A Green Internet

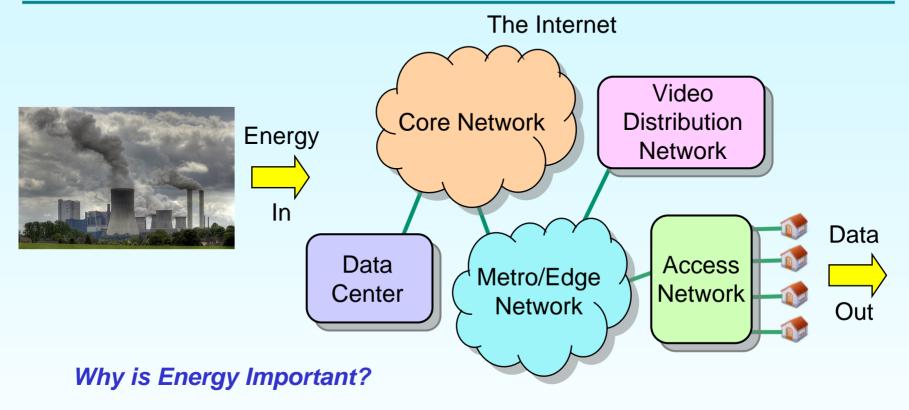
Rodney S. Tucker

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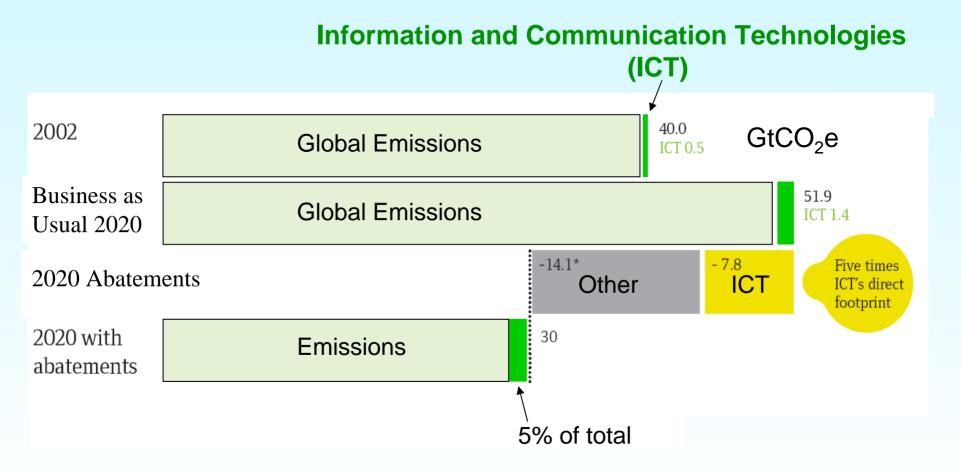
Energy Consumption and Data



- OPEX
- Greenhouse Impact
- Energy-limited capacity bottlenecks ("hot spots")
- Enabling energy efficiencies in other sectors



Putting Things into Context



"SMART 2020: Enabling the low carbon economy in the information age," *GeSI*, 2008 www.gesi.org



Summary

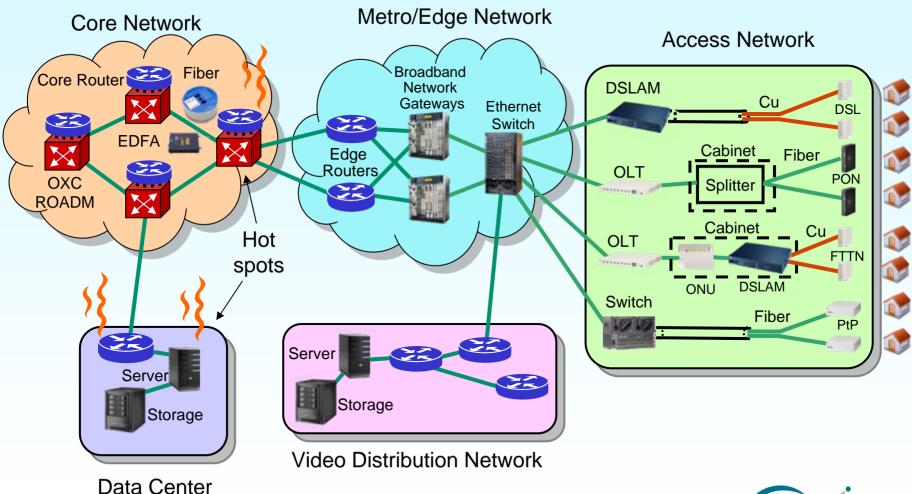
- Estimating energy consumption of the Internet
- Where does the energy go
 - Core, metro, access network?
- What will happen as traffic grows over time?
- Saving energy through travel replacement
- Can photonic technologies help to build a Green Internet?

