

Senate Rural and Regional Affairs and Transport Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Arts Portfolio Agencies

Supplementary Budget Estimates 16 October 2012

Question: 135

Topic: Grants programme

Asked By: Senator HEFFERNAN

Type of Question: Written

Date set by the committee for the return of answer: 7 December 2012

Number of pages: 3

1. To date, how much of the 2012-13 budget appropriations has DRALGAS received?
2. For 2012-13 please list each grant program DRALGAS administers, and the total funding of each program.
3. Please list each grant program that has not been paused as part of the Government wide grants pause.
4. Please provide the total cash value of each program that has not been paused?
5. Please list each grant program that has currently been "paused" as part of the Government wide grants pause.
6. Please provide the total cash value of each program that has been paused, and the total value of all grants paused?
24. How many staff are employed to administer grant programs within DRALGAS?
25. During the Grants Pause what activities are these staff involved with?
26. Have staff been moved to other divisions during the grants pause?
27. During the Grants Pause are decisions on grants being made, but applicants not being alerted?

Answer:

AUSTRALIA BUSINESS ARTS FOUNDATION

N/A

AUSTRALIA COUNCIL

1. Appropriation information is reported in the 2012-13 Portfolio Budget Statements of individual agencies. Appropriation information will be updated in the Portfolio Additional Estimates Statements.
2. Information on grants awarded by individual agencies (including grant programs) is published on agencies' websites. Guidelines and information on rounds of grant programs are also generally published on agencies' websites. Information on agency funding including grants can be found in the 2012-13 Portfolio Budget Statements.

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3. On 27 August 2012, the Government decided to pause all grant rounds for 2012-13 which were not advertised, and advertised rounds which were not finalised. Providing the list of grant programs that were not paused could disclose the Expenditure Review Committee of Cabinet's deliberations and therefore is not publicly available.
However, information on grant programs, in general, can be found on agencies' websites.
Information on the outcome of the grants pause is reported in the 2012-13 MYEFO, and in the Finance Minister's media release of 22 October 2012.
4. Refer answer 3). Information on the grants pause is reported in the 2012-13 MYEFO, and in the Finance Minister's media release of 22 October 2012.
5. Refer answer 3). Information on the grant programs that had uncommitted grants funding reduced can be found in the Finance Minister's media release of 22 October 2012.
6. Refer answer 3).
24. As the Australia Council's core business is the administering of grants, all of our 121 FTE staff are involved directly or indirectly in the administration of grants.
25. N/A
26. N/A
27. N/A

BUNDANON

N/A

SCREEN AUSTRALIA

N/A

AUSTRALIAN FILM, TELEVISION AND RADIO SCHOOL

N/A

AUSTRALIAN NATIONAL MARITIME MUSEUM

N/A

NATIONAL ARCHIVES OF AUSTRALIA

N/A

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NATIONAL FILM AND SOUND ARCHIVE

N/A

NATIONAL GALLERY OF AUSTRALIA

N/A

NATIONAL LIBRARY OF AUSTRALIA

N/A

NATIONAL MUSEUM OF AUSTRALIA

N/A

OLD PARLIAMENT HOUSE/ MUSEUM OF AUSTRALIAN DEMOCRACY

N/A

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Question: 136

Topic: Staffing Recruited FYTD

Asked By: Senator HEFFERNAN

Type of Question: Written

Date set by the committee for the return of answer: 7 December 2012

Number of pages: 5

1. How many ongoing staff recruited this financial year to date? What classification are these staff?
2. How many non-ongoing positions exist or have been created this financial year to date? What classification are these staff?
3. This financial year to date, how many employees have been employed on contract and what is the average length of their employment period?

Answer:

AUSTRALIA BUSINESS ARTS FOUNDATION

1. 3 staff (3 x FTE 1). AbaF staff are not employed under the Australian Public Service Act 1999.
2. None have been created in the financial year to date and three exist (1 x FTE 1, 2 x FTE 0.6). AbaF staff are not employed under the Australian Public Service Act 1999.
3. NIL

AUSTRALIA COUNCIL

Australia Council staff are not employed under the APS Act. Australia Council staff are employed either under the Australia Council Act through the Enterprise Agreement or Individual Employment Agreements (IEAs). Under these arrangements, non-ongoing positions refer to those with fixed term contracts and ongoing positions are those without a fixed term. The term 'employed on contract' is not applicable to Australia Council staff classifications.

1. Two staff members have been employed in 2012/13 (FYTD): 1xAustralia Council Band 2, 1xAustralia Council Band 3.
2. 96 non-ongoing positions exist:

1xAustralia Council Band 1, 9xAustralia Council Band 2, 21xAustralia Council Band 3, 16xAustralia Council Band 4, 17xAustralia Council Band 5, 8xAustralia Council Band 6, 24xAustralia Council Band IEA (Leadership)

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3. N/A

BUNDANON

1. 1, Marketing Manager, Public Service Classifications are not applied in our organisation.
2. NIL
3. NIL

SCREEN AUSTRALIA

1. Two. 2 x SA4
2. Nil. N/A
3. 11; 14 months.

AUSTRALIAN FILM, TELEVISION AND RADIO SCHOOL

1. Nil
2. 60 non-ongoing positions exist or have been created as set out below:

3x SES 2

4x SES 1

1x SES 1 specialist

14x Academic 3 (EL 2)

8x AFTRS 8 (EL 2)

24x Academic 2 (EL 1)

3x AFTRS 6 (APS 6)

1x AFTRS 4 (APS 4)

2x Technical trainee Officers

3. Three employees have been employed on fixed-term contracts, with average length of employment of 8 months.
468 employees have been employed as casuals, with average length of employment of five days.

AUSTRALIAN NATIONAL MARITIME MUSEUM

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1. Two (2) ongoing staff recruited this financial year (1 x APS 6 & 1 x APS 5)

2. Non-ongoing positions

Classification	Number
APS Level 3	4
APS Level 4	1
APS level 5	1
APS Level 6	5
Executive	1
Executive	1
Total	13

3. 9 positions are filled by contract with an average length of employment of 8 months 18 days

NATIONAL ARCHIVES OF AUSTRALIA

1. The number of ongoing staff recruited 1 July 2012 to 30 September 2012 (includes engagements, transfers from other APS agencies and promotions from other APS agencies) was:

Classification	Number of Staff
APS3	1
APS4	2
APS5	2
APS6	3
EL1	3
Total	11

2. The number of non-ongoing staff (includes casuals) as at 30 September 2012 was:

Classification	Number of Staff
APS1	11
APS2	24
APS3	14
APS4	15

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APS5	11
APS6	15
EL1	7
EL2	3
Total	100

3. The number of employees employed on contract (non-ongoing) from 1 July 2012 to 30 September 2012 was 4. Length of service ranged from 6 to 75 days.

NATIONAL FILM AND SOUND ARCHIVE

1. 5 Ongoing Staff. APS 3 (1), APS 4 (1), APS 5 (1), APS 6 (1), EL 2 (1)
2. 32 Non-Ongoing positions. APS 2 (6), APS 3 (12), APS 4 (4), APS 5 (3), APS 6 (5), EL1 (2).
3. 11 Contractual Staff. Average contract 26.21 weeks.

