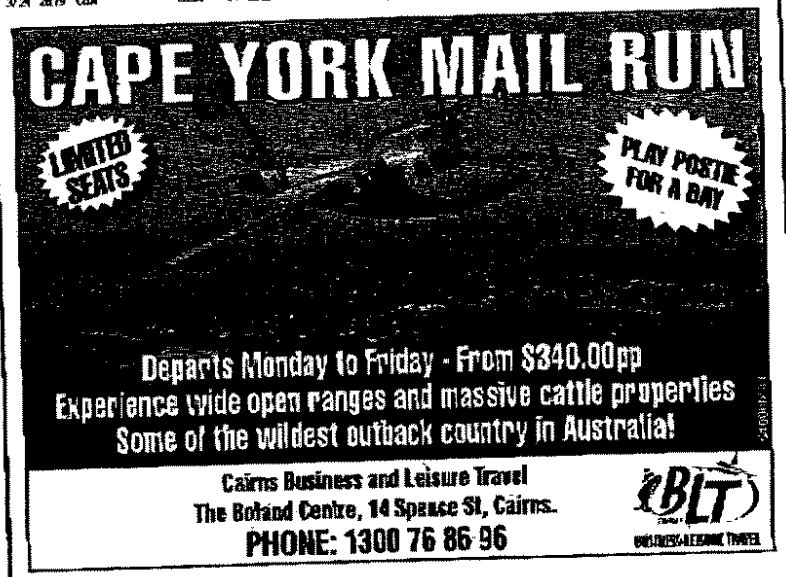INDUSTRIALS