Caveat: "Making predictions is difficult – especially about the future."



Network Energy Model

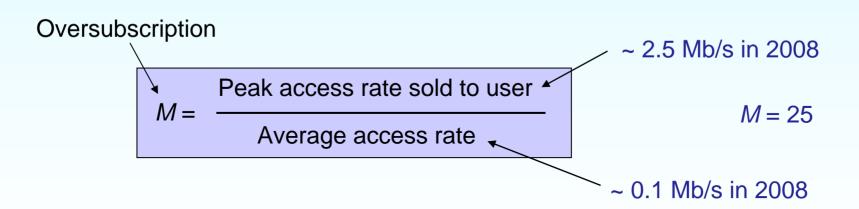
Tier 1 Network





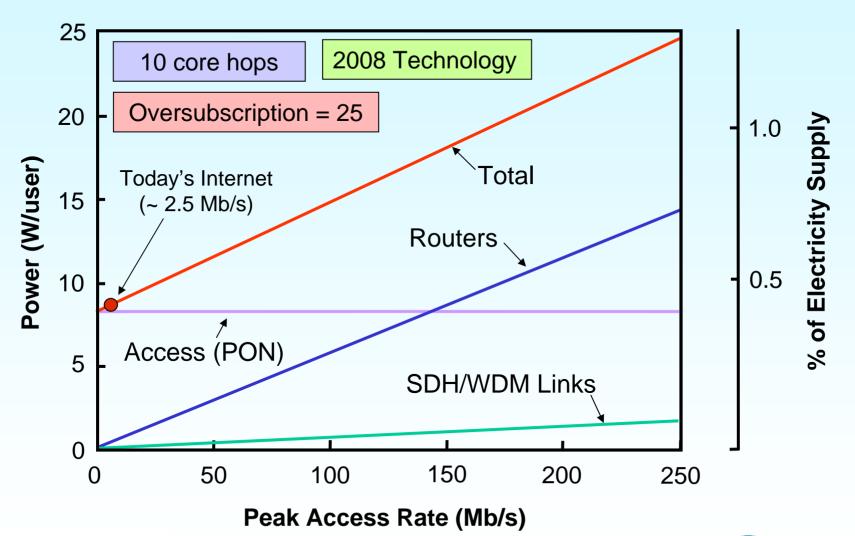
Estimating Energy Consumption

- Choose an access data rate (capacity per user)
- Carry out paper design of network
- Calculate the power consumed by the network per user
- Repeat for all access rates



