The NENWACC is in a unique position to provide a link between Government, business and community through our ongoing presence within the New England North West
- The NENWACC has reporting mechanisms in place through which we can feed back to the Federal Government both opportunities and barriers to economic growth in the New England

North West, with a view to generating a whole of Government response to issues within the region

- The NENWACC is distinctive in its access, through a range of government and non-government partnerships, to a holistic overview of the vision for the region as seen by individuals, councils, businesses and communities.
- Moreover, NENWACC is able to assist these stakeholders to pursue their vision through the range of programmes and funding offered
- The NENWACC has access to a range of available funding sources

#### **Marketing Strategies**

Media Releases

- To increase the number of media releases produced by the Area Consultative Committee.
- To publicise our roles in; Knowing the region economically, socially and environmentally, Linking Government, community and business
- Facilitating whole of Government responses to community opportunities
- To include in media releases promotion of projects currently underway in the New England North West
- To promote in media releases the criteria for funding under the Regional Partnerships programme and other Australian Government programmes.
- To promote in media releases the kind of projects that have succeeded in attracting funding under the above programmes

#### Corporate image

- The NENWACC logo and charter headings to be on all promotional materials and media releases etc.
- The NENWACC colours to be consistent across all promotional materials, letterheads, website etc.,
- A professional image to be portrayed by NENWACC employees at all times
- NENWACC identification badges consistent with the NENWACC or programme logos to be worn at all times

#### Website Development

The availability of an up-to-date website will allow a further avenue of access to information about the ACC, its role and available programmes. The website will be kept up to date by posting newsletters and media releases to the website regularly.

#### Newsletters

To develop a regular newsletter distributed to project and programme partners and other ACCs to provide an avenue for;

- Information dissemination
- Current projects news
- Success stories
- Project round dates
- Other Federal Government media release information

### Activities and Sponsorship

The NENWACC strive to be involved in key community events that provide networking and marketing opportunities. Regular activities attended by the NENWACC include;

- Ag-Quip, Cotton Trade Show and other relevant trade shows
- Regional Development Conferences
- Local business activities and meetings

Sponsorship of key community events, consistent with the NENWACC Mission and Vision, provide a valuable opportunity to publicise the name and specialties of the NENWACC to the wider community.

Ideally, the NENWACC would like to develop small scholarships or prize funds that it can offer on a yearly basis for excellence in business in the Area. The scholarships would reflect the three core programmes of the NENWACC – regional growth, small business development and Indigenous employment.

#### Distribution of Activity Information to Members and Partners

Regular distribution of activity information to Board members of the NENWACC allows them to give feedback on the activities of their staff and to be involved in activities in which they have an interest.

Regular distribution of activity information to NENWACC's partners, other Government departments and Government ministers allows for networking and partnership development on projects in which other organisations may have expertise or a vested interest. Moreover, such networking reduces the risk of duplication of projects facilitated by the NENWACC staff.

#### 5. Expense Forecast

Programme	Strategy	Activity	Subtotal	Total
ACC	Events	AgQuip	\$2,500	
	Website		\$360	
	Promotional Material	Calendars etc	\$1,000	
	Printing General	Letterheads	\$1,500	
	Newsletters		\$3,200	
Total				\$8,560

		COORDINATION & PLAN	INING		
structures. The NENV sub-regional opportuni	rk in partnership and endeavour to	k strategically, focussing er	nergies and investments o	on core strategies incluc	ling inter-regional and
Actions	Outcomes	Performance Indicators	Ministerial Priorities	Timeframe	Outcomes Achieved
Staff and Board members will gather information, knowledge and experiences on a range of existing and emerging issues and activities across the region.	Capturing information relevant to communities and the region enables the Board and staff to make informed decisions on projects and initiatives.	Maintenance and reporting of enquiries database of activities, projects and communities. Review of activities against the 2004-2007 Strategic Regional Plan	MP 1, 4, 8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report. April 2005	
Engage communities in self analysis and planning. Assist communities to network with Government and non-Government providers, other communities in planning projects.	Issues and actions and activities supported by the NENWACC are driven by the community and community owned	Number of community workshops attended, participated in or conducted. Number of applications developed under Regional Partnerships. Number of applications supported to Australian Government programmes or other funding.	MP 1-8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Liaise regularly with representative of Local Government Liaise with regional parliamentary representatives, key regional and local authorities, institutions and organisations.	Local Government involvement in projects supports demonstrates strong community support for projects and activities. Issues and actions and activities supported by the NENWACC are driven by the community and community owned	One meeting each month with representatives of Local Government across the region. Number of application submitted to Regional Partnerships and other programmes with the support of Local Government, key	MP 1-8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	

