

**Hon. Dr. Bob Such
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ABERFOYLE PARK SA 5159**

Telephone: 08 8270 5122

7 October 2008

Committee Secretary
Community Affairs Inquiring into Protecting Children from Junk Food
Advertising (Broadcasting Amendment) Bill 2008

Dear Sir/Madam

I write in response to the Senate Standing Committee on Community Affairs Inquiring into Protecting Children from Junk Food Advertising (Broadcasting Amendment) Bill 2008.

Whilst I support sensible control of food advertising targeted at children, I am of the view that parents/guardians should take responsibility for the welfare of their children. Too many people want someone else to take responsibility for themselves and their children and they want to blame someone else, never themselves, for their own poor supervision and inability to be responsible. The other related aspect that concerns me is the creation of a "nanny state" with numerous controls to protect us from ourselves (children are an exception of course, being vulnerable to the greedy and evil).

I am aware of your terms of reference, but make the following additional points. There needs to be:

- more participation in physical activity and sport in and out of school.

- more emphasis on fast food (junk food) made healthier, including reducing the salt, the sugar and the saturated fat content.
- improved labelling of food products in fast food (junk food) outlets (prominently displayed on the walls) including McDonalds, Hungry Jacks, KFC, Red Rooster, Krispy Kreme Doughnuts, bakeries, fish and chip shops and supermarkets.

Yours sincerely

A handwritten signature in black ink, reading "R B Such". The letters are stylized and cursive.

Bob Such
Member for Fisher

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