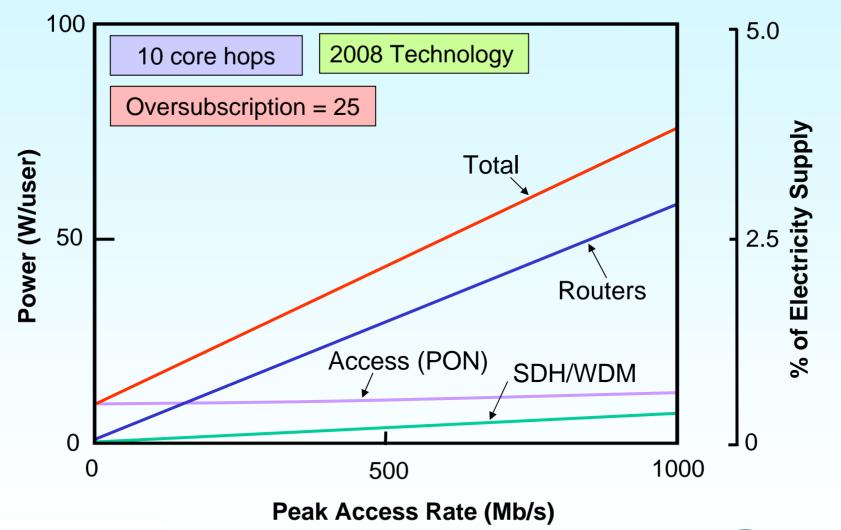


Power Consumption of IP Network



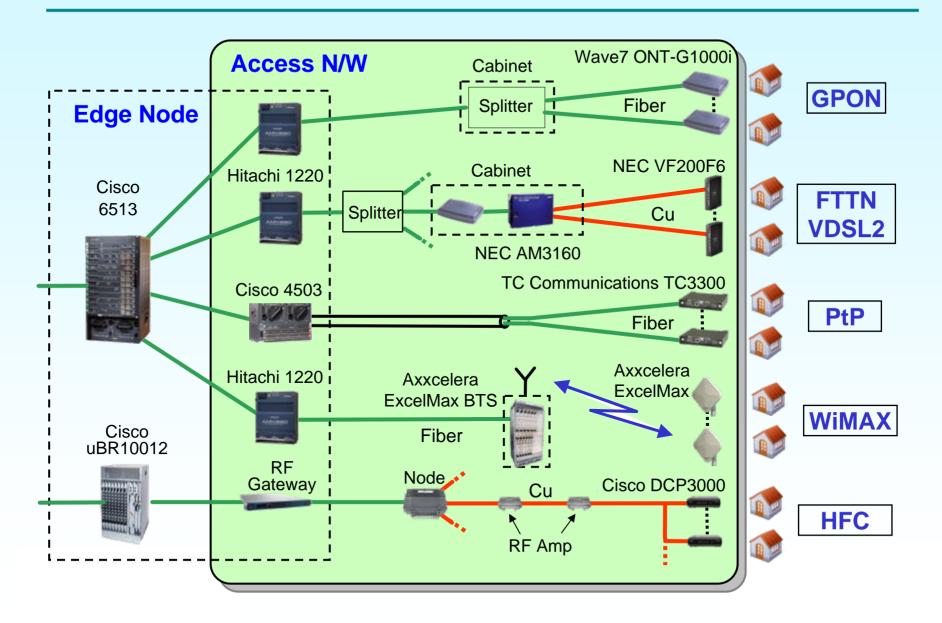


Ultra-Broadband Access

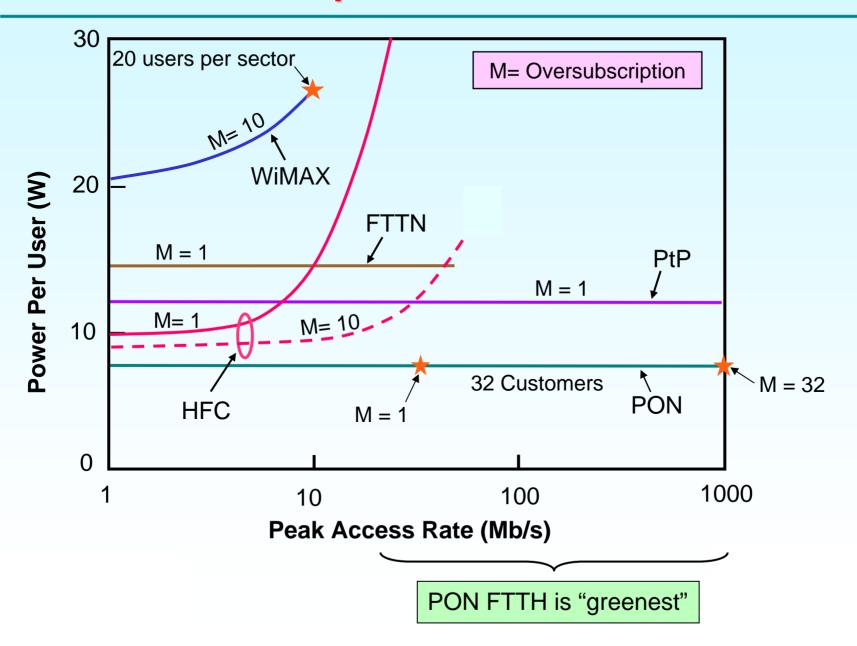




Power Consumption in Access Networks



Power Consumption in Access Networks



Low-Power States in User Modems



EUROPEAN COMMISSION

DIRECTORATE -GENERAL JRC
JOINT RESEARCH CENTRE
Institute for the Environment and Sustainability
Renewable Energies Unit