Liaise regularly with community leaders and	Developing community leaders and initiatives with	regional and local authorities, institutions and organisations. Two sub-regional meetings in each area.	MP	1 - 8	September 2004
facilitate networking and mentoring opportunities.	commitment to the community and the future of the region.				June 2005
Include 'Messages to Government' in Board papers and reports to DOTARS.	The NENWACC facilitates a two-way communication between the Australian Government and the community.	'Messages to Government' provided and received	MP	1	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.
Develop a regional services directory of contacts and agencies in the region.	Reduce duplication and maximise usage of regional resources.	Completion of the NENW Skills Audit Project.	MP	1	December 2004
	Improved access to sources of assistance in the region.	Disseminate regional services directory.			June 2005

		COORDINATION & PLAN	INING		
the benefit of busine Government. • To fulfil its aims, the	ntinue to disseminate information ass and the community. The l NENWACC works in partnership w ar communities and our region.	NENWACC will continue to	provide high quality in	formation and advice b	ack to the Australian
Actions	Outcomes	Performance Indicators	Ministerial Priorities	Timeframe	Outcomes Achieved
Representation on the Board of the NENWACC will be representative of the community, industry and partners.	The NENWACC will fulfil its full complement of Board members (12) appointing members to each sub-committee.	Geographic reach as defined by the project areas of New England, North West and Central.	MP 1, 4, 8	December 2004 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Maintain a number of information channels for accessing funding information.	Access to information assists communities to develop projects and initiatives for the future.	Maintain database of funding opportunities. Dissemination of information through; broadcast emails, website, newsletter, mail register and newspaper articles.	MP 8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Implement the Marketing Plan	Awareness of the NENWACC and its activities.	Maintain a database of enquiries. Development and distribution of the NENWACC newsletter. Maintain and update website. Broadcast emails	MP 1, 3, 4, 6, 8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Meetings conducted to review and endorse projects for funding to the Australian Government.	Providing information to the Board and communities on active projects encourages information sharing across the region.	Projects report available to Board members and the community on the website. Number of applications	MP 1, 4, 6, 8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly	

		submitted with a priority rating of 3 -4.	in reports to DOTARS and annually in its Annual Report.
Ensure Board members and staff understand the content and have copies of the ACC Handbook, constitution and funding contract. Ensure the administration of the NENWACC is in line with contractual arrangements	Board members and staff are aware of their role and responsibilities to the community and practice good corporate governance. The activities of the NENWACC are well managed and quality.	Review details of the ACC Handbook and complete sections relevant to NENWACC activities. Conduct a briefing session for the Board and staff on the details of the funding contract and	September 2004 September 2004 Activities reported bi-monthly in Board papers, six monthly
and the ACC Manual.		good corporate governance.	in reports to DOTARS and annually in its Annual Report.
Conduct review of ACC activities in line with KPI reporting requirements, conduct a QA and complete all reporting requirements.	Activities are funded and maintained for the benefit of communities.	KPI reporting QA	January 2005 August 2005 December 2004
		Reporting	Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.

#### OUR COMMUNITIES The NENWACC will foster leadership by supporting and promoting local and regional programmes and networks that aim to develop leadership and leadership potential in communities. The NENWACC will support projects to develop comprehensive plans for the provision of services based on community needs and demographic data. The provision of health and allied health services are important to the region. The NENWACC will encourage capacity to adapt, for self-help, the promotion of underlying strengths good governance and development of sustainability. • The NENWACC will support projects that develop the capacity of volunteers and volunteering in communities. Volunteering can be critical to the success of communities, creates positive feelings, encourages creativity, building social capital and assisting communities to share their successes and experiences widely. The NENWACC will support projects that nurture agricultural diversification, value adding opportunities and high water conversion efficiency. The NENWACC will support community projects that build safer and healthier communities encouraging sport and recreation, arts and crafts and tourism in the region. The NENWACC will support initiatives that assist in strengthening family units, encourage youth development and productive relationships. Timeframe Performance Indicators Ministerial Priorities **Outcomes Achieved** Actions Outcomes Assist communities to Projects that contribute to the Number of applications July 2004 to June MP 1 - 7 receiving a priority rating develop projects under outcomes of the 2004-2007 2005 of 3 - 4 reflecting **Regional Partnerships that** SRP, backed by Local reflect the identified Government and the significant partnership Activities reported priorities and areas of need. bi-monthly in Board community. contributions. papers, six monthly in reports to DOTARS Number of applications submitted to Regional and annually in its Annual Report. Partnerships. Number of applications funded under Regional Partnerships. Number of projects referred to appropriate funding sources. Complete NENW Skills Assessing regional statistics Strategic advantages for MP 1, 4, 8 December 2004 and information to develop communities and the region Project. July 2004 to June a broad profile or the region can be identified. and its opportunities. Number of projects 2005 pursued that were included and collated Activities reported from the Grant Writing bi-monthly in Board papers, six monthly projects in reports to DOTARS and annually in its Annual Report.

