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Protecting Children from Junk Food Advertising (Broadcasting Amendment) Bill 2008

On 4 September 2008 the Senate, on the recommendation of the Selection of Bills Committee, referred Senator Bob Brown's, Protecting Children from Junk Food Advertising (Broadcasting Amendment) Bill 2008 to the Community Affairs Committee for inquiry and report by 25 November 2008.

Reasons provided for referral of the Bill and principal issues for consideration are:

The issue of junk food advertising to children is a growing concern to the Australian community, particularly parents and health advocacy groups. The recent decision by the Australian Communications and Media Authority not to include restrictions on this type of advertising despite the dramatic increase in childhood obesity in Australia highlights the need for a legislative response.

The Bill and second reading speech may be accessed via the link: <u>Legislation and</u> <u>documentation relating to the Bill</u>

The Committee invites you to provide a written submission addressing issues that may be of relevance to you. The submission should be lodged by 24 October 2008. The Committee prefers to receive submissions electronically as an attached document – email: <u>community.affairs.sen@aph.gov.au</u> – otherwise by fax (02 6277 5829).

Submissions become Committee documents and are made public only after a decision by the Committee. Publication of submissions includes loading them onto the internet and their being available to other interested parties including the media. Persons making submissions must not release them without the approval of the Committee. Submissions are covered by parliamentary privilege but the unauthorised release of them is not protected. Information relating to Senate Committee inquiries, including notes to assist in the preparation of submissions for a Committee, can be located on the Internet at http://www.aph.gov.au/senate/committee/wit_sub/index.htm

Should you require further information please contact the Committee Secretariat on (02) 6277 3515.