Code of Conduct on Energy Consumption of Broadband Equipment

Draft Version 3

Issue 15 - 17 July 2008

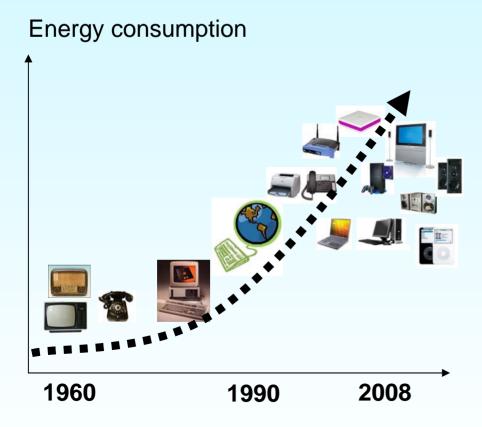
"With implementation of this Code of Conduct the (network) electricity consumption could be limited to 25 TWh per year. This is equivalent to 5.5 Millions tons of oil equivalent (TOE) and to total saving of about €7.5 Billions per year."

Extract:

	Off-State (W)	Low-Power State (W)	On-State (W)
ADSL-CPE	0.3	3.5	4.0
VDSL2-CPE	0.3	4.5	6.0
GPON ONU	0.3	5.0	9.0
PtP ONU	0.3	3.0	5.0



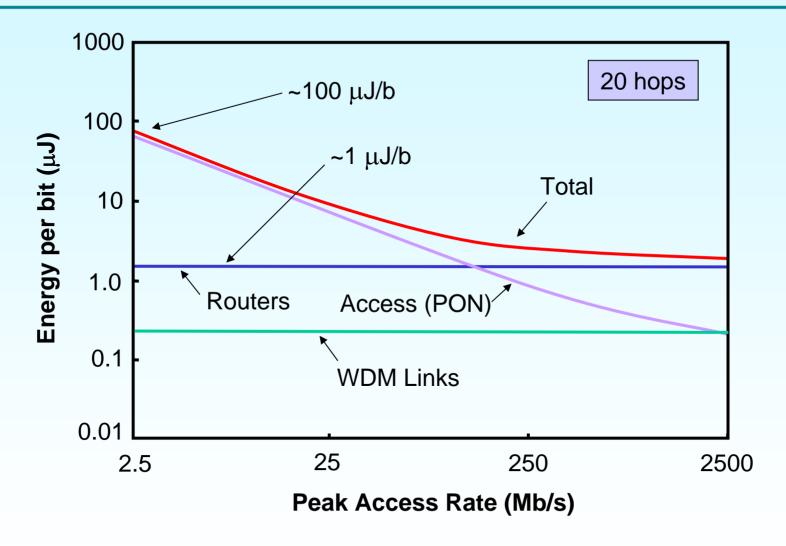
Home Networks



- Dramatic growth of internet due to "multimedia" traffic
 - Any kind of video (on demand, timeshifted, faster than real time)
 - Broadband Internet
 - Audio
 - Voice
- Broadband services require home network equipment
- Size of home networks increases with increasing number of devices
- Home equipment often not used efficiently