		INDIGENOUS DEVELOPME	NT			
<ul> <li>The NENWACC will support strategies to address development of Indigenous communities that are preventative and long-term rather than reactive. Projects should be creative and collaborative with all levels of Government and the private sector. Projects should be initiated by Indigenous people, be based on respect and be culturally significant.</li> <li>The NENWACC will support projects that target the development of children and their environment, prevention of violence, crime and self-harm.</li> <li>The NENWACC will support enterprises that develop school to work pathways, workplace learning programmes, skills, employment and economic stability for Indigenous youth and communities.</li> <li>The NENWACC will support initiatives that increase the school attendance rate of Indigenous students through support for participation, parental and community engagement and support. Support will be provided for mentoring projects for students, using the skills and leadership of Indigenous Elders and community leaders.</li> <li>The NENWACC will support effective structures and arrangements for the participation of Indigenous people in decisions regarding planning, good governance, delivery and evaluation of services. The NENWACC will support projects that assist communities to develop leadership within their own organisations, enterprises and communities.</li> </ul>						
Actions		Performance Indicators	Ministerial Priorities	Timeframe	Outcomes Achieved	
Representation on the Board of the NENWACC will be representative of our Indigenous communities Assessing regional statistics and information to develop a broad profile or the region and its opportunities.	The NENWACC will fulfil its full complement of Board members (12) appointing members from the Indigenous community Strategic advantages for communities and the region can be identified.	Representation and links to our Indigenous communities are strengthened. Complete NENW Skills Project. Number of projects pursued that were included and collated from the Grant Writing	MP 1, 4, 8 MP 1, 4, 8	December 2004 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report. December 2004 July 2004 to June 2005 Activities reported bi-monthly in Board		
Assist communities to develop projects under Regional Partnerships that reflect the identified priorities and areas of need.	Projects that contribute to the outcomes of the 2004-2007 SRP, backed by Local Government and the community.	projects Number of applications receiving a priority rating of 3 - 4 reflecting significant partnership contributions. Number of applications submitted to Regional	MP 1 - 7	papers, six monthly in reports to DOTARS and annually in its Annual Report. July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its		

		Partnerships.		Annual Report.	
		Number of applications funded under Regional Partnerships.			
		Number of projects referred to appropriate funding sources.			
Monitor developments and opportunities for development of Indigenous communities.	Development of stronger relationships with organisations and individuals. Facilitate links between Indigenous projects, the NENWACC and Government and non-Government agencies.	Number of applications submitted to Regional Partnerships. Number of applications funded under Regional Partnerships.	MP 1, 3, 4, 5, 8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its	
		Number of projects referred to appropriate funding sources.		Annual Report.	

# INVESTMENT IN REGIONAL DEVELOPMENT AND BUSINESS

- The NENWACC will support projects that promote sustained regional investment and prosperity.
- The NENWACC will support initiatives that increase the capacity of business, industry and communities to deal effectively with drought and natural resource efficiencies.
- The NENWACC will support initiatives that aim to identify and promote the competitive advantages of the NENW, identify existing product strengths, key products, support regional alliances and integrated marketing, and promote investment and lifestyle opportunities.
- The NENWACC will support initiatives that assist businesses in developing export markets, promote export clusters and alliances, and provide information and advice on export opportunities and networks. Projects and strategies should link industry, Government and communities to foster a holistic approach to development.
- The NENWACC will support the diversification of agricultural production and speciality crops and the development of whole of supply chain strategies.
- The NENWACC will support and facilitate strategies that support small businesses (including home-based businesses) with assistance to grow and develop their businesses.
- The NENWACC will encourage the flow of investment funds into the NENW region, to improve access to finance for businesses in the NENW. Access to finance includes; access to capital, subsidised loans or guarantees and direct public lending.
- The NENWACC will support strategic and integrated local and regional tourism initiatives including regional and inter-regional clusters, Indigenous, sports, arts, heritage, culture, food and wine, nature based and educational tourism.
- The NENWACC will support projects that maintain the competitiveness of existing businesses and local service industries by facilitating the adjustment of business and their plans for future development.
- The NENWACC will prioritise projects that demonstrate viability, and contribute to value-adding and market development opportunities.
- The NENWACC will support projects that nurture agricultural diversification, value adding opportunities and high water conversion efficiency.
- The NENWACC in partnership with communities, Catchment Management Authorities, the NSW Government and other relevant services will assist all water users to understand the effects of the introduction of the WSP and provide a referral network for assistance from Australian and NSW Government programmes and private investment.