NATIONAL GALLERY OF AUSTRALIA

1. 6 staff (2xNGA2, 1xNGA3, 1xNGA4, 1xNGA6 and 1xEL1)
2. 6 staff (1xNGA1, 2xNGA3 and 3xNGA4)
3. Nil

NATIONAL LIBRARY OF AUSTRALIA

1. 12
1 x APS2, 5 x APS3, 2 x APS5, 1 x APS6, 2 x EL1, 1 x EL2
2. 44 (excluding casual positions)
19 x APS2, 7 x APS3, 5 x APS4, 6 x APS5, 5 x APS6, 2 x EL1
3. 1
12 hours work in total from 1 July 2012 to 30 September 2012

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NATIONAL MUSEUM OF AUSTRALIA

1. Ongoing staff recruited this financial year

Classification	No. of Staff
APS4	1
APS3	1
Total	2

2. Non-ongoing positions created this financial year

Classification	No. of Staff
APS6	2
APS5	3
APS4	4
APS3	2
APS2	2
Total	13

Non-Ongoing staff employed this financial year

Classification	No. of Staff	Average length of employment (months)
APS6	1	2
APS5	3	3
APS4	5	4
APS3	3	5
APS2	1	5
Total	13	3

3. In 2012-13 until September, eight contract staff have been employed with an average of 7 weeks per contract.

OLD PARLIAMENT HOUSE/ MUSEUM OF AUSTRALIAN DEMOCRACY

1. 6: (EL1 x 1, APS6 x 1, APS3 x 4)

2. 18: (PAO3 x1, APS6 x 1, APS4 x 2, APS3 x 14)

3. Nil

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Arts Portfolio Agencies

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Question: 137

Topic: Staffing Leaving the Department 2011-12

Asked By: Senator HEFFERNAN

Type of Question: Written

Date set by the committee for the return of answer: 7 December 2012

Number of pages: 6

1. How many ongoing staff left the department/agency in the year 2011-12?
What classification were these staff?
2. How many non-ongoing staff left department/agency in the year 2011-12?
What classification were these staff?
3. How many contract staff left department/agency in the year 2011-12?
What classification were these staff?

Answer:

AUSTRALIA BUSINESS ARTS FOUNDATION

1. 7. AbaF staff are not employed under the Australian Public Service Act 1999.
2. NIL
3. NIL

AUSTRALIA COUNCIL

Australia Council staff are not employed under the APS Act. Australia Council staff are employed either under the Australia Council Act through the Enterprise Agreement or Individual Employment Agreements (IEAs). Under these arrangements, non-ongoing positions refer to those with fixed term contracts and ongoing positions are those without a fixed term. The term 'employed on contract' is not applicable to Australia Council staff classifications.

1. 8:

2xAustralia Council Band 2
2xAustralia Council Band 3
4xAustralia Council Band 4
2. 25:

4xAustralia Council Band 2
5xAustralia Council Band 3
8xAustralia Council Band 4

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5xAustralia Council Band 5

1xAustralia Council Band IEA (Leadership)

3. N/a

BUNDANON

1. NIL

2. 1

3. NIL

SCREEN AUSTRALIA

1. 15.

Classification	No of staff
SA4	6
SA5	2
SA6	2
SAEL1	3
SAEL2	2

2. 2

Classification	No of staff
SA5	2

3. 17

Classification	No of staff
SA3	1
SA4	2
SA5	2
SA6	7
SAEL2	5

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AUSTRALIAN FILM, TELEVISION AND RADIO SCHOOL

1. Six ongoing staff left AFTRS in 2011-12.

3x AFTRS 4 (APS 4)

3x AFTRS 6 (APS 6)

2. 15 non-ongoing staff left AFTRS in 2011-12

2x SES 1

1x Academic 3 (EL 2)

7x Academic 2 (EL 1)

1x AFTRS 6 (APS 6)

3x AFTRS 4 (APS 4)

1x AFTRS 3 (APS 3)

3. 777 contract staff left AFTRS in 2011-12. These were all casuals (not further classified).

AUSTRALIAN NATIONAL MARITIME MUSEUM

1. Ongoing cessations

Classification	Number
APS Level 1	1
APS Level 3	3
APS level 4	6
APS Level 5	5
APS Level 6	4
Executive	2
Total	21

2. Non-ongoing cessations

Classification	Number
APS Level 3	4
APS level 4	1
APS Level 6	4
Executive	3
Total	12

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3. Contract cessations

Classificati	Number
APS Level	2
APS level 4	1
APS Level	1
Total	4

NATIONAL ARCHIVES OF AUSTRALIA

1. The number of ongoing staff who left the Archives during 2011-12 was:

Classification	Number of Staff
APS2	1
APS3	1
APS4	5
APS5	10
APS6	8
EL1	11
EL2	3
Total	39

2. The number of non-ongoing staff who left the Archives during 2011-12 was:

Classification	Number of Staff
APS1	4
APS2	6
APS3	3
APS4	16
APS5	11
APS6	7
EL1	1
EL2	4
Total	52

3. Number of contract staff who left the Archives during 2011-12:

Classification	Number of Staff
APS1	8
APS2	1

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APS3	1
APS4	9
APS5	4
APS6	4
Total	27

NATIONAL FILM AND SOUND ARCHIVE

1. 16 Ongoing staff left. APS 2 (1), APS 3 (2), APS 5 (3), APS 6 (3), EL 1 (3), EL2 (4).
2. 32 Non-ongoing (Contractual) left. APS 2 (10), APS 3 (7), APS 4 (3), APS 5 (5), APS 6 (3), EL1 (2), EL2 (2).
3. Refer to Q2 above.

NATIONAL GALLERY OF AUSTRALIA

1. 15 staff (4xNGA2, 3xNGA3, 6xNGA5, 1xEL1 and 1xEL2)
2. 34 full-time and part-time staff (5xNGA1, 11xNGA2, 7xNGA3, 5xNGA4, 2xNGA5, 1xNGA6, 2xEL1, and 1xEL2) and 53 casual staff (42xNGA1, 10xNGA2 and 1xNGA4)
3. Nil

NATIONAL LIBRARY OF AUSTRALIA

1. 45
2 x APS2, 10 x APS3, 7 x APS 4, 10 x APS 5, 5 x APS6, 5 x EL1, 5 x EL2, 1 x SES1
2. 34 (excluding casual employees)
1 x APS1, 8 x APS2, 10 x APS3, 6 x APS4, 5 x APS5, 3 x APS6, 1 x EL2
3. 5
3 x APS3, 2 x APS4

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NATIONAL MUSEUM OF AUSTRALIA

1. Ongoing staff who left the Museum in 11/12

Classification	No. of Staff
SES	1
Executive Level 2	2
Executive Level 1	3
APS6	5
APS5	6
APS4	2
APS3	1
APS2	3
Total	23

2. Non-Ongoing staff who left the Museum in 11/12

Classification	No. of Staff
Executive Level 1	2
APS6	3
APS5	2
APS4	9
APS3	3
APS2	5
Cadet	2
Total	26

3. Contract staff who left the Museum in 11/12

Nil

OLD PARLIAMENT HOUSE/ MUSEUM OF AUSTRALIAN DEMOCRACY

- 15: (SESB1 x 1, EL2 x 1, APS6 x 2, APS5 x 4, APS4 x 2, APS3 x 5)
- 10: (EL1 x 2, APS6 x 2, APS5 x 3, APS3 x 3)
- Nil

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Question: 138

Topic: Staffing

Asked By: Senator HEFFERNAN

Type of Question: Written

Date set by the committee for the return of answer: 7 December 2012

Number of pages:

1. How many ongoing staff were recruited in the year 2011-12? What classification were these staff?
2. How many non-ongoing staff were recruited in the year 2011-12? What classification were these staff?
3. How many contract staff left were recruited in the year 2011-12? What classification were these staff? What is the average length of their employment period?

