

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question: 118**

**Division/Agency:** Governance Division

**Topic:** Electorate level reports

**Proof Hansard page:** 7

**Senator EDWARDS asked:**

**Senator EDWARDS:** Did the department prepare electorate-level reports for government ministers for the 2013 election?

**Mr Glyde:** There were the usual activities where we produce information for particular visits and things like that, but I am not quite sure whether or not that material was prepared or when it was provided. I will have to take that on notice.....

**Senator EDWARDS:** How often would those reports be updated?

**Mr Glyde:** The information is usually updated at the time the minister or the parliamentary secretary is visiting the region. A lot of that information would be updated on a regular basis. So, for example, the ABARES information is something that would be updated possibly quarterly or annually as well.

**Senator EDWARDS:** Are those reports publicly available?

**Mr Glyde:** I am not sure. I would have to take that on notice. I do not think they contain any information that would not be on the public record.

**Senator EDWARDS:** Would you mind providing us with a copy of the latest reports?

**Mr Glyde:** Yes, but I will say that we do not have a standing set of regional reports. I know ABARES produces regional summaries and puts its data out at a regional level.

**Answer:**

1. No – however the Department of Agriculture does produce regional profiles which are updated annually and are publicly available on the ABARES website [www.daff.gov.au/abares/pages/publications/aboutmyregion.aspx](http://www.daff.gov.au/abares/pages/publications/aboutmyregion.aspx).
2. Not applicable.
3. Not applicable.
4. Not applicable.

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**Agriculture**

**Question:** 119

**Division/Agency:** Governance Division

**Topic:** Department and portfolio agencies spend on advertising and marketing in the six months prior to the election.

**Proof Hansard page:** 8

**Senator EDWARDS asked:**

**Senator EDWARDS:** How much did the department and portfolio agencies spend on advertising and marketing in the six months prior to the election?

**Mr Glyde:** I might have to ask Ms Evans to answer that question.

**Ms Evans:** I would have to take that one on notice because it is a specific question.

**Senator EDWARDS:** When you get that, can you put some commentary around the justification of that spending so that I get an understanding?

**Ms Evans:** Yes, we can.

**Senator EDWARDS:** On the same answer, could the department provide a list of relevant contracts that led to that expenditure and indicate the rationale for each service provided and its intended use?

**Ms Evans:** Yes, we can do that.

**Answer:**

The Department of Agriculture spent \$159 068.15 on advertising in the six months prior to 7 September 2013.

Of the total advertising spend, \$70 069.48 was spent on recruitment advertising and \$88 998.67 was spent on non-campaign advertising. Table 1 provides further detail about non-campaign advertising expenditure.

Examples of non-campaign advertising included national advertising for Carbon Farming Futures Program project grants, a biosecurity awareness campaign ahead of Chinese New Year, and community information sessions about new legislation affecting the forestry industry.

The department spent \$72 137.43 on marketing in the six months prior to the 7 September 2013 election. Table 2 provides further detail about marketing expenditure.

**Question: 119 (continued)**

Key items of marketing expenditure included promoting the Australian Bureau of Agricultural and Resource Economics and Sciences (ABARES) national and regional Outlook conferences, and updates to international airport signage.

**TABLE 1: Non-campaign advertising expenditure for the six months to 7 September 2013**

<b>Program</b>	<b>Reason</b>	<b>Amount \$ (Incl. GST)</b>
Biosecurity/border compliance	Chinese New Year 2013 biosecurity information	1400.00
Biosecurity/border compliance	Chinese New Year 2013 biosecurity information	148.50
Biosecurity/border compliance	Airport billboard advertisement about prohibited items – Horn Island	2478.30
ABARES	Hobart Regional Outlook Conference – <i>Hobart Mercury</i>	620.30
ABARES	Weekly Times Victoria advertisement – Cardina (VIC) Regional Outlook Conference	1062.05
Carbon Farming Futures	National advertising for grant applications under the Carbon Farming Futures program	26 178.80
ABARES	Townsville regional Outlook conference advertisement – <i>Townsville Bulletin</i>	700.75
Carbon Farming Futures program	Refundable Tax Offset Reminder advertising	22 230.58
Carbon Farming Futures	National advertising for Action on the Ground – grant round opening	33 017.53
Biosecurity/border compliance	‘Sailing into Australia’ advertisement	905.58
International forestry	Illegal logging legislation – information sessions	256.28
		<b>\$88 998.67</b>

**Question:** 119 (continued)

**TABLE 2: Marketing expenditure in the six months to 7 September 2013**

<b>Program</b>	<b>Reason</b>	<b>Amount \$ (incl. GST)</b>
ABARES	Postage of marketing material for Regional Outlook Conference	175.82
Biosecurity	Monthly production and distribution of biosecurity promotional material to travel agents and airports Feb-Aug 2013	10 213.18
Cargo and Shipping	Fertilizer Australia Industry Conference – sponsorship	6600.00
Cargo and Shipping	Bronze sponsorship package – Australian Federation of International Forwarders conference	3454.55
Cargo and Shipping	Customs Brokers and Forwarders Council of Australia National Conference sponsorship 2013	11 000.00
Seaports	Maritime Arrival Reporting System brochure – printing	310.00
Cargo Import	Re-skin promotional banners	217.50
Northern Australia Quarantine Strategy	Stall at Laura Dance Festival	454.55
Policy and Prevention	Airport Signage	18 286.04
Policy and Prevention	Airport Signage – light box	2047.00
Policy and Prevention	Airport Signage	10 230.00
Northern Australia Quarantine Strategy	Top Watch merchandise	9084.25
ABARES	Postage of marketing material for Regional Outlook Conference	64.54
		<b>\$72 137.43</b>

**Question: 119 (continued)**

**Australian Fisheries Management Authority**

The following table details the Australian Fisheries Management Authority's expenditure on advertising in the six months prior to 7 September 2013. The expenditure was required to comply with legislative requirements. No contracts were issued as part of this expenditure.

