Table 1: Control of Major Australian Media

| | News Corp. | PBL | John Fairfax Holdings Ltd | Telstra Corp. Ltd |
|--------------|--|---|--|--|
| | Murdoch | Packer | Commonwealth Bank of Australia; ^{ss} Colonial Ltd; ^{ss} Permanent Trustee Company Ltd ^{ss} | Commonwealth of Australia 50.1% |
| BROADCASTING | PAY TV OPERATOR FONTEL (25%; IV Telstra Corp. Ltd 50%; PBL 25%) PAY TV CHANNEL/S Fox News Fox Sports Australia (50:50 IV PBL) FOXTEL thecomedychannel (80%; Artist Services 20%) Fox Classics Fox 8 Fox Footy Channel Fox Kids FOXTEL Weather fx The History Channel National Geographic (50% BSkyB) UK TV (60%; BBC Worldwide Television (GB) 20%; Pearson Television 20%) XVZ (V FOXTEL; Austar) Arena (50%) Channel [V] Lifestyle Channel (50%) music MAX (50%) Nickeloden (25%) Main Event Television (IV FOXTEL; Austar; Optus (SingTel)) Main Event | FREE-TO-AIR TV - 4 stations Nine Network 3 MAINLAND CAPITAL TCN 9 Sydney GTV 9 MEBourne QTQ 9 Brisbane 1 MULTI-STATION REGIONAL NTD 8 Darwin PAY TV OPERATOR FOXTEL (25%; Jv Telstra Corp. Ltd 50%; News Corp. 25%) PAY TV CHANNELS Fox Sports Australia (30.5% Jv News Corp.) Sky News Australia (30.5% Jv News Corp.) Sky News Australia (30.3%; Seven Network Ltd 33.3%; BSkyB 33.3%) FOXTEL thecomedychannel (80%; Artist Services 20%) Fox Kids FOXTEL thecomedychannel Fox Kids FOXTEL thecomedychannel Fox Kids FOXTEL thedistry Channel National Geographic (50% BSkyB) UK TV (60%; BBC Worldwide Television (GB) 20%; Pearson Television 20%) Channel [V] Lifestyle Channel (50%) Nickelodeon (25%) Main Event Television (Iv FOXTEL; Austar; Optus (SingTell)) Main Event | - | PAY TV OPERATOR FOXTEL (50%; <i>vv</i> News Corp. 25%; PBL 25%) PAY TV CHANNEL/S FOXTEL thecomedychannel (80%; Artist Services 20%) Fox Classics Fox 8 Fox Footy Channel Fox Kids FOXTEL Weather fx The History Channel National Geographic (50% BSkyB) UK TV (60%; BBC Worldwide Television (GB) 20%; Pearson Television 20%) XVZ (vr FOXTEL; Austar) Arena (50%) Channel [V] Lifestyle Channel (50%) music MAX (50%) Nickelodeon (25%) Main Event Television (vr FOXTEL; Austar; Optus (Sing Tel)) Main Event |
| PUBLISHING | NEWSPAPERS NATIONAL DAILY The Australian (M-F) The Weekend Australian (Sat) DAILY (M-SAT) DAILY (M-SAT) Daily Telegraph (NSW) Northern Territory News (NT) The Advertiser (SA) The Mercury (TAS) Herald Sun (VIC) SUNDAY Sunday Telegraph (NSW) Sunday Telegraph (NSW) Sunday Territorian (NT) The Sunday Mail (SA) Sunday Tenerald Sun (VIC) The Sunday Times (WA) SUNDAY Sunday Teneral Sun (VIC) The Sunday Times (WA) SUNDAY SUNDAY Sunday Teneral Sun (VIC) The Sunday Times (WA) SUNDAY SUNDAY Sunday Territorian (ITS) SUNDAY Sunday Territorian (ITS) SUNDAY Sunday Territorian (ITS) SUNDAY REGIONAL DAILY Townsville Bulletin (QLD) Queensland