Answer:

AUSTRALIA BUSINESS ARTS FOUNDATION

1. 7. AbaF staff are not employed under the Australian Public Service Act 1999.
2. 1 (FTE 0.6). AbaF staff are not employed under the Australian Public Service Act 1999.
3. NIL

AUSTRALIA COUNCIL

Australia Council staff are not employed under the APS Act. Australia Council staff are employed either under the Australia Council Act through the Enterprise Agreement or Individual Employment Agreements (IEAs). Under these arrangements, non-ongoing positions refer to those with fixed term contracts and ongoing positions are those without a fixed term. The term 'employed on contract' is not applicable to Australia Council staff classifications.

1. 6:

2xAustralia Council Band 2

3xAustralia Council Band 3

1xAustralia Council Band 4

2. 32:

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- 7xAustralia Council Band 2
 - 12xAustralia Council Band 3
 - 6xAustralia Council Band 4
 - 3xAustralia Council Band 5
 - 3xAustralia Council Band 6
 - 1x Australia Council Band IEA (Leadership)
3. N/a

BUNDANON

1. 1, Marketing Manager, Public Service Classifications are not applied in our organisation.
2. NIL
3. NIL

SCREEN AUSTRALIA

1. 7

Classification	No of staff
SA3	1
SA4	3
SA5	3

2. Nil. N/A
3. 17

Classification	No of staff
SA3	1
SA4	3
SA6	7
SAEL1	4
SAEL2	2

Average length of employment period: 16 months

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AUSTRALIAN FILM, TELEVISION AND RADIO SCHOOL

1. 12 ongoing staff were recruited in 2011-12.

4x AFTRS 6 (APS 6)

2x AFTRS 5 (APS 5)

5x AFTRS 4 (APS 4)

1x AFTRS 3 (APS 3)

2. 32 non-ongoing staff were recruited in 2011-12.

5x Academic 3 (EL 2)

1x AFTRS 8 (EL 2)

17x Academic 2 (EL 1)

1x AFTRS 7 (EL 1)

3x AFTRS 6 (APS 6)

4x AFTRS 4 (APS 4)

1x AFTRS 3 (APS 3)

3. 776 contract staff were recruited in 2011-12. These were all casuals (not further classified). The average length of employment period was three days.

AUSTRALIAN NATIONAL MARITIME MUSEUM

1. Ongoing commencements

Classification	Number
APS Level 3	3
APS level 4	4
APS Level 5	2
APS Level 6	2
Executive	1
Total	12

2. Non-ongoing commencements

Classification	Number
APS Level 3	3
APS level 4	1

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APS Level 5	2
APS Level 6	6
Executive	2
Total	14

3. Contract commencements

Classification	Number
APS level 4	3
Total	3

Average length of contract was 9 months.

NATIONAL ARCHIVES OF AUSTRALIA

1. The number of ongoing staff recruited during 2011-12 (includes engagements, transfers from other APS agencies and promotions from other APS agencies) was:

Classification	Number of Staff
APS1	1
APS2	2
APS3	6
APS4	5
APS5	5
APS6	8
EL1	7
EL2	1
Total	35

2. The number of non-ongoing positions recruited during 2011-12 was:

Classification	Number of Staff
APS1	9
APS2	16
APS3	7
APS4	16
APS5	11
APS6	10
EL1	5
EL2	3

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Total	77
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3. The number of employees employed on contract during 2011-12 was:

Classification	Number of Staff
APS1	8
APS2	1
APS3	2
APS4	10
APS5	4
APS6	4
Total	29

Length of service ranged from 1 day to 13 months.

NATIONAL FILM AND SOUND ARCHIVE

1. 22 Ongoing staff were recruited. APS 2 (1), APS 3 (1), APS 4 (2), APS 5 (9), APS 6 (2), EL1 (6), EL2 (1).
2. 33 Non-ongoing (Contractual) staff were recruited. APS 2 (8), APS 3 (11), APS 4 (3), APS 5 (3), APS 6 (5), EL 1 (2), EL 2 (1).
3. Refer to Q2 above, non-ongoing and contract staff are reported together.
Average contract 30.2 weeks

NATIONAL GALLERY OF AUSTRALIA

1. 6 staff (1xNGA2, 1xNGA3, 1xNGA5, 2xNGA6 and 1xEL1)
2. 79 non-ongoing staff which includes: 22 full / part time staff (6xNGA2, 6xNGA3, 5xNGA4 and 5xNGA5); and 57 casual staff (33xNGA1, 10xNGA2, 8xNGA3 and 6xNGA5)
3. Nil

NATIONAL LIBRARY OF AUSTRALIA

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1. 39
1 x Grad, 4 x APS2, 10 x APS3, 3 x APS4, 11 x APS5, 4 x APS6, 5 x EL1, 1 x EL2
2. 84 (excluding casual employees)
21 x APS2, 24 x APS3, 11 x APS4, 15 x APS5, 10 x APS6, 2 x EL1, 1 x EL2
3. 5
3 x APS3, 2 x APS4
71.8 calendar days

NATIONAL MUSEUM OF AUSTRALIA

1. Ongoing staff recruited in 11/12

Classification	No. of Staff
Executive Level 2	1
APS4	2
Total	3

2. Non-ongoing staff recruited in 11/12

Classification	No. of Staff
APS5	1
APS4	2
APS3	1
Total	4

3. There was 14 contract staff recruited in 2011-12 with an average of 8 weeks per contract. The Museum does not record the APS Level details of contract staff.

OLD PARLIAMENT HOUSE/ MUSEUM OF AUSTRALIAN DEMOCRACY

1. 10: (SESB1 x 1, EL1 x 2, APS6 x 1, APS5 x 5, APS3 x 1)
2. 16: (EL1 x 1, APS6 x 1, APS5 x 1, APS4 x 1, APS3 x 12)
3. Nil

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Question:139

Topic: Staffing

Asked By: Senator HEFFERNAN

Type of Question: Written

Date set by the committee for the return of answer: 7 December 2012

Number of pages: 3

1. Are there any plans for staff reduction? If so, please advise details including if there is a reduction target, how this will be achieved, and if any services/programs will be cut.
2. If there are plans for staff reductions, please give the reason why these are happening.