<b>Program</b>	<b>Reason</b>	<b>Amount \$ (Incl. GST)</b>
AFMA	Media advertising – AFMA Commission Annual Public Meeting	452.43
Federal Register of Legislative Instruments registration	Logbook Determination Northern Prawn Fishery	910.00
Federal Register of Legislative Instruments Amending Registration	Amending Officer of Parliament	3190.91
AFMA	Gazette Ad: GN14, p910 COMLAW ID: C2013G00525 – Officer of Parliament	260.00
AFMA	Gazette Ad: GN14, p911 COMLAW ID: C2013G00526 – Officer of Parliament	260.00
AFMA	Gazette advertising, p1004 C2013G00571 – Officer of Parliament	260.00
AFMA	Gazette advertising, p1005 C2013G00572 – Officer of Parliament	260.00
		<b>\$5593.34</b>

**Australian Pesticides and Veterinary Medicines Authority**

With the exception of recruitment advertising, the Australian Pesticides and Veterinary Medicines Authority did not spend any funds on advertising or marketing in the six months prior to 7 September 2013.

**Cotton Research and Development Corporation**

The Cotton Research and Development Corporation did not have any expenditure on advertising or marketing in the six months prior to 7 September 2013.

**Fisheries Research and Development Corporation**

The Fisheries Research and Development Corporation did not have any expenditure on advertising or marketing in the six months prior to 7 September 2013.

**Question:** 119 (continued)

### **Grape and Wine Research and Development Corporation**

The following table details the Grape and Wine Research and Development Corporation's expenditure on advertising in the six months prior to 7 September 2013.

<b>Program</b>	<b>Reason</b>	<b>Amount \$ (Incl. GST)</b>
GWRDC	Smoke taint advice article – <i>Grapegrower &amp; Winemaker Magazine</i>	1004.55
GWRDC	Post-harvest vine care article – <i>Grapegrower &amp; Winemaker Magazine</i>	1004.55
GWRDC	Call for R&D funding applications – <i>The Australian</i> and <i>The Financial Review</i>	3257.05
		<b>\$5266.15</b>

### **Grains Research and Development Corporation**

The Grains Research and Development Corporation (GRDC) spent \$16 916.61 on marketing and advertising in the six months prior to 7 September 2013.

The marketing was to identify GRDC staff at regional field days, panel meetings and other official GRDC business:

- Roll up display banners – provided by Wild Digital, for use as representation at conferences, field days and other regional activities attended by the GRDC.
- GRDC polo tops, pens and drink bottles – Paddywack Promotional Products, for GRDC staff to use on field visits, field days and other regional grower events.

### **Rural Industries Research and Development Corporation**

The Rural Industries Research and Development Corporation (RIRDC) spent \$18 102 on advertising in the in the six months prior to 7 September 2013.

RIRDC does not undertake marketing activities.

### **Wine Australia**

Wine Australia did not have any expenditure on advertising or marketing in the six months prior to 7 September 2013.

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**Agriculture**

**Question:** 120

**Division/Agency:** Governance Division

**Topic:** Community cabinets

**Proof Hansard page:** 8

**Senator EDWARDS asked:**

**Senator EDWARDS:** This question is about the community cabinet. What was the cost of the Labor minister's travel and expenses for the community cabinet meetings held since budget estimates in 2010?

**Mr Glyde:** We would have to take that on notice. I am afraid we do not have that information to hand.

**Senator EDWARDS:** When you are doing that, could you include how many ministerial staff and department officers travelled with the minister for the community cabinet meetings?

**Mr Glyde:** Sure.

**Senator EDWARDS:** Obviously, you will total that to give the total cost of travel and include the total cost to the department and the minister's office.

**Mr Glyde:** Yes.

**Answer:**

Please refer to the responses to Questions on Notice CPD 05 from Additional Estimates February 2010, CPD 06 from Budget Estimates May 2010, 89 from Supplementary Budget Estimates October 2012 and 159 from Additional Estimates February 2012 (Governance Division).

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**Agriculture**

**Question: 121**

**Division/Agency:** Governance Division

**Topic:** New board of the combined Wine Australia Corporation and Grape and Wine and Development Corporation

**Proof Hansard page:** 24

**Senator EDWARDS asked:**

**Senator EDWARDS:** If you can work on those I will come back to them, because I am very conscious of time. You would agree that the formation of the new board of this new combined body is going to be an important board to settle in the two marketing and research functions of the previous entities. Can you give me an update as to whether nominations for those board positions have been called, or when they will be called, and when they will close?

**Mr A Clark:** I think it falls to the department to respond to that question.

**Answer:**

Applications for the board positions were called in the following national press publications – *Australian Financial Review* on Friday, 14 March 2014 and the *Australian* on Saturday, 15 March 2014. Applications closed on Friday, 28 March 2014.



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**Agriculture**

**Question: 122**

**Division/Agency:** Governance Division

**Topic:** Media Training

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. In relation to media training services purchased by each department/agency, please provide the following information from 7 September 2013 to date:
  - a. Total spending on these services
  - b. an itemised cost breakdown of these services
  - c. The number of employees offered these services and their employment classification
  - d. The number of employees who have utilised these services and their employment classification
  - e. The names of