Press Ltd [Cruden Investments P/L S8.3% (Murdoch); News Corp. 41.7%] DAILY (M-SAT) The Courier-Mail (QLD) SUNDAY The Sunday Mail (QLD) REGIONAL DAILY Cairns Post (QLD) Gold Coast Bulletin (QLD) Independent Newspapers Ltd (NZ) [News Corp. 44.3%] REGIONAL DAILY Bendigo Advertiser (VIC) Geelong Advertiser (VIC) Geelong Advertiser (VIC) MAGAZINES InsideOut BOOK PUBLISHING HarperCollins Australia | MAGAZINES Australian Consolidated Press Ltd 14 TITLES IN TOP 30 (CIRCULATION) The Australian Women's Weekly Woman's Day Take 5 CLEO Cosmopolitan NW Dolly Burke's Backyard Ralph Australian House & Garden The Picture Money Australian Gourmet Traveller Australian Table TOTAL – 59 TITLES PMP Ltd (4.9%)* TV Week (50% profit share) | NEWSPAPERS NATIONAL DAILY The Australian Financial Review (M–F) The Weekend Financial Review (Sat) DAILY (M–SAT) The Syndrey Morning Herald (NSW) The Sundray Age (VIC) SUBJURAN Sydney – 10; Melbourne – 13 titles Sydney – 10; Melbourne – 13 titles Sydney – 10; Melbourne – 13 titles Sydney – 4 titles (50%; Torch Publishing Co. P/L 50%) REGIONAL DAILY The Newcastle Herald (NSW) The Illawarra Mercury (NSW) Warrnambool Standard (VIC) MAGAZINES Asset BRW CFO Magazine MIS Australia Personal Investor Shares Shares Weekly | |
| FILM | PRODUCTION FACILITIES Fox Studios Australia (50:50 Jv Lend Lease Corp. Ltd) | [EXHIBITION Hoyts Cinemas (1500+ screens worldwide) (Consolidated Press Holdings Ltd (Packer))]* | - | - |
| TELCO | _ | - | - | FACILITIES-BASED CARRIER Fixed voice services Mobile services (GSM & CDMA networks) Data services Internet services Content services Wholesale, business & residential services Directory assistance services Public payphone provider |
| ONLINE | News Interactive (internet portal) News Connect (e-business) | ecorp Ltd (80%) eBay Australia & NZ (50:50 JV eBay Inc. (US)) (online trading) monster.com Australia & NZ (50:50 JV ninemsn; Monster.com (US)) (online career network) ninemsn (50:50 JV Microsoft Corp. (US)) (internet portal) Ticketek (computerised ticketing) Wizard Financial Services (IV ecorp Ltd; PBL; Wizard Financial Services Group (US)) | f2 (internet portal) | telstra.com (internet portal) Big Pond (ISP) Telstra Internet Direct (ISP) White Pages Online (directory) Yellow Pages Online (directory) Whereis (location/navigation site) GOeureka (search engine) |
| OTHER | Festival Mushroom Records (music) National Rugby League (50%) (sports league) AAP Information Services (44.74%; John Fairfax Holdings P/L 44.74%; West Australian Newspapers Ltd 8.25%) | Crown Casino Acxiom (vv Acxiom Corp. (US)) (direct marketing technology) | AAP Information Services (44.74%; News Corp. 44.74%; West Australian Newspapers Ltd 8.25%) | DIRECTORIES Pacific Access P/L • White Pages • Yellow Pages |