Answer:

AUSTRALIA BUSINESS ARTS FOUNDATION

1. No
2. N/A

AUSTRALIA COUNCIL

1. No
2. N/A

BUNDANON

1. No
2. N/A

SCREEN AUSTRALIA

1. No
2. N/A

AUSTRALIAN FILM, TELEVISION AND RADIO SCHOOL

1. No

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2. N/A

AUSTRALIAN NATIONAL MARITIME MUSEUM

1. No, there are currently no plans for a reduction in staff numbers.
2. N/A

NATIONAL ARCHIVES OF AUSTRALIA

1. The Archives does not have any plans for staff reductions in 2012-13.
2. N/A

NATIONAL FILM AND SOUND ARCHIVE

1. No active plans for staff reductions
2. N/A

NATIONAL GALLERY OF AUSTRALIA

1. No. The NGA expects to operate within its budgeted staffing level in 2012-13.
2. N/A

NATIONAL LIBRARY OF AUSTRALIA

1. No
2. N/A

NATIONAL MUSEUM OF AUSTRALIA

1. The Museum does not have any plans for staff reductions.
2. N/A

OLD PARLIAMENT HOUSE/ MUSEUM OF AUSTRALIAN DEMOCRACY

1. Yes. Up to five positions over the forward estimates period to 2015-16. It is envisaged these reductions will be achieved through natural attrition and the

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impact managed through efficiencies in program delivery. No reduction in services are anticipated at this stage.

2. To meet budget.

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Question: 140

Topic: Making the Public Service more efficient

Asked By: Senator HEFFERNAN

Type of Question: Written

Date set by the committee for the return of answer: 7 December 2012

Number of pages:

1. Please detail how the department/agency will achieve savings over the forward estimates through pursuing further efficiencies in the way the public service operates (see media release by the Minister for Finance and Deregulation and the Special Minister of State of 25 September 2012 http://www.financeminister.gov.au/media/2012/mr_1982012.html).
2. In addition, please provide the following detail:
3. How will reductions in air travel spending be achieved? What is the estimated savings for each year over the forward estimates?
4. What restrictions will be implemented for business flights? What are the estimated savings for each year over the forward estimates?
5. How will the use of external consultants and contractors be reduced? How will this impact on the Department/agency? What are the estimated savings for each year over the forward estimates?
6. How will the department/agency manage moving recruitment advertising online? Will all future recruitment advertisement be online only? If not, explain why. What are the estimated savings for each year over the forward estimates?
7. How will printing costs be reduced? Explain if and how the department/agency will reduce its printing costs by five per cent, or if it will not, why not? How will it be determined what documents will no longer be printed? What are the estimated savings for each year over the forward estimates?

Answer:

This Question is not applicable to the Arts Agencies

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Question: 141

Topic: Recruitment Costs

Asked By: Senator HEFFERNAN

Type of Question: Written

Date set by the committee for the return of answer: 7 December 2012

Number of pages: 6

1. How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?
2. Please list where recruitment advertising was listed online and in print media.
3. How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?
4. Please list where recruitment advertising was listed online and in print media.

Answer:

AUSTRALIA BUSINESS ARTS FOUNDATION

1. \$1,533, 100% print
2. www.artshub.com.au, NT News, www.pathwaysAustralia.com.au.
3. NIL
4. www.artshub.com.au

AUSTRALIA COUNCIL

1. \$24,462 – all online
2. Online: Seek, ArtsHub, LinkedIn, Facebook, Twitter, Australia Council Internet
3. \$3,397
4. LinkedIn, Seek

BUNDANON

1. \$1500, \$815 Online, \$685 Print
2. N/A - Research will divert resources excessively.
3. \$650.00 Online, \$850.00 print media.
4. N/A - Research will divert resources excessively.

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AUSTRALIAN FILM, TELEVISION AND RADIO SCHOOL

1. Total Spent \$34,891

Online \$ 6,520

Print \$28,371

2.

Print

- Sydney Morning Herald
- The Australian
- Koori Mail
- National Indigenous Times

Online

- Unijobs
- Grapevinejobs
- Radioinfo
- Seek
- Jocks Journal
- Careerone
- Jobs in Safety Weekly
- Jobs in HR Weekly
- AHRI
- Artshub
- Campus Review
- RadioToday
- Education Jobs
- Filmhub
- Encore

3. Total Spent \$3310

Online \$ 600

Print \$2710

4.

Print

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- The Australia

Online

- Unijobs
- Education Jobs
- Grapevinejobs

SCREEN AUSTRALIA

1. Total 2011-12 recruitment advertising by Screen Australia was \$7,788.97. Online spend was \$5,851.93 and print spent was \$1,937.04.
2. Responding at the level of detail requested would require unreasonable diversion of resources.
3. Total YTD recruitment advertising by Screen Australia is \$3,272.75. All spend was on print advertising.
4. Responding at the level of detail requested would require unreasonable diversion of resources.

AUSTRALIAN NATIONAL MARITIME MUSEUM

1. Total = \$27,402.11 (GST inclusive)
Online = \$8,679.24 ; Print advertising = \$18,722.87 (GST inclusive)
2. Print: The Australian, Daily Telegraph, Sydney Morning Herald
Online: AICCM, Arts hub, Career one, Museums Australia, My Career.com.au, Seek
3. Total = \$15,633.35 (GST inclusive)
Online = \$3,466.47 (GST inclusive) ; Print advertising = \$12,166.88 (GST inclusive)
4. Print: Australian, Australian Financial Review, Daily Telegraph, Sydney Morning Herald
Online: Arts hub, Museums Australia, Seek

NATIONAL ARCHIVES OF AUSTRALIA

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1. The Archives spent \$27,878 on recruitment advertising in 2011-12. Of this \$19,681 was spent online and \$8,197 was spent on print advertising.
2. The Archives online advertising in 2011-12 appeared in:
SEEK, mycareer, careerone.com.au, APS Jobs, aiccm.org.au, screenhub.com.au, Museums Australia e-mail bulletin and website, rimpa.com.au, artshub.com.au.
The Archives print media advertising in 2011-12 appeared in the:
Adelaide Advertiser, Northern Territory News, Canberra Times, Australian, West Australian.
3. The Archives has spent \$6,187 on recruitment advertising in 2012-13 year to date. Of this \$3,616, was spent online and \$2,571 was spent on print.
4. The Archives online advertising in 2012-13 appeared in: SEEK, aiccm.org.au, Australian.com.au, careerhub.com.au, mycareer, careerone.com.au, Museums Australia e-mail bulletin and website.
The Archives print media advertising in 2012-13 appeared in: Australian Koori Mail.

NATIONAL FILM AND SOUND ARCHIVE

1. \$4557.11 total.
\$2413 online advertising, \$2144.11 print advertising.
2. Online: Museums Australia, Arts Hub, Grapevine Jobs, ACT Law Society, Gov IT jobs, Seek.
Print Media: Canberra Times, National Indigenous Times
3. \$803 total.
\$803 online, nil print.
4. Online: Seek, Museums Australia. Print: Not applicable

NATIONAL GALLERY OF AUSTRALIA

1. \$24,281. All expenditure relates to print advertising. Online advertising through the NGA's website is at no cost.

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2. Of the 55 ongoing and non-ongoing vacancies advertised in 2011-12, 28 were advertised in the print media in addition to the NGA's website. Of the 28, 26 were advertised in The Canberra Times, 1 in The Australian, and 1 in both the Australian and the Indigenous Times.
3. \$13,172. All expenditure relates to print advertising. Online advertising through the NGA's website is at no cost.
4. Of the 12 ongoing and non-ongoing vacancies advertised in 2012-13 to date, 8 were advertised in The Canberra Times in addition to the NGA's website.

