

This is a concern, and one living in regional Australia (Coffs Harbour area) already suffers from the lack of diversity in ownership.

Our local paper didn't lift its game (and its still ordinary) until a bunch of business locals established an alternative, albiet, conservative paper.

Can I suggest that content rules and standards for content be established - one only has to read and hear some of the gloss over articles (news, radio,tv) to realise that news is poorly investigated and reported.

There are major omissions, major inconsistencies and major beat ups of small issues - when there is no other issues to report.

One only has to watch the ABC's media what to see the frightening regularity of poor performance from media organisations.

In Coffs harbour you have to write your article if you want it to stand a chance of being reported.

Pretty much media organisations do the least they can to provide a service while they claim the advertising dollars for profits.

So I think any changes should have a strict code of practice enforced to lift the standards of reporting, consistency in reporting, halt sensationalism of minor issues etc.

I think it stinks that changes in ownership rules is being considered when the media organisations provide a poor level of service. It seems that changes in ownership will result in more profits and less news and services. It seems it is about changes that business wants as opposed to a calculated plan to get better services and more indepth services provided.

My local residents groups puts out a newsletter every 3-6 months and I learn more relevant info from them then I do from our daily paper!!!!!!!!!!!!

Cheers

Josh Chivers