Actions	Outcomes	Performance Indicators	Ministerial Priorities	Timeframe	Outcomes Achieved
Accessing regional statistics	Strategic advantages and areas	Database information	MP 1	July 2004 to June	
and information to develop	of disadvantage identified			2005	
a broad profile of the region		Projects and strategies			
		development from Grant		Activities reported	
		Writing Workshops		bi-monthly in Board	
				papers, six monthly	
				in reports to DOTARS	
				and annually in its	
	NENW Employment Skills Audit	Project completed and		Annual Report.	
	Project	strategies to address			
		shortages developed.		December 2004	
Liaise regularly with	Regular meetings to discuss	Number of meetings held	MP 1 - 8	July 2004 to June	
representatives of Local	opportunities and communities	and conduct at least one		2005	
Government.	with each LGA representatives.	meeting each month with			
		Local Government		Activities reported	
Liaise regularly with	Awareness of regional issues	representatives		bi-monthly in Board	
regional parliamentary	tapped by other organisations			papers, six monthly	
representatives, key				in reports to DOTARS	

regional bodies, institutions and organisations	Opportunities to partner				and annually in its Annual Report.	
Participate in regional economic development meetings and activities	Opportunity to partner other agency-led initiatives NIRA	Number of activities partnered Number of projects developed Number of projects put forward to Regional Partnerships Number of successful applications for Regional Partnerships.	MP 1,	3, 8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Assist business and communities to develop projects under Regional Partnerships that reflect their identified priorities and areas of need	Projects submitted to Department for consideration backed by community planning and owned by communities	Number of applications submitted under Regional Partnerships Number of Regional Partnership applications developed by private enterprise. Number of successful applications under Regional Partnerships Number of projects referred to other appropriate funding sources.	MP 1 -		July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Assist business and communities to develop projects under Regional Partnerships that meet assessment criteria and show broad regional benefit	Projects submitted to Department for consideration have significant merit	Number of successful applications submitted to Regional Partnerships Number of Regional Partnership applications developed by private enterprise. Number of applications	MP 1-	. 7	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	

		recommended by the Board			
Monitor developments and opportunities for small business and manage Small	Efficacious link between Government, the ACC, and the business community of the	SBA Board reports and departmental reports.	MP	1, 2, 4, 6	July 2004 to June 2005
Business Answers contract	region	Number of joint SBA/ACC activities			Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS/ITR and annually in its Annual Report.
Facilitate industry and business clusters as appropriate	The ACC is seen as the lead agency in facilitating partnerships in the region	An industry cluster opportunity in each sub- region identified and developed in partnership	MP	1, 2, 4, 6, 8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.

# INFRASTRUCTURE

- The NENWACC will encourage prioritisation of infrastructure projects of significance based on connectivity between regions and national/global markets.
- The NENWACC will support partnership approaches to provide infrastructure that enhances regional competitiveness and access to opportunities.
- The NENWACC will encourage support for strategic transport infrastructure projects that underpin community development and are based on local and regional information.
- The NENWACC will also support transport strategies and infrastructure that encourages movement in and out of the region.
- The NENWACC will provide support for activities that facilitate innovation and development of new technologies on a sustainable basis.
- The NENWACC will support projects that aim to sustain telecommunications infrastructure, existing and new providers, availability and access, competition and value for money.