NATIONAL LIBRARY OF AUSTRALIA

1. \$11,125. \$4,646 online and \$6,479 Print.
2. Online – APSJobs, ALIA and Seek. Print – The Australian and Canberra Times Newspapers.
3. \$1,191. All online.
4. Online – APSJobs, ALIA and Seek.

NATIONAL MUSEUM OF AUSTRALIA

1. Total \$15,945 - Print \$10,528, Online \$5,417
2. Print – Canberra Times, Koori Mail. Online - Museum's Australia, APS Jobs, Seek
3. Total \$3,294 - Print - \$3,294 Online – Nil
4. Canberra Times

OLD PARLIAMENT HOUSE/ MUSEUM OF AUSTRALIAN DEMOCRACY

1. Total \$19,031.43 - Online \$7,412.81, Print \$11,618.62
2. APSjobs, Indigenous Jobs Australia (IJA), Museums Australia and Canberra Times (2011-12 only)
3. Total \$9,652.15 - Online \$2,569.54, Print \$7,082.61
4. APSjobs, Indigenous Jobs Australia (IJA), Museums Australia and Canberra Times

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Question: 142

Topic: Printing Costs

Asked By: Senator HEFFERNAN

Type of Question: Written

Date set by the committee for the return of answer: 7 December 2012

Number of pages: 7

1. How much was spent on printing 2011-12? Of this amount, how much was for printing documents?
2. How many documents (include the amount of copies) were printed in 2011-12? How many of these printed documents were also published online?
3. Of the documents that were printed in 2011-12, where were they delivered and what was the cost?
4. How much has been spent on printing this financial year to date? Of this amount, how much was for printing documents?
5. How many documents (include the amount of copies) have been printed this financial year to date? How many of these printed documents were also published online?

Answer:

AUSTRALIA BUSINESS ARTS FOUNDATION

1. \$38,047.60 in total. Of this \$33,328.40 was spent on printing documents.
2. Gold Book (3000) – Awards Program (800) – Brochure re-print (3000). AbaF Financial statements (350). Gold Book and financial statements online.
3. Gold Book was delivered to Melbourne and Perth. Freight cost for Gold Book to Perth was \$2,770.25. Melbourne delivery was provided by printer. Financial Statements were delivered to Melbourne inclusive and freighted to Canberra (total delivery cost \$148).
4. NIL
5. NIL

AUSTRALIA COUNCIL

1. Total printing costs in 2011/12 were \$185,339. The Australia Council does not record printing data in a way that would readily allow answers to be provided to these questions. To attempt to provide this level of detail would involve an unreasonable diversion of resources.
2. See answer 1

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3. See answer 1
4. \$21,454 has been spent on printing ion 2012/13 (YTD). The Australia Council does not record printing data in a way that would readily allow answers to be provided to these questions. To attempt to provide this level of detail would involve an unreasonable diversion of resources.
5. See answer 4

BUNDANON

1. N/A - Research will divert resources excessively.
2. As above
3. As above
4. As above
5. As above

AUSTRALIAN FILM, TELEVISION AND RADIO SCHOOL

1. Total Printing \$59,302.83
 Printing Documents \$58,560.28
2. Total 34,065 copies
 Published Online 3 documents
3. Moore Park NSW
 Cost would require more time to extract, and would be an unreasonable diversion of resources.
4. FYTD Printing \$4,163.60
 Printing Documents \$3,682.00
5. Total FYTD 2,763 copies
 Published Online 0 documents

SCREEN AUSTRALIA

1. \$119,485 total
 \$73,880 for printing documents
2. 23 documents (17,250 copies)
 19 also published online
3. 10 to Sydney
 (no freight, printed in Sydney)
 1 to Canberra (no freight; printed in Canberra)
 7 to Cannes (no freight: printed in Cannes)

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2 to Toronto (no freight: printed in Toronto)

1 to Berlin (no freight: printed in Berlin)

1 delivered to the Gold Coast: freight \$1,100

1 delivered to Amsterdam: freight \$1,353

TOTAL FREIGHT: \$2,453

4. \$20,447 total
\$9,269 for printing documents
5. 4 documents (4,200 copies)
4 also published online

AUSTRALIAN NATIONAL MARITIME MUSEUM

1. \$179,196 (including GST) of which \$22,560 was for documents.
2. 494,300 documents printed. 90 per cent of the individual documents were published online.
3. Documents were delivered to the ANMM at 2 Murray Street, Sydney, cost included in part 1.
4. \$43,975 (including GST) of which \$6,346 was for documents
5. 130,100 documents printed. 90% of the individual documents were published online.

NATIONAL ARCHIVES OF AUSTRALIA

1. In 2011-12 the Archives spent \$182,106.60 (GST exclusive) on printing, publishing and design. Costs dedicated to printing are not readily available as the Archives does not separate financial reporting between printing, publishing and design as well as suppliers have, from time to time, bundled additional services with printing such as distribution into a per unit price. The Archives are unable to provide a specified cost for printing documents as this would require considerable agency administrative effort to ascertain.
2. Throughout 2011-12 the Archives printed a wide variety of documents such as booklets, bookmarks, brochures, cabinet releases, maps and guides for exhibitions and Archival services, the Archives Annual Report and a number of internal and external committee and advisory service papers. The number of

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copies of these documents are not readily available and would require considerable agency administrative effort to ascertain. Dependant on the subject, composition and/or content of documents that are printed, the Archives endeavour to publish online as many documents wherever possible and practical to do so. The number of printed documents that were published online during 2011-12 is not readily available and would require considerable agency administrative effort to ascertain.

3. Printed documents are distributed to many locations nationwide such as to the Archives' interstate offices, other Commonwealth and State Government bodies and to public libraries, visitor centres and tourism outlets. The Archives is unable to provide a specified delivery cost for printed documents in 2011-12 as it would require considerable agency administrative effort to ascertain this breakdown of cost as well as stated in 1. The Archives, from time to time, has bundled distribution costs which would require going back to service providers for this information.
4. In 2012-13 year to 30 September, the Archives spent \$40,652.93 (GST exclusive) on printing, publishing and design. Costs dedicated to printing are not readily available as the Archives does not separate financial reporting between printing, publishing and design as well as suppliers have, from time to time, bundled additional services with printing such as distribution into a per unit price. The Archives are unable to provide a specified cost for printing documents.
5. Refer response for 2 as it similarly applies to 2012-13 year to 30 September.