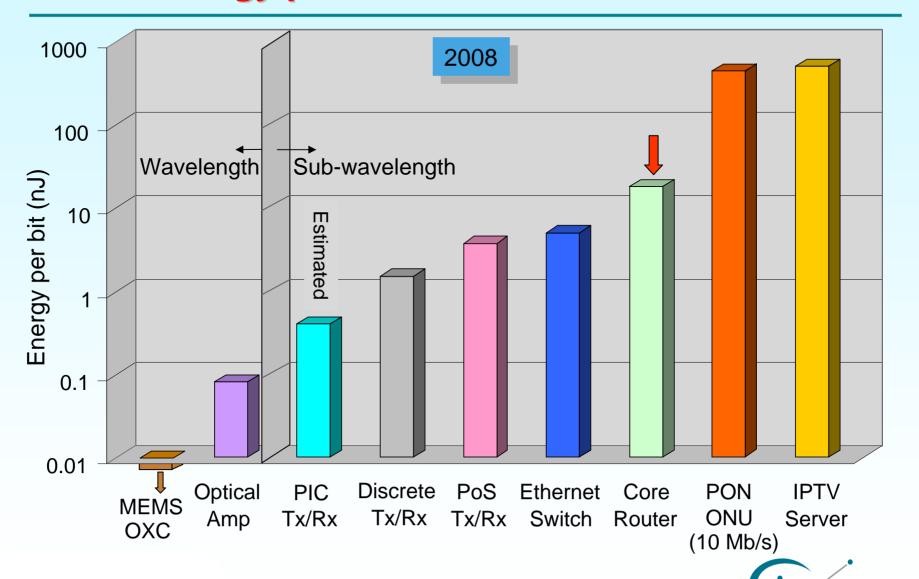


Network Energy Consumption per Bit

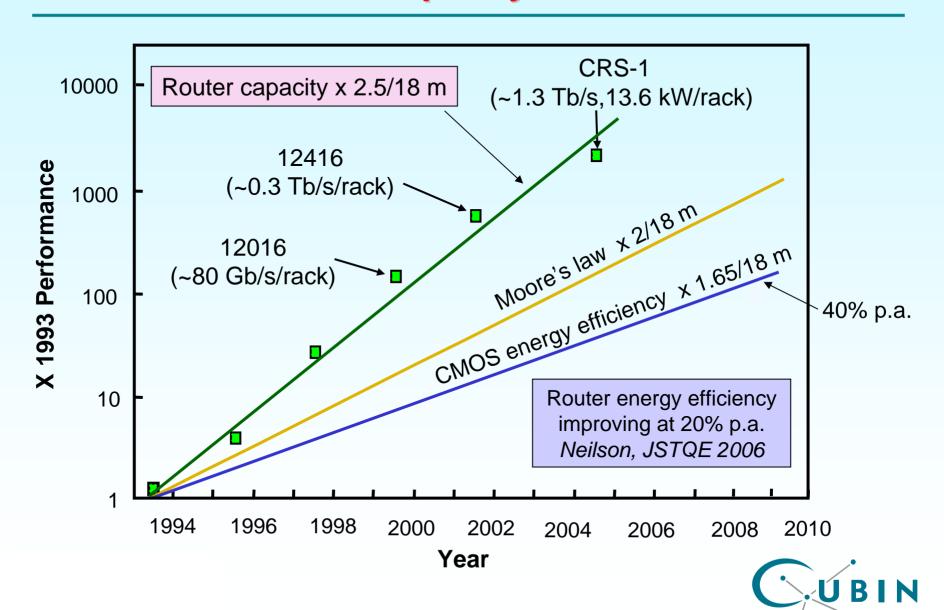




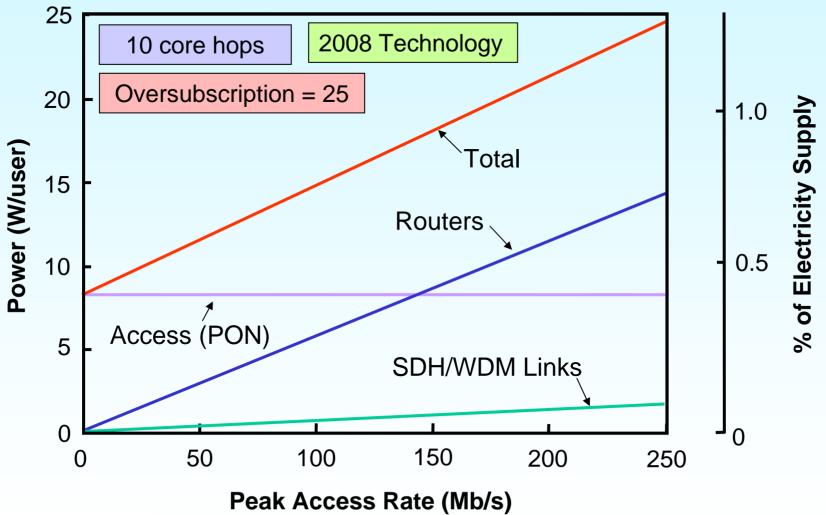
Energy per Bit in Network Devices



Router Capacity Growth

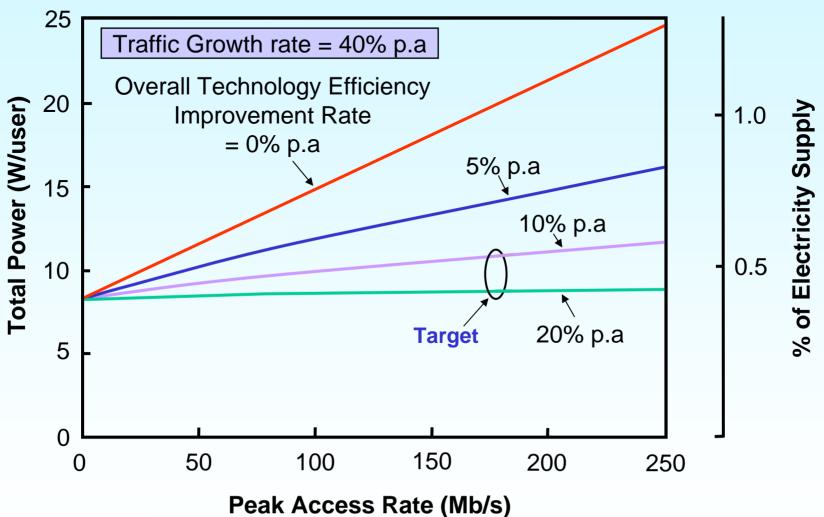


Effect of Efficiency Gains?





