

Parliamentary Joint Committee on Corporations and Financial Services

Corporate responsibility: Managing risk and creating value

June 2006



MEMBERS OF THE COMMITTEE

Senator Grant Chapman, Chairman

Ms Anna Burke MP, Deputy Chair

Mr Mark Baker MP

Mr Kerry Bartlett MP

Mr Chris Bowen MP

Senator George Brandis

Mr Stewart McArthur MP

Senator Andrew Murray

Senator the Hon Nick Sherry

Senator Penny Wong

SECRETARIAT

Ms Kelly Paxman, Secretary

Dr Anthony Marinac, Secretary

Mr Stephen Palethorpe, Principal Research Officer

Mr Andrew Bomm, Senior Research Officer

Ms Laurie Cassidy, Executive Assistant

Suite SG.64 Parliament House Canberra ACT 2600

T: 61 2 6277 3583 F: 61 2 6277 5719

E: corporations.joint@aph.gov.au

W:www.aph.gov.au/senate/committee/corporations ctte

DUTIES OF THE COMMITTEE

Section 243 of the *Australian Securities and Investments Commission Act 2001* sets out the Parliamentary Committee's duties as follows:

- (a) to inquire into, and report to both Houses on:
 - (i) activities of ASIC or the Panel, or matters connected with such activities, to which, in the Parliamentary Committee's opinion, the Parliament's attention should be directed; or
 - (ii) the operation of the corporations legislation (other than the excluded provisions), or of any other law of the Commonwealth, of a State or Territory or of a foreign country that appears to the Parliamentary Committee to affect significantly the operation of the corporations legislation (other than the excluded provisions); and
- (b) to examine each annual report that is prepared by a body established by this Act and of which a copy has been laid before a House, and to report to both Houses on matters that appear in, or arise out of, that annual report and to which, in the Parliamentary Committee's opinion, the Parliament's attention should be directed; and
- (c) to inquire into any question in connection with its duties that is referred to it by a House, and to report to that House on that question.

TERMS OF REFERENCE

On 23 June 2005, the Parliamentary Joint Committee on Corporations and Financial Services resolved to inquire into Corporate Responsibility and Triple-Bottom-Line reporting, for incorporated entities in Australia, with particular reference to:

- a) The extent to which organisational decision-makers have an existing regard for the interests of stakeholders other than shareholders, and the broader community.
- b) The extent to which organisational decision-makers should have regard for the interests of stakeholders other than shareholders, and the broader community.
- c) The extent to which the current legal framework governing directors' duties encourages or discourages them from having regard for the interests stakeholders other than shareholders, and the broader community.
- d) Whether revisions to the legal framework, particularly to the Corporations Act, are required to enable or encourage incorporated entities or directors to have regard for the interests of stakeholders other than shareholders, and the broader community. In considering this matter, the Committee will also have regard to obligations that exist in laws other than the Corporations Act.
- e) Any alternative mechanisms, including voluntary measures that may enhance consideration of stakeholder interests by incorporated entities and/or their directors.
- f) The appropriateness of reporting requirements associated with these issues.
- g) Whether regulatory, legislative or other policy approaches in other countries could be adopted or adapted for Australia.

In inquiring into these matters, the Committee will consider both for profit and not-for-profit incorporated entities under the Corporations Act.



Table of Contents

| MEMBERS OF THE COMMITTEE | iii |
|--|------|
| DUTIES OF THE COMMITTEE | v |
| TERMS OF REFERENCE | vii |
| EXECUTIVE SUMMARY | xiii |
| ABBREVIATIONS | XXV |
| CHAPTER 1 | 1 |
| INTRODUCTION | 1 |
| Background | 1 |
| Conduct of the inquiry | 1 |
| Inquiry by the Corporations and Markets Advisory Committee | 2 |
| Structure of the report | 2 |
| Acknowledgements | 2 |
| CHAPTER 2 | 3 |
| BACKGROUND | 3 |
| Definitions and concepts | 3 |
| Historical context | 8 |
| The role of corporations in society | 9 |
| The state of play in Australia | 14 |
| CHAPTER 3 | 19 |
| DRIVERS AND PRINCIPLES OF CORPORATE RESPONSIBILITY | 19 |
| Drivers of corporate responsibility | 19 |
| Principles of corporate responsibility | 34 |
| CHAPTER 4 | 43 |
| DIRECTORS' DUTIES | 43 |
| The current legislative framework | 43 |
| Impact of the current legislative framework | 46 |
| Options for legislative change | 53 |
| Conclusions | 63 |

| CHAPTER 5 | 65 |
|---|------------|
| INSTITUTIONAL INVESTORS | 65 |
| Characteristics of institutional investors | 65 |
| Long term investment | 67 |
| Size of institutional investors | 69 |
| Duties of institutional investors | 72 |
| How active have institutional investors been? | 74 |
| Assisting institutional investors | 75 |
| United Nations Principles for Responsible Investment | 76 |
| Conclusions | 77 |
| CHAPTER 6 | 79 |
| SUSTAINABILITY REPORTING: BACKGROUND AND CURSTATUS | RENT 79 |
| Benefits and impediments | 79 |
| Principles of sustainability reporting | 81 |
| Forms of sustainability reports | 89 |
| Taxonomy | 90 |
| State of sustainability reporting in Australia | 104 |
| Overseas developments | 113 |
| CHAPTER 7 | 117 |
| SUSTAINABILITY REPORTING: CURRENT LEGISLATIVE MARKET REQUIREMENTS | AND 117 |
| Statutory requirements for financial reporting | 117 |
| Requirements of the Corporate Governance Council Recommendations | 122 |
| Review of the Corporate Governance Council Recommendations | 126 |
| Other Australian Stock Exchange requirements | 136 |
| Non-financial reporting | 136 |
| CHAPTER 8 | 141 |
| ENCOURAGING CORPORATE RESPONSIBILITY | 141 |
| Institutional investors | 141 |
| Business and industry initiatives | 142 |
| Initiatives of community and not-for-profit organisations | 150 |
| The role of government | 153 |

| SUPPLEMENTARY REPORT BY LABOR MEMBERS | 173 | | | | | | |
|---|-------------|--|--|--|--|--|--|
| Introduction | 173 | | | | | | |
| Better coordinate government initiatives | | | | | | | |
| Sustainable, responsible government activities | 178 | | | | | | |
| Monitor consideration of legitimate environmental and social impact directors and trustees | s by 180 | | | | | | |
| Support and resource business | 183 | | | | | | |
| Improve business sustainability reporting | | | | | | | |
| Better engage the investment sector | | | | | | | |
| Appendix 1: Summary of Labor members' recommendations | 197 | | | | | | |
| Appendix 2: Labor position on main committee recommendations | 200 | | | | | | |
| ADDITIONAL REMARKS BY SENATOR ANDREW MURRAY, | | | | | | | |
| AUSTRALIAN DEMOCRATS SENATOR FOR WESTERN AUSTRALIA | 207 | | | | | | |
| APPENDIX 1 | 211 | | | | | | |
| SUBMISSIONS RECEIVED BY COMMITTEE | 211 | | | | | | |
| APPENDIX 2 | 219 | | | | | | |
| PUBLIC HEARINGS AND WITNESSES | 219 | | | | | | |
| | | | | | | | |