NATIONAL FILM AND SOUND ARCHIVE

1. \$45,621.66 was spent on printing in 2011/12 on marketing and communication documents (brochures, posters and other promotional products).
2. Documents printed in 2011-12: 26. Details as follows:

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Document	Quantity	Online
Education Brochures	500	
Scholars in Residence Postcards	500	
Mangiamele Invitations	100	
Tourism Brochures	10000	
Sounds of Australia booklets	500	
Sounds of Australia Invitations	400	
Arc Calendar Sept/Oct	7500	YES
Arc Reel Deal Cards	6000	
UNESCO Cards	100	
Education Brochures	500	
Longford Lyell Lecture Invitations	600	
Arc Calendar Nov/Dec	7500	YES
Longford Lyell Lecture Brochures	400	YES
Access Centre Posters	6	
Arc Calendars Jan/Feb	7500	YES
Cooee Cabaret Programs	2500	
Education Brochures	1700	
Antarctic Exhibition Postcards	2000	
Education Brochures	500	
Arc Calendars March/April	7500	YES
Tourism Brochures	2000	
Name Cards	250	
Vinyl Stickers	300	
Cooee Cabaret Programs	2000	
Arc Calendars April/May	7500	YES
NFSA Brochures	5000	

3. Delivered to Acton office. Costs included in response to part 1.
4. \$5,966.27 has been spent on printing in 2012/13 to date, on marking and communications documents (brochures, posters and other promotional products).
5. Documents printed so far in 2012/13: 8. Details as follows:

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Document	Quantity	Online
Arc Calendars July/August	7500	YES
NFSA Brochures	2000	
Sounds of Australia Programs	350	
Film Australia Catalogue	6000	YES
Arc Calendars Sept/Oct	7500	YES
NFSA Annual Report	500	YES
Building Brochures	3000	
Arc Calendars Nov/Dec	7500	YES

NATIONAL GALLERY OF AUSTRALIA

1. \$720,000 was spent printing catalogues and books and \$383,500 was spent on other printing such as the Membership magazine, brochures and flyers.
2. 11 individual publications were printed to a total of 61,300 copies. Two annual reports were also published online.
3. Publications were delivered to the NGA at no additional cost.
4. \$77,000 has been spent printing this financial year to date.
5. 6,000 Catalogues and books have been printed. None were published online.

NATIONAL LIBRARY OF AUSTRALIA

The Library has very diverse printing requirements ranging from routine business needs to public program activities including commercial publications. The information sought is not kept in a manner that is readily available and it would require an unreasonable diversion of resources to provide the requested detail.

NATIONAL MUSEUM OF AUSTRALIA

1. Total spend was \$183,827. Documents printed cost \$9,412.
2. The Annual Report was the only document printed. 700 copies printed and the document is published online.

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3. The report was delivered to Parliament House, the Library Deposit Scheme and the National Library of Australia as well as the Museum's mailing list. Some minor postage costs, many reports hand delivered.
4. Total spend YTD \$35,798. No documents printed.
5. Nil

OLD PARLIAMENT HOUSE/ MUSEUM OF AUSTRALIAN DEMOCRACY

1. \$105,185.23. Documents \$54,668
2. Quarterly seasonal magazine total print run of 115,000 (not available online); History of OPH Resource Booklet – 500 copies (also available online); 2012-13 poster brochure (for school mailout & distribution at conferences) – 16,000 copies (not available online); OPH 2010–11 Annual Report – 600 copies (available online).
3. Quarterly seasonal magazine distributed onsite and offsite at a total delivery cost of \$4,966.25.
2012-13 poster brochure - mailout costs of \$2,000.
OPH 2010–11 Annual Report - distributed to Parliament House (tabling copies) and OPH. Delivery charges were a component of printing costs and are not separated out. Further costs associated with distribution of copies to stakeholders are part of general agency costs.
4. \$33,334.24. Documents \$25,143.04
5. Quarterly seasonal magazine total print run of 130,000 (not available online), 2,500 Marnti warajanga exhibition-related community booklets were printed (not available online).

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Arts Portfolio Agencies

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Question: 143

Topic: Graduate Recruitment

Asked By: Senator HEFFERNAN

Type of Question: Written

Date set by the committee for the return of answer: 7 December 2012

Number of pages: 2

1. How much has been spent on 2013 Graduate Recruitment? Please itemise and detail costs.
2. Has any travel been incurred for 2013 Graduate Recruitment? Please itemise and detail costs.

Answer:

AUSTRALIA BUSINESS ARTS FOUNDATION

1. NIL
2. N/A

AUSTRALIA COUNCIL

1. NIL
2. N/A

BUNDANON

1. NIL
2. NIL

AUSTRALIAN FILM, TELEVISION AND RADIO SCHOOL

1. NIL
2. N/A

SCREEN AUSTRALIA

1. NIL
2. N/A

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Arts Portfolio Agencies

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AUSTRALIAN NATIONAL MARITIME MUSEUM

1. NIL. The ANMM does not have Graduate Program
2. N/A

NATIONAL ARCHIVES OF AUSTRALIA

1. NIL
2. N/A

NATIONAL FILM AND SOUND ARCHIVE

1. NIL
2. N/A

NATIONAL LIBRARY OF AUSTRALIA

1. NIL
2. No

NATIONAL GALLERY OF AUSTRALIA

1. NIL
2. NIL

NATIONAL MUSEUM OF AUSTRALIA

1. NIL. The Museum has not engaged any Graduates.
2. N/A

OLD PARLIAMENT HOUSE/ MUSEUM OF AUSTRALIAN DEMOCRACY

1. NIL
2. NIL

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Question: 144

Topic: Staffing

Asked By: Senator HEFFERNAN

Type of Question: Written

Date set by the committee for the return of answer: 7 December 2012

Number of pages: 2

How much is estimated to be spent on 2013 Graduate Training? Provide details of what training is to be provided, why and the estimated cost for each.

Answer:

AUSTRALIA BUSINESS ARTS FOUNDATION

N/A

AUSTRALIA COUNCIL

NIL

BUNDANON

NIL

AUSTRALIAN FILM, TELEVISION AND RADIO SCHOOL

NIL

SCREEN AUSTRALIA

NIL

AUSTRALIAN NATIONAL MARITIME MUSEUM

NIL. The ANMM does not have Graduate Program.

NATIONAL ARCHIVES OF AUSTRALIA

NIL

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NATIONAL FILM AND SOUND ARCHIVE

N/A

NATIONAL LIBRARY OF AUSTRALIA

\$16,000 has been budgeted and is expected to be spent on the Certificate IV in Government.

NATIONAL GALLERY OF AUSTRALIA

NIL

NATIONAL MUSEUM OF AUSTRALIA

The Museum has not engaged any Graduates.

OLD PARLIAMENT HOUSE/ MUSEUM OF AUSTRALIAN DEMOCRACY

NIL

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Question: 145

Topic: Government Advertising

Asked By: Senator HEFFERNAN

Type of Question: Written

Date set by the committee for the return of answer: 7 December 2012

Number of pages: 10

1. What was the total cost of all advertising for the financial year to date?
2. Is the advertising campaign or non-campaign advertising? Provide details of each advertising, including the program the advertising was for, the total spend and the business that provided the advertising services.
3. Has the Department of Finance and Deregulation provided any advice about the advertising? Provide details of each advertising item.
4. Has the Peer Review Group (PRG) and/or Independent Communications Committee (ICC) provided any advice about the advertising? Provide details of each advertising item.
5. Did the Advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies? Provide the details for each advertising item.
6. Provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services.
7. What advertising – Campaign and Non-Campaign – and other communications programs is the Department/Agency undertaking, or are planning to undertake?

