

## Acronyms and abbreviations

AANA	Australian Association of National Advertisers
ACCM	Australian Council on Children and the Media
ACMA	Australian Communications and Media Authority
ACP	Australian Consolidated Press
ACTF	Australian Children's Television Foundation
AMI	Advanced Medical Institute
APA	American Psychological Association
APS	Australian Psychological Society
ARCSHS	Australian Research Centre in Sex, Health and Society
ASB	Advertising Standards Bureau
BSA	<i>Broadcasting Services Act 1992</i>
Children's Code	AANA Code for Advertising and Marketing Communications to Children
Commercial Code	Commercial Television Code of Practice
CTS	Children's Television Standard
Ethics Code	AANA Code of Ethics
FPNSW	Family Planning NSW
KF2BK	Kids Free 2B Kids
NCC	National Classification Code
SHFPA	Sexual Health and Family Planning Australia
the board	Advertising Standards Board
WFA	Women's Forum Australia
YMA	Young Media Australia

