

**From:** Change-Ability [REDACTED]  
**Sent:** Sunday, 12 August 2001 3:14 PM  
**To:** ecita.sen@aph.gov.au  
**Subject:** Submission sent earlier

David Hall

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Dear Senate Inquiry,

It seems to me that 'the problem' is that the ABC Board demonstrates no understanding of the national broadcaster actually being **owned by** and operated **on behalf of** the people of Australia.

Obviously, no media organisation can be 'all things to all people' and undoubtedly there are many unrealistic expectations held of our ABC. Many members of the listening and viewing public (including those who view the ABC through its excellent on-line services) have made it very clear they want to see/hear a strategic vision for their broadcaster. There is no evidence of the Board having understood, let alone responded to this call.

It is not acceptable for the Board to say it has appointed a Managing Director to run the organisation. At law, and by common understanding, it is the responsibility of the Board as a whole to set the strategic direction for the broadcaster, and to ensure accountability in achieving this direction.

I hope the Inquiry will be able to reflect this perspective in its recommendations on appointments to the Board of the ABC.

Yours sincerely,

David Hall