Answer:

AUSTRALIA BUSINESS ARTS FOUNDATION

1. NIL
2. N/A
3. N/A
4. N/A
5. Yes.
6. N/A
7. Non campaign. AbaF 2012 Gold Book distribution is currently underway.

AUSTRALIA COUNCIL

Senate Rural and Regional Affairs and Transport Legislation Committee

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Arts Portfolio Agencies

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1. The Australia Council spent a total of \$7764 for advertising costs in 2012/13 (FYTD).
2. Non-campaign. The Australia Council does not record advertising data in a way that would readily allow answers to be provided to these questions. To attempt to provide this level of detail would involve an unreasonable diversion of resources.
3. No
4. No
5. The Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies are not applicable to CAC agencies. Each advertising item was relevant to the Australia Council's responsibilities to strengthen and develop the arts sector. The advertising was undertaken in an efficient, cost-effective manner and complied with legal requirements such as privacy and intellectual property.
6. No other communications programs are planned, or have been undertaken.
7. Recruitment advertising and the advertising of grants and initiatives.

BUNDANON

1. \$16,542
2. N/A
3. No
4. No
5. N/A
6. N/A
7. NIL

AUSTRALIAN FILM, TELEVISION AND RADIO SCHOOL

1. FYTD \$243,465.37
2. The majority of AFTRS advertising expenditure is for the purposes of recruiting students. A nominal amount (\$3310) is for recruitment of SES staff or identified Indigenous positions.
3. No
4. No
5. Yes. Further detail would be an unreasonable diversion of resources
6. N/A
7. AFTRS will continue to advertise to recruit students and for staff as required.

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SCREEN AUSTRALIA

1. \$9,441.00.
2. The expenditure of \$9,441.00 was pre-payment for Screen Australia's Are You Buff Enough campaign to Herald and Weekly Times Pty Ltd.
3. No
4. No
5. Yes.
6. N/A
7. Most of Screen Australia's advertising and communication programs are related to particular film markets and projects premiering at those markets. In addition, Screen Australia will also be promoting its Are You Buff Enough? online awareness program during FY 2011-12.

AUSTRALIAN NATIONAL MARITIME MUSEUM

1. \$434,839 (GST exclusive)
2. Non-campaign advertising. Details are:
 - *Remembering Titanic – 100 Years*
Advertising exhibition surrounding the 100th anniversary of the sinking of Titanic
Marketing advertising spend since 1 July 2012 = \$27,952
Bloke Creative Agency
Enigma Communication and Design
Ink Publishing
Sydney Harbour Foreshore Authority
The Print Team
Universal McCann Media Buyers
 - *Pirates! Kids Adventure Land*
Advertising our children's pirate-themed exhibition to Sydney and NSW families.
Marketing advertising spend since 1 July 2012 = \$121,734
Aussie Kids magazine
Avant Card Postcard Distribution
Copeland Publishing
Enigma Communication and Design
Frontier Media Buyers
Media Tree Distribution
Signature Publishing

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VFX printing

- *The Fleet are Back*
Advertising surrounding the return of James Cook's HMB *Endeavour* tall ship replica to the Museum following her circumnavigation of Australia.
Marketing advertising spend 1 July 2012 – 30 June 2013 = \$5,844
Universal McCann
- *Imagine*
Advertising our fleet of vessels including our Patrol Boat, Navy Destroyer, Navy submarine, *Endeavour* tall ship and *Titanic* exhibition to the general public and tourists.
Marketing advertising spend since 1 July 2012 = \$187,233
Bloke Creative Agency
Eye Corp Outdoor Media
Ink Publishing
Metro Transport Group
Rova Media
Sydney Harbour Foreshore Authority
Universal McCann Media Buyers
- *Classic & Wooden Boat Festival*
Advertising our 2-day showcase of vintage vessels from around Australia.

Marketing advertising spend since 1 July 2012 = \$16,258
Afloat Publications
Avant Card Postcard Distribution
Catapult Creative Productions
Enigma Communication and Design
JQ Pty Ltd
Media Tree
VFX Printing
- *Tourism*
Advertising our museum and fleet to international and interstate tourists.
Marketing advertising spend since 1 July 2012 = \$75,818
Australian Export Translation Service

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Arts Portfolio Agencies

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Carrington Publishing
Enigma Communication and Design
Hardie Grant
Metro Transport
Sandlip

3. No
4. No
5. Not applicable. The ANMM is a CAC Act and the Guidelines are for FMA Act agencies
6. The External Relations unit use the services of AAP Medianet in the distribution of their media releases to their extensive networks. For the 2012/13 financial year the spend on the services provided by AAP Medianet was \$562.48.
7. The ANMM will continue to conduct its ongoing consumer advertising of the museum and throughout the year, including its upcoming Summer program and exhibitions, Ships and the Sea, Pirates and Wetworld

NATIONAL ARCHIVES OF AUSTRALIA

1. Only expenditure above \$11,900 is reported by the Archives in our annual report. As a result the Archives has Nil advertising expenditure over \$11,900 for the 2012-13 financial year to date.
2. Not applicable
3. No
4. No
5. Not applicable
6. No other campaigns – other than listed in response to Question 13.
7. Non campaign advertising in support of exhibitions and events only. Booked through Adcorp. Full year budget of \$136,000. The funds are budgeted to promote exhibitions and events at the Archives – such as Own Their Own and Design-29 exhibitions, and Shake your Family Tree day events around the country.

NATIONAL FILM AND SOUND ARCHIVE

1. The total cost of all advertising for the 2012/13 financial year to date is \$36,572.65
2. Both. NFSA advertising supports the following programs and objectives:
 - Arc Cinema programs and sessions

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Arts Portfolio Agencies

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- Touring programs: Big Screen, Black Screen, School Screen, Cooe Cabaret
- NFSA Acton - Visitor experience, public programs and exhibitions (marketing to visitors through tourism bodies and resources, and to schools)
- NFSA presence at various film festivals
- Directory listings
- Venue hire services

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Arts Portfolio Agencies

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Advertising activities range from radio and print to online. Details as follows:

Telstra Corporation Sydney White pages add July 12 - June 13 Prepayments July 12	527.67
Telstra White Pages Hobart Jan - Dec 12 Prepayments July 12	173.17
Filmfest Ltd MIFF Program & Web ads June-Aug 12 Prepayments July 12	2,103.33
Telstra White Pages Hobart Jan - Dec 12 Prepayments August 12	173.17
Telstra Corporation Sydney White pages add July 12 - June 13 Prepayments August 12	527.67
Filmfest Ltd MIFF Program & Web ads June-Aug 12 Prepayments August 12	2,103.33
SENSIS MELBOURNE HEATHER MILLARD - Master Card - 02/07/12 Citysearch online listing	18.31
advertising Commerce and Trade Index	904.55
SAR ad in Australian Nationwide News Pty Ltd	1,930.50
Acc No 1601476700 Brisbane White Pages 2012 Telstra - 160 1476 700	3,687.00
Telstra White Pages Hobart Jan - Dec 12 Prepayments Sep 12	173.17
Telstra Corporation Sydney White pages add July 12 - June 13 Prepayments Sep 12	527.67
TITLE PUBLISHING PTY HEATHER MILLARD - Master Card - 02/08/12 Production Book advertising	934.09
SENSIS MELBOURNE HEATHER MILLARD - Master Card - 02/08/12 Citysearch directory listing	18.31
Advertising of school holiday programs Holiday Happenings Butin & Lloyd Pty Ltd	486.36
Ads on 106.3 for August Canberra FM Radio Pty Ltd	1,175.00
Visitors Centre Panel ad Economic Development ACT Economic Develo	1,409.09
Ad in meeting planners guide Canberra Convention Bureau	2,209.09
Arc ads in Canberra Times Federal Capital Press of Aust. P/L T/A C	2,178.00
Arc ad in BMA magazine, issue 399 BMA Magazine Radar Media Pty Ltd t/a	418.18
Arc ad august 2012 Federal Capital Press of Aust. P/L T/A C	2,722.50
BMA Mag issue 403 BMA Magazine Radar Media Pty Ltd t/a	418.18
Arc ad in BMA magazine issue 401 BMA Magazine Radar Media Pty Ltd t/a	418.18
Colour ad, 11, 18, 23 Aug 2012 The Cairns Post Pty Ltd	1,309.89
12 X 3 mono ad, 23/8/12 The Tully Times HUGHESNEWS PTY LTD	248.40
12 X 3 mono ad, 22/8/12 Mareeba Express	206.18
Radio Advertising - Briagalong - June 12 Ace Radio Broadcasters Pty Ltd 3TRFM/GOL	690.00
20*4 colour ad, 13 Sep, 2012 Broome Happenings Albany Advertiser Pty Ltd	447.96
15*3 colour ad, 30 Aug, 6&13 Sep, 2012 Broome Happenings Albany Advertiser Pty Ltd	751.64
12*3 mono ad, The Naracoorte Herald Ref# 41000013871760 S.A. REGIONAL MEDIA PTY. LIMITED	186.00
16 X 4 front page color ad, 29/8/12 Hibiscus happenings Fairfax Media Publications Pty Ltd	652.00
10X4 colour ad, 8/9/12, Inistail Advocat The North Queensland Newspaper Company P	343.64
33 X 15 sec ads, 20-23 aug 12, SEA RM Southern Cross Media Australia Pty Ltd	590.00
Radio advertising 12-15 Sep 2012 24*30 sec ads Redwave Media Pty	892.00
BELLINGEN COURIER SUN BRENDAN SMITH - Master Card - 03/09/12 Advertising Big Screen (Nambucca)	379.44
11 X 15 sec ads 4KZ - 22- 24 Aug 12 Coastal Broadcasters Pty Ltd	256.82
The Advocate - Burnie 29/9, 6, 9, 12oct Fairfax Media Publications Pty Ltd	536.36
12 X 2, 1/4 page color ad, 5/9/12 Hibiscus Happynings Fairfax Media Publications Pty Ltd	256.68
30 X 30 sec ads on both Sea FM & 7BU Tasmanian Broadcasters Pty Ltd	1,490.00
50% split fo newspaper advertising and extra 12x2 in border watch, Radio adv. Oatmill Cinema Legal Name: Landmark Cine	1,322.93
12 X 3 colour ad, The Advocate 25/8/12 APN Newspapers Pty Ltd	264.87
2MW colour ad 8/8/12 Cairns Sun Ref 03281859 The Cairns Post Pty Ltd	360.74
Black Screen Advert Grafton APN Newspapers Pty Ltd	150.58

3. No
4. No
5. Yes, the advertising complied with the five principles in the *Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies*:
 - Principle 1: Campaigns should be relevant to government responsibilities
 - Principle 2: Campaign materials should be presented in an objective, fair and accessible manner and be designed to meet the objectives of the campaign
 - Principle 3: Campaign materials should be objective and not directed at promoting party political interests
 - Principle 4: Campaigns should be justified and undertaken in an efficient, effective and relevant manner.
 - Principle 5: Campaigns must comply with legal requirements and procurement policies and procedures

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All advertising done by the NFSA aims to inform members of the public about the agency's programs and services, and encourage them to engage with the NFSA national collection. More information can be found in the Annual report (http://nfsa.gov.au/site_media/uploads/file/2012/11/02/NFSA_Annual_report_2012_webversion.pdf).

The combined value of all campaign and non-campaign advertising is below the \$250,000 threshold.

6. Publicity for Sounds of Australia event August 2012, provided by Buxton Walker Pty Ltd, with a cost of \$4,950.00 (inc GST).
7. Plans include ongoing advertising for Arc Cinema, touring programs and other public events (Big Screen, Black Screen, The Art of Sound, etc).

NATIONAL LIBRARY OF AUSTRALIA

1. \$20,892 for newspaper advertising promoting the Library.
2. Non campaign. The Library carries out regular promotion of activities in *The Canberra Times*, at an average weekly cost of \$1,500 (inc GST). The non-campaign master media placement agency used is Adcorp Australia Limited.
3. No.
4. No.
5. Not applicable
6. The National Library will continue to promote its services through advertisements and promotional material.
7. The National Library will continue to promote its services through advertisements and promotional material.

NATIONAL GALLERY OF AUSTRALIA

1. \$197,786.
2. All advertising costs relate to Gallery specific programs, i.e. non campaign. The Gallery does not record advertising data in a way that would readily allow details on each advertising event to be provided.
3. No
4. No
5. Not applicable
6. Not applicable

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7. Non-campaign advertising, that is, Gallery specific advertising, in 2012-13 is forecast to be \$2.166m.

NATIONAL MUSEUM OF AUSTRALIA

1. \$36,482
2. Non-campaign advertising. Expenditure is general advertising to promote the Museum to potential visitors and recruitment. Expenditure is direct to magazine/newspaper publishers where advertising is placed.
3. No.
4. No.
5. As a statutory authority under the CAC Act, the Museum is not obliged to comply with these guidelines; however advertising is conducted in line with the underlying principles set out in the guidelines.
6. Not Applicable
7. Proposed advertising will be non-campaign based and continue in the areas of exhibition promotions, tourism, recruitment, and Museum Public program and education program advertising. There are no planned communications program

OLD PARLIAMENT HOUSE/ MUSEUM OF AUSTRALIAN DEMOCRACY

1. Media placement costs- \$38,194 (July 2012 to September 2012); Creative agency costs \$15,457.85 (July 2012 to September 2012)
2. Advertising is "operational advertising campaign" as defined in advice from the Department of Finance and Deregulation. Advertising was for temporary exhibitions, permanent exhibitions and events. Universal McCann booked all advertising placements, Murrays Australia were an advertising partner, Zoo Advertising provided the advertising creative services, PMP provided direct mail distribution service.
3. No advice was provided by the Department of Finance and Deregulation about the actual advertising. However as per (2), advice was obtained from DoFD regarding definitions of advertising.
4. No advice was provided by the PRG or ICC regarding any advertising.
5. All advertising by the agency complied with the Guidelines. Advertising items were as per outline in (2)
6. Direct mail printing cost \$13,168. Printing services provided by Paragon Printers. Advertising for temporary exhibitions, permanent exhibitions and events will continue in 2012-13 financial year.

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7. Continued “operational advertising campaign” promotion for temporary exhibitions, permanent exhibitions and events.