Improvements in Technology Efficiency



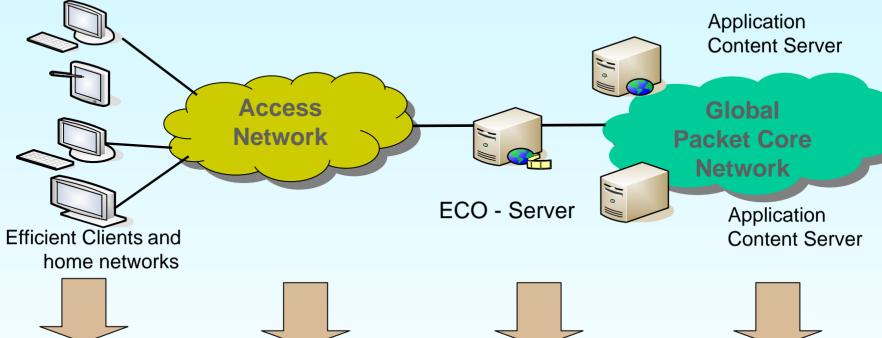


Some Observations

- Optical transport (WDM) consumes relatively little energy
 5% of energy
 25% of CAPEX
- Access network dominates consumption at low rates
 - Standby/Sleep mode is key to reducing energy consumption
 - Energy efficiency may be a key driver for FTTH deployment
- Network routers dominate consumption at higher rates
- The "energy bottleneck" will replace the so-called "bandwidth bottleneck"
- Electronics is excellent for switching and signal processing
- Photonics is excellent for transmission



Towards Energy-Efficient Networks



- Alternatives for complex PC
- Sleep mode and fast "wake up", adaptive modes of network and clients
- Power adaptive network
- Adaptive control of components based on communication requirements
- Adaptive sharing of content
- Highly efficient power adaptive processing
- Virtualization



- Energy management solutions e.g. optical/electronic bypass
- Energy-efficient routing protocols



After: Gladish et al., ECOC 2008

Data Centers

- Data center electricity consumption is ~1% of the global total¹
- Energy consumption of data centers worldwide doubled between 2000 and 2006 ²
- Incremental US demand for data centre energy between now and 2010 is the equivalent of 10 new power plants²



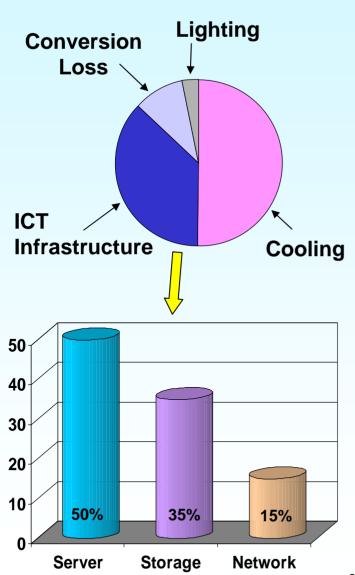
1 MW Data Center

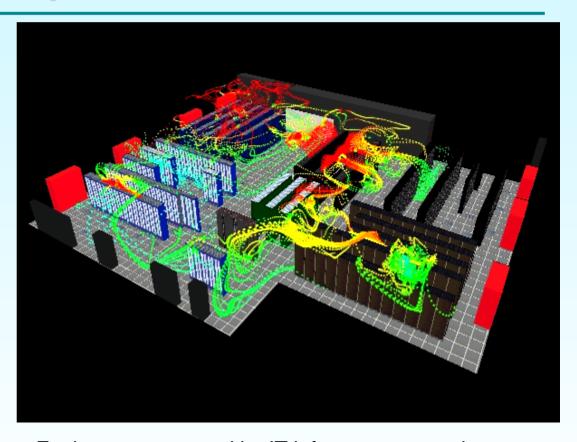


¹Koomey, 2008

²Revolutionizing Data Centre Efficiency—Key Analyses" McKinsey & Company, April 2008.

