

Dear Sir/Madam,

I submit that the broadcasting codes of practice are in need of a major overhaul because of the lack of their effectiveness in dealing with complaints from the public and because the current classification system too often does not reflect the actual content in programmes.

On occasion that I have complained about the inappropriateness of content (eg sexual references, violence) during times when children are viewing, there has not been a reply from the network (or the ABA in the past) in question. Therefore I feel the complaints system has not been effective or accountable at all.

I wish to call for a stricter classification system which protect children and teens from "adult" themes that focus on violence or relationships of sexual attraction. I especially call for programming to respect "family viewing" times up to 9:30pm. This especially includes advertisements during the early evening hours for adult programming to take place later in the evening. I call for family viewing hours to be free from advertisements for "adult" programmes later. Therefore a new classification code should apply to network advertisements as well.

I would also appreciate truthfulness in the classification system, eg any incidences of even brief nudity, sex, strong violence, etc be mentioned, not just "M" alone, which is sometimes the case.

It's bad enough that TV programme content is often undesirable because sexual references, violence and adult themes are dished out during times when children are viewing. But the practice of the networks to misrepresent themselves in their frenzy for ratings and acceptance smells plainly of greed and consumerism at its worst. And the broadcasting authority simply has not been doing a good job at all. We want a system the public can have faith in and trust will act appropriately.

Sincerely,

John Von Dinklage