Actions	Outcomes	Performance Indicators	Ministerial Priorities	Timeframe	Outcomes Achieved
Accessing regional statistics and information to develop a broad profile of the region	Strategic advantages and areas of disadvantage identified	Database information	MP 1	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Participate in regional economic development meetings and activities	Opportunity to partner other agency-led initiatives NIRA	Number of activities partnered Number of projects developed Number of projects put forward to Regional Partnerships Number of successful applications for Regional Partnerships.	MP 1, 3, 8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Facilitate information workshops and seminars to identify issues and develop locally owned solutions and where appropriate funding opportunities	Development of system to contain information on leaders and community facilitators. Building community capacity to address regional issues and support initiatives.	Enquiry database entries Number of projects developed from these entries Distribution of information on	MP 1, 3, 4, 6, 8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its	

Awareness of grant	programmes and	Annual Report.	
opportunities from a number of	initiatives		
Government and non-			
government organisations			

		HEALTHY ENVIR	ONMENT		
<ul><li>forestry in the NENW.</li><li>The NENWACC will sup</li></ul>	pport projects that contribute to pport projects that showcase and e pport projects that aim to increase	ncourage care for our spect	acular natural heritage ar	nd encourage sustainable	-
Actions	Outcomes	Performance Indicators	Ministerial Priorities	Timeframe	Outcomes Achieved
Assist communities to develop projects under Regional Partnerships that reflect their identified priorities and areas of need	Projects submitted to Department for consideration backed by community planning and owned by communities	Number of applications submitted under Regional Partnerships Number of successful applications under Regional Partnerships Number of projects referred to other appropriate funding sources.	MP 1-7	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Assist communities to develop projects under Regional Partnerships that meet assessment criteria and show broad regional benefit	Projects submitted to Department for consideration have significant merit	Number of successful applications submitted to Regional Partnerships Number of applications recommended by the Board	MP 1-7	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Monitor developments in the implementation of the Water Sharing Plan and adjustment occurring in the community and business.	Efficacious link between Government, the ACC and the businesses and communities affected by the Namoi Valley Water Sharing Plans	Ministerial, departmental, Project Officer and Board member reports	MP 1-8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Develop and maintain links with key natural resource and environmental groups and agencies	Develop relationships with CMAs and planning functions of the NSW Government and Local Government	Number of activities partnered	MP 1, 5, 7	July 2004 to June 2005 Activities reported bi-monthly in Board	

Opportunity to partner	papers, six monthly
environmental initiatives in the	in reports to DOTARS
region	and annually in its
	Annual Report.

# SUPPORT FOR THE NAMOI VALLEY<sup>2</sup>

- The NENWACC will support projects that maintain the competitiveness of existing businesses and local service industries by facilitating the adjustment of business and their plans for future development.
- The NENWACC will prioritise projects that demonstrate viability, and contribute to value-adding and market development opportunities.
- The NENWACC will support projects that nurture agricultural diversification, value adding opportunities and high water conversion efficiency.
- The NENWACC in partnership with communities, Catchment Management Authorities, the NSW Government and other relevant services will assist irrigators to understand the effects of the introduction of the WSP and provide a referral network for assistance from Australian and NSW Government programmes and private investment.

Actions	Outcomes	Performance Indicators	Ministerial Priorities	Timeframe	Outcomes Achieved
Accessing regional statistics and information to develop a broad profile of the region	Strategic advantages and areas of disadvantage identified	Database information Projects and strategies development from Grant Writing Workshops	MP 1	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly	
	NENW Employment Skills Audit Project	Project completed and strategies to address shortages developed.		in reports to DOTARS and annually in its Annual Report. December 2004	
Liaise regularly with representatives of Local Government. Liaise regularly with regional parliamentary representatives, key regional bodies, institutions and organisations	Regular meetings to discuss opportunities and communities with each LGA representatives. Awareness of regional issues tapped by other organisations Opportunities to partner	Number of meetings held and conduct at least one meeting each month with Local Government representatives	MP 1-8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Facilitate information workshops and seminars to identify issues and develop locally owned solutions and where appropriate funding opportunities	Development of system to contain information on leaders and community facilitators. Building community capacity to address regional issues and support initiatives. Awareness of grant	Enquiry database entries Number of projects developed from these entries Distribution of information on programmes and	MP 1, 3, 4, 6, 8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	

<sup>&</sup>lt;sup>2</sup> The summary included in this document is not intended to change the nature of the report or minimise the results included in the main report. The NENWACC recommends this section of the SRP be considered in the context of the full report.

	opportunities from a number of Government and non- government organisations	initiatives				
Monitor developments in the implementation of the Water Sharing Plan and adjustment occurring in the community and business.	Efficacious link between Government, the ACC and the businesses and communities affected by the Namoi Valley Water Sharing Plans	Ministerial, departmental, Project Officer and Board member reports	MP	1 - 8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	