Table 3: Commercial Television Licences

| Callsign | n Channel | Licensee Company | Controlling Interest |
|--------------|---|---|---|
| N E W | SOUTH WALES & | AUSTRALIAN CAPITAL TER | RRITORY |
| Mainlani | d Capital Cities – Sydney <i>Sydney &</i> | Central NSW Coast (20.93%) | |
| ATN | Seven Sydney | Channel Seven Sydney P/L | Seven Network Ltd |
| TCN | Nine Sydney | TCN Channel Nine P/L | PBL |
| TEN | TEN Sydney | Network Ten (Sydney) P/L | Ten Network Holdings Ltd |
| Regional | . – Other Multi-Station Regional (| Griffith/MIA [Murrumbidgee Irrigation Area] 0.37% | |
| AMN | Prime Southern* | WIN Television Griffith P/L | WIN Corp. P/L [†] |
| MTN | WIN Griffith | WIN Television Griffith P/L | WIN Corp. P/L [†] |
| SMALLER | Solus – Broken Hill Broken Hill (0 | .13%) | |
| BKN | Central GTS/BKN | Broken Hill Television Ltd | Spencer Gulf Telecasters Ltd# |
| REGIONAL | . – Approved Market B (Northern 1 | NSW) Northern NSW/Gold Coast (NSW/QLD) (9.79%) | |
| NBN | NBN | NBN Ltd | NBN Enterprises P/L |
| NEN | PRIME Northern | Prime Television (Northern) P/L | Prime Television Ltd |
| NRN | TEN Northern | Northern Rivers Television P/L | Southern Cross Broadcasting (Australia) Ltd |
| Regional | . – Approved Market C (Southern M | NSW) ACT/Illawarra/Southern NSW (ACT/NSW) (6.75%) | |
| CBN | PRIME Southern | Prime Television (Southern) P/L | Prime Television Ltd |
| CTC | TEN Capital | Australian Capital Television P/L | Southern Cross Broadcasting (Australia) Ltd |
| WIN | WIN Southern NSW | WIN Television NSW P/L | WIN Corp. P/L |
| NOR | THERN TERRITOI | RY | |
| Regional | . – Other Multi-Station Regional I | Darwin (0.57%) | |
| NTD | Channel 8 Darwin | Territory Television P/L | PBL |
| IND | Seven Darwin | Telecasters Australia Ltd | Southern Cross Broadcasting (Australia) Ltd |
| OUE | ENSLAND | | |
| - | | | |
| | | e/Gold Coast (QLD/NSW) (10.91%) | |
| BTQ | Seven Brisbane | Channel Seven Brisbane P/L | Seven Network Ltd |
| QTQ | Nine Brisbane | Queensland Television Ltd | PBL |
| rvq | TEN Brisbane | Network Ten (Brisbane) P/L | Ten Network Holdings Ltd |
| | . – Approved Market A (QLD) Regi | | |
| RTQ | WIN Queensland | WIN Television QLD P/L | WIN Corp. P/L |
| STQ No | Seven Queensland | Channel Seven Queensland P/L | Seven Network Ltd |
| rnq | TEN Queensland | Regional Television P/L | Southern Cross Broadcasting (Australia) Ltd |
| | Solus – MT Isa Mount Isa (0.13%) | | |
| TQ | 7 Central | Regional Television P/L | Southern Cross Broadcasting (Australia) Ltd |
| SOU 1 | TH AUSTRALIA | | |
| Mainlani | d Capital Cities – Adelaide Adelaid | <i>le</i> (6.65%) | |
| ADS | TEN Adelaide | Network Ten (Adelaide) P/L | Ten Network Holdings Ltd |
| WS | Nine Adelaide | Channel 9 South Australia PL | Southern Cross Broadcasting (Australia) Ltd |
| SAS | Seven Adelaide | Channel Seven Adelaide P/L | Seven Network Ltd |
| Larger S | OLUS – SPENCER GULF Spencer Gulf (| 0.62%) | |
| GTS | Central GTS/BKN | Spencer Gulf Telecasters Ltd | Spencer Gulf Telecasters Ltd# |
| MALLER | Solus – Riverland Renmark/Riverle | and (0.21%) | |
| RTS | WIN South Australia | WIN Television SA P/L | WIN Corp. P/L |
| LARGER S | OLUS – MOUNT GAMBIER South East | South Australia (0.38%) | |
| SES | WIN South Australia | WIN Television SA P/L | WIN Corp. P/L |
| FASN | MANIA | | |
| | . – Other Multi-Station Regional 2 | Tasmania (2.55%) | |
| INT | Southern Cross Television | Southern Cross Television (TNT 9) P/L | Southern Cross Broadcasting (Australia) Ltd |
| INI | WIN Tasmania | WIN Television Tas P/L | WIN Corp. P/L |
| | wity rushiania | WIN 100 (1310)1 103 1/L | with corp. 1715 |