Energy Consumption in a Data Center





Each watt consumed by IT infrastructure carries a "burden factor" of 1.8 to 2.5 for power consumption associated with cooling, conversion/distribution and lighting



Using the Internet for Travel Replacement

Video Conferencing





Source: CISCO, 2008

Travel Replacement - Greenhouse Impact (C0₂)

Air Travel

Home



Melbourne

~5,000 kg/person return

LEOS Meeting



Newport Beach

Video Conferencing



2 X 1 Gb/s for 24 hours = 20 TB

~100 kg/person

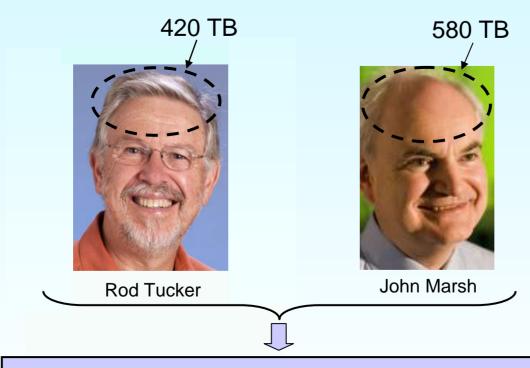




Teleportation in place of Video Conferencing?

How much information does the brain hold?

Brain Scans: Southern California Brain Research Institute (SCBRI)



Average LEOS member: $(420 + 580)/2 \sim 500 \text{ TB}$

2,000 kg/person return

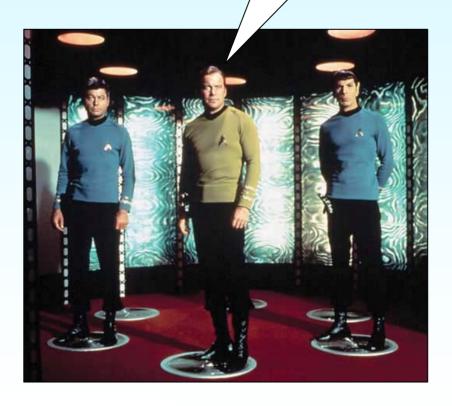
(50 MW/person for 5 seconds to teleport in each direction)



Embarrassing Moments in Sci Fi

Teleportation

Beam me up, Scotty



Sorry, Captain.
The power company has a new energy-efficiency program.
Please use Skype.



Travel Replacement



Air Travel:

Teleportation:

5,000 kg/person return



Melbourne



2,000 kg/person return



Video Conferencing:

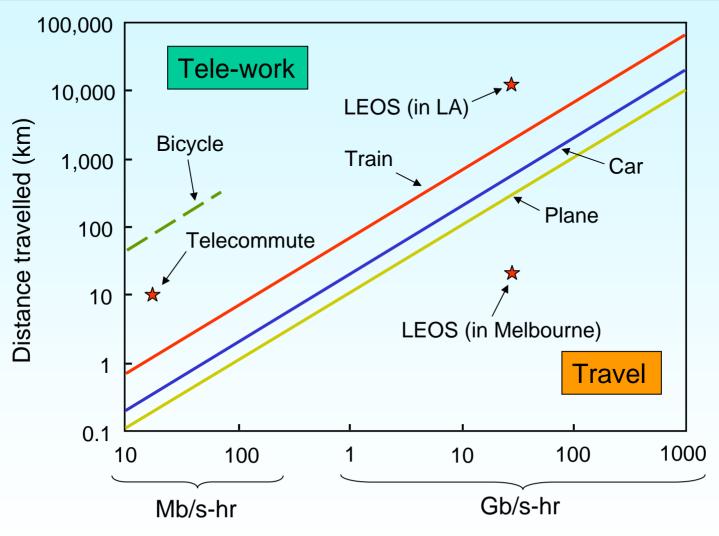
100 kg/person



Newport Beach



Rod's Telecommute Calculator





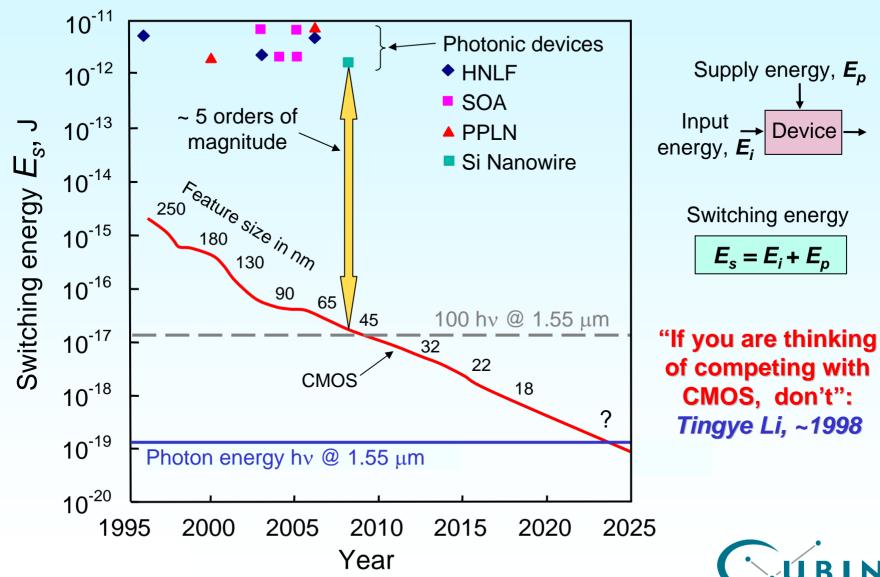


Green Photonics

Low Energy	Not so Low Energy
 PON Access networks GPON, EPON WDM PON Optical circuit switching Optical bypass low-energy cross connects ROADMs 	 Non-PON Access networks Wireless HFC FTTN Sub-wavelength optical switching Optical packet switching Optical burst switching
 Photonic integration Optical interconnects Low power Tx/Rx Low-energy nanophotonics 	Nonlinear optics for logic & DSP



Every bit Counts





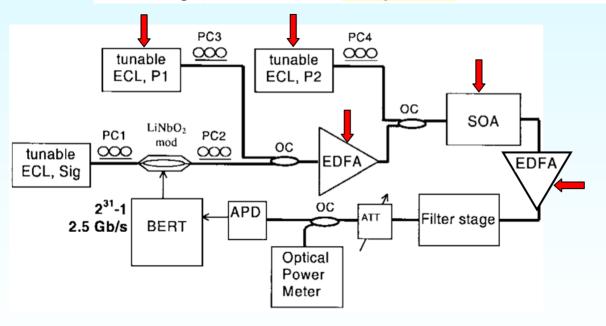
Sources: ITRS '97-'06 Roadmaps; Hinton et al., JSTQE 2008

I was Wrong

IEEE PHOTONICS TECHNOLOGY LETTERS, VOL. 11, NO. 8, AUGUST 1999

All-Optical Wavelength Translation Over 80 nm at 2.5 Gb/s Using Four-Wave Mixing in a Semiconductor Optical Amplifier

Trefor J. Morgan, Student Member, IEEE, Rodney S. Tucker, Fellow, IEEE, and Jonathan P. R. Lacey, Member, IEEE



Major flaw: no mention of energy consumption

Energy per bit > 10 nJ/bit



Some International Achievements

- BT has reduced carbon emissions by 60% since 1996
 - Management compensation linked to reductions in energy consumption
- NTT has a major focus on reducing energy consumption
 - "Total Power Revolution" saved 124 million kWh in 2007
- Other initiatives: GeSI, Green Grid, WattWatt, FTTH Council Europe, EU codes of conduct, CBI Task Force etc.



Source: Arthur Levin, ITU, 2008, S. Walker

Groups and Organizations





http://www.atis.org/0050/



http://www.gesi.org/



http://www.itu.int/climate



http://www.thegreengrid.org/home



http://wattwatt.com/

ICTandclimatechange.com

http://ictandclimatechange.com/



Workshops and Conferences

• ITU Symposium on ICTs and Climate Change, London, 16-17 June, 2008:

http://www.itu.int/ITU-T/worksem/climatechange/index.html

 Network Solutions to Reduce the Energy Footprint of ICT, ECOC, Brussels, 21-25 September, 2008:

http://www.ecoc2008.org/programme.asp#greenict

 Symposium on Sustainability of the Internet and ICT, University of Melbourne, November 25-26, 2008:

http://www.ee.unimelb.edu.au/green_internet/

Workshop on Energy Footprint of ICT: Forecast and Network Solutions, OFC 2009



Summary – The Way Forward

- Energy consumption of the Internet is small, but growing
- Internet energy consumption dominated by
 - Access network today
 - Core network in the future
- A multi-disciplinary approach is required to build a green Internet:
 - Improved efficiency in electronic and photonic devices
 - Low-energy switching techniques
 - Improved architectures
 - New protocols
- Photonics can play a key role
 - Think Energy