		EDUCATION AND	TRAINING				
<ul> <li>Education and learning needs to be promoted to develop a culture of learning in communities and in the workforce.</li> <li>Projects that encourage attendance and success at educational institutions should be developed and valued.</li> <li>The NENWACC will support projects that enable individuals to develop the skills to remain competitive in the labour market, and maintain a supply of skilled workers to meet the demands of growing industries.</li> <li>There is a need for regional and local marketing campaigns to assist with the perception and promotion of trades, education and training and their value to our community.</li> <li>The NENWACC will support the development of links between business, trainers and potential apprentices/traineeships to determine local shortages and strategies to address these shortages.</li> <li>The NENWACC will support the provision of training courses that assist operators to understand business risk, structural change, management options and assist with access and training in skills and specialist advice on business planning and long-term opportunities.</li> <li>The NENWACC supports investment in education such that institutions and services in the region are maintained at a consistent standard, accessible and flexible to the needs of individuals, communities and industry across all sectors.</li> </ul>							
Actions	Outcomes	Performance Indicators	Ministerial Priorities	Timeframe	Outcomes Achieved		
Accessing regional statistics and information to develop a broad profile of the region	Strategic advantages and areas of disadvantage identified NENW Employment Skills Audit Project	Database information Projects and strategies development from Grant Writing Workshops Project completed and strategies to address shortages developed.	MP 1	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report. December 2004			
Facilitate community capacity building through training and education opportunities	Develop community capacity and delivering information on Australian initiatives and programmes	Community workshops, training sessions facilitated by ACC Number of projects/RP applications with educational/skills development areas	MP 1, 3, 5	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.			
Assist communities to develop projects under Regional Partnerships that reflect their identified priorities and areas of need	Projects submitted to Department for consideration backed by community planning and owned by communities	Number of applications submitted under Regional Partnerships Number of successful applications under	MP 1 - 7	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly			

		Regional Partnerships Number of projects referred to other appropriate funding sources.			in reports to DOTARS and annually in its Annual Report.
Assist communities to develop relationships with other Government and non- government agencies in planning projects under Regional Partnerships	Projects submitted to Department for consideration show significant partnerships with other Government and non-government agencies	Number of projects submitted with at least two partners	MP	1 - 7	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.
Assist communities to develop projects under Regional Partnerships that meet assessment criteria and show broad regional benefit	Projects submitted to Department for consideration have significant merit	Number of successful applications submitted to Regional Partnerships Number of applications recommended by the Board	MP	1 - 7	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.

		EMPLOYME	NT		
<ul><li>employment.</li><li>The NENWACC will sup base in response to it</li></ul>	upport projects that increase the oport projects that aim to attract, dentified employment gaps in the ng business migration initiatives.	recruit, retain skilled profe	essionals and tradespeople	e in the region and that	develop a strong skills
Actions	Outcomes	Performance Indicators	Ministerial Priorities	Timeframe	Outcomes Achieved
Accessing regional statistics and information to develop a broad profile of the region	Strategic advantages and areas of disadvantage identified NENW Employment Skills Audit Project	Database information Projects and strategies development from Grant Writing Workshops Project completed and strategies to address shortages developed.	MP 1	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report. December 2004	
Liaise regularly with representatives of Local Government	Regular meetings to discuss opportunities and communities with each LGA representatives	Number of meetings held and conduct at least one meeting each month with Local Government representatives	MP 1-8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Assist communities to develop projects under Regional Partnerships that reflect their identified priorities and areas of need	Projects submitted to Department for consideration backed by community planning and owned by communities	Number of applications submitted under Regional Partnerships Number of successful applications under Regional Partnerships Number of projects referred to other appropriate funding sources.	MP 1 - 7	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Assist communities to develop projects under	Projects submitted to Department for consideration	Number of successful applications submitted to	MP 1 - 7	July 2004 to June 2005	

Regional Partnerships that meet assessment criteria and show broad regional benefit	have significant merit	Regional Partnerships Number of applications recommended by the Board		Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	
Monitor developments in the implementation of the Water Sharing Plan and adjustment occurring in the community and business.	Efficacious link between Government, the ACC and the businesses and communities affected by the Namoi Valley Water Sharing Plans	Ministerial, departmental, Project Officer and Board member reports	MP 1-8	July 2004 to June 2005 Activities reported bi-monthly in Board papers, six monthly in reports to DOTARS and annually in its Annual Report.	