| allsign | Channel | Licensee Company | Controlling Interest |
|------------|--|---|---|
| ' I C T | ORIA | | |
| Iainland | CAPITAL CITIES – MELBOURNE Melbo | urne & Geelong (19.11%) | |
| ATV | TEN Melbourne | Network Ten (Melbourne) P/L | Ten Network Holdings Ltd |
| GTV | Nine Melbourne | General Television Corp. P/L | PBL |
| HSV | Seven Melbourne | Channel Seven Melbourne P/L | Seven Network Ltd |
| REGIONAL · | – Approved Market D (Victoria) Re | egional Victoria (VIC/NSW) (5.59%) | |
| AMV | PRIME Victoria | Prime Television (Victoria) P/L | Prime Television Ltd |
| VTV | WIN Victoria | WIN Television Vic P/L | WIN Corp. P/L |
| Regional · | – Approved Market D (Victoria) W | estern Victoria (3.08%) | |
| BCV | TEN Victoria | Vic Broadcasting Network (1983) P/L | Southern Cross Broadcasting (Australia) Ltd |
| REGIONAL · | – Approved Market D (Victoria) <i>Ed</i> | astern Victoria (2.52%) | |
| GLV | TEN Victoria | Vic Broadcasting Network (1983) P/L | Southern Cross Broadcasting (Australia) Ltd |
| Regional | – Other Multi-Station Regional M | ildura/Sunraysia (VIC/NSW) (0.32%) | |
| PTV | PRIME Victoria | Prime Television (Victoria) P/L | Prime Television Ltd |
| STV | WIN Mildura | WIN Television Mildura P/L | WIN Corp. P/L |
| WEST | TERN AUSTRALIA | | |
| Mainland | CAPITAL CITIES – PERTH Perth (7.309 | %) | |
| NEW | TEN Perth | Network Ten (Perth) P/L | Ten Network Holdings Ltd |
| STW | Nine Perth | Swan Television & Radio Broadcasters P/L | Sunraysia Television Ltd |
| TVW | Seven Perth | Channel Seven Perth P/L | Seven Network Ltd |
| Smaller S | Solus – Geraldton Geraldton (0.24% | %) | |
| GTW | Golden West Network | Geraldton Telecasters P/L | Prime Television Ltd |
| Larger Sc | DLUS – SW & GREAT SOUTHERN South | & South West Western Australia (1.33%) | |
| SSW | Golden West Network | Golden West Network P/L | Prime Television Ltd |
| Smaller S | Solus – Kalgoorlie <i>Kalgoorlie</i> (0.31 | %) | |
| VEW | Golden West Network | Mid-Western Television P/L | Prime Television Ltd |
| REMO | OTE AREAS | | |
| Regional · | – Other Multi-Station Regional/R | EMOTE Remote Western Australia (0.92%) | |
| WAW | Golden West Network | Golden West Satellite Communications P/L | Prime Television Ltd |
| Larger Sc | DLUS/REMOTE – REMOTE CENTRAL AUS | TRALIA (TV1) Remote Central & Eastern Australia (NT/SA) | /QLD) (2.42%) |
| IMP | Imparja | Imparja Television P/L | Central Australian Aboriginal Media Association (CAAMA) |
| Larger Sc | DLUS/REMOTE – REMOTE CEN <u>TRAL AUS</u> | TRALIA (TV2) Remote Central & Eastern Australia (NT/SA) | / <i>QLD</i>) (2.30%) |
| QQQ | 7 Central | Regional Television P/L | Southern Cross Broadcasting (Australia) Ltd |
| Regional | – Other Multi-Station Regional/R | EMOTE Remote & Regional Western Australia (2.62%) | |
| | WIN Western Australia | WIN Television WA P/L | WIN Corp. P/L |

Area Served

Licence Area Population

e.g. Sydney & Central NSW Coast

e.g. (20.93%) (as a percentage of the population of Australia)

Notes

"Prime ... broadcasts in Griffith NSW, under licence to another operator" (Prime 'Company Profile' www.primetv.com.au/corporate).

Under ss 38A and 73 Broadcasting Services Act 1992 an additional commercial television broadcasting licence may be allocated to the holder of an existing licence in a single t

licence (solus) market. For the purposes of ownership limits both licences are treated as being only one licence. Southern Cross Broadcasting (Australia) Limited has acquired 20% of the shares in Spencer Gulf Telecasters Ltd and has made a takeover bid to acquire all the issued ordinary shares in Spencer Gulf Telecasters Ltd (Central Television GTS/BKN *Press Release* 05.02.02). #

Sources

Market: Australian Broadcasting Authority (ABA) *Broadcasting Financial Results* 1999/00. Area Served: ABA *Commercial TV Broadcasting Licences* (12.3.01) (www.aba.gov.au/broadcasters/commercial.htm).

Callsign; Licensee Company; Controlling Interest: ABA Current Controllers of a Broadcasting Licence (24.10.01). Licence Area Population: ABA Broadcasting Services Act 1992 Section 30 Schedule (www.aba.gov.au/tv/analogplanning/pop_figures.htm).

Channel: Company annual reports, websites and telephone interviews; station websites.

Таble Б: Commercial Radio Licences – Population Reach

| Controlling Interest | Licences | Total Pop. Reach* | Total Pop Reach %† |
|---|--|-------------------------------|--------------------------|
| DMG Radio Australia | 4 capital city [#] 57 regional | 10,960,568 | 61.30% |
| Austereo Group Ltd | 10 capital city 2 regional [#] | 10,841,610 | 60.64% |
| Southern Cross Broadcasting (Australia) Ltd | 6 capital city | 9,277,259 | 51.89% |
| Australian Radio Network | 7 capital city [#] 1 regional [#] | 9,022,176 | 50.46% |
| Broadcast Operations P/L (Super Network) | 1 capital city 29 regional | 4,818,741 | 26.95% |
| Macquarie Radio Network P/L | 2 capital city | 3,373,512 | 18.87% |
| TAB Ltd | 1 capital city | 3,373,512 | 18.87% |
| 3UZ P/L | 1 capital city 1 regional | 3,317,269 | 18.55% |
| Data & Commerce Ltd | 2 capital city | 3,163,812 | 17.70% |
| RG Capital Radio Ltd | 1 capital city 28 regional | 2,760,757 | 15.44% |
| Tab Queensland Ltd | 1 capital city 1 regional | 1,565,790 | 8.76% |
| Grant Broadcasters P/L | 15 regional [#] | 1,052,973 | 5.89% |
| Associated Media Investments | 8 regional | 762,758 | 4.27% |
| WIN Corp. P/L | 2 regional | 447,759 | 2.50% |
| Capital Radio Network P/L | 6 regional [#] | 404,976 | 2.27% |
| Ace Radio Broadcasters P/L | 9 regional | 404,976 356,605 327,202 | 1.99% |
| Rural Press Ltd | ttd 7 regional | | 1.83% |
| Tote Tasmania P/L | 1 capital city [‡] 1 regional | 325,951 | 1.82% |
| Robert Nettlefold P/L | 1 capital city | 216,338 | 1.21% |
| Rebel FM Stereo P/L | 1 regional | 190,295 | 1.06% |
| W & L Phillips P/L | 1 regional | 156,171 | 0.87% |
| North West Radio P/L | 6 regional | 121,688 | 0.68% |
| North East Broadcasters Ltd | 2 regional | 78,743 | 0.44% |
| Midwest Radio Ltd | 2 regional | 72,219 | 0.40% |
| Bundaberg Broadcasters P/L | 2 regional | 65,541 | 0.37% |
| West Coast Radio P/L | 2 regional | 53,240 | 0.30% |
| Rich Rivers Radio P/L | 2 regional | 51,115 | 0.29% |
| Camplin Broadcasters P/L | 2 regional [#] | 42,085 | 0.24% |
| Coastal Broadcasters P/L | 2 regional | 34,711 | 0.19% |
| Geraldton Newspapers Ltd | 2 regional | 34,519 | 0.19% |
| Alice Springs Commercial Broadcasters P/L | 2 regional | 31,179 | 0.17% |
| Far West Media P/L | 2 regional | 21,715 | 0.12% |
| Glowweir P/L | 2 regional | 2 regional 13,633 | |
| Yamatji Media Aboriginal Corp. | 2 regional | 15,055 | 0.08% |
| Smart Radio | 2 regional | 9,290 | 0.05% |
| XS West P/L | 2 regional | 6,764 | 0.04% |
| JOINT VENTURES | | | |
| Australian Radio Network AND DMG Radio Australia [§] | 1 capital city | 1,495,615 | 8.37% |
| Capital Radio Network P/L AND Grant Broadcasters P/L | 1 capital city | 1,244,320 | 6.96% |
| Australian Radio Network AND Austereo Group Ltd | 2 regional | 338,698 | 1.89% |
| Capital Radio Network P/L AND Camplin Broadcasters P/L | 1 regional | 109,777 | 0.61% |

Notes

* Total population in licence areas minus any overlap. Refer ABA *Broadcasting Services Act 1992 Section 30 Schedule* 19.09.01.

Percentage of the population of Australia. Refer ABA *Broadcasting Services Act 1992 Section 30 Schedule* 19.09.01: "The population of Australia for the purposes of this schedule is 17,879,300. ... Australian Population at the 1996 Census".

See JOINT VENTURES also.

‡ Station leased from Tote Tasmania P/L by RG Capital Radio.

§ In addition to the Brisbane licence (4BFM): DMG Radio (Perth) P/L – a 50:50 joint venture between Australian Radio Network and DMG Radio – acquired the new Perth FM licence in February 2002 (Media Release 14.02.02 www.apn.com.au).

Sources

ABA Broadcasting Services Act 1992 Section 30 Schedule 19.09.01. ABA Current Controllers of a Broadcasting Licence 24.10.01.

Table 12: Summary Newspapers % Circulation & Ownership

| Controlling Interest | Capital City Mon–Fri Newspapers | Capital City Saturday Newspapers | Capital City Sunday Newspapers | Regional Daily Newspapers | Capital City Suburban Newspapers |
|--|---------------------------------------|--|--------------------------------------|---------------------------------|--|
| News Corp. Ltd* | 59% | 49% | 60% | 5% | 52.0% |
| John Fairfax Holdings Ltd [†] | 21% | 26% | 22% | 16% | 17.0% |
| Queensland Press Ltd [#] | 9% | 11% | 17% | 13% | _ |
| West Australian Newspapers Holdings Ltd* | 9% | 12% | _ | 1% | 0.5% |
| Rural Press Ltd [‡] | 2% | 2% | 1% | 8% | 2.5% |
| Independent Newspapers Ltd (NZ) | _ | _ | _ | 7% | _ |
| APN News & Media P/L | _ | _ | _ | 28% | _ |
| Rural Press Ltd 60%; Harris & Co. Ltd 40% | _ | _ | _ | 6% | _ |
| The Border Mail P/L | _ | _ | _ | 5% | _ |
| Harris & Co. Ltd [‡] | _ | _ | _ | 4% | _ |
| Riverina Media Group | _ | _ | _ | 2% | _ |
| McPherson Media Group | _ | _ | _ | 2% | _ |
| Barrier Industrial Council | _ | _ | _ | 1% | _ |
| Carpentaria Newspapers P/L | _ | _ | _ | 1% | _ |
| Elliott Newspaper Group P/L | _ | _ | _ | 1% | _ |
| News Corp. Ltd 50.1%; West Australian Newspapers Holdings Ltd 49.9% | _ | _ | _ | | 10.0% |
| Independent Print Media Group P/L | _ | _ | _ | _ | 4.5% |
| John Fairfax Holdings Ltd 50%; Torch Publishing P/L 50% | _ | _ | _ | _ | 3.0% |
| Independent Newspapers P/L | _ | _ | _ | _ | 2.5% |
| The Text Media Group P/L | _ | _ | _ | _ | 1.6% |
| West Suburban Publications P/L | _ | _ | _ | _ | 1.2% |
| The Herald Publishing P/L | _ | _ | _ | _ | 1.2% |
| South East Newspapers P/L | _ | _ | _ | _ | 0.8% |
| The Western Week-Ender P/L | _ | _ | _ | _ | 0.8% |
| The Weekly Times Gladesville P/L | _ | _ | _ | _ | 0.6% |
| Birkenhead P/L | _ | _ | _ | _ | 0.5% |
| Woodcrest Holdings P/L | - | - | - | _ | 0.5% |
| Canberra City News Ltd | _ | _ | _ | _ | 0.4% |
| Southern Cross Newspapers P/L | _ | - | _ | _ | 0.4% |
| TOTAL | 100% | 100% | 100% | 100% | 100% |

Notes

* See also: joint venture between News Corp. and West Australian Newspapers Holdings Ltd below; and Queensland Press Ltd below.

[†] See also John Fairfax Holdings Ltd; Torch Publishing P/L.

Queensland Press Ltd: Cruden Investments P/L 58.3% (Murdoch); News Corp. 41.7%.

Co. Ltd.

Sources

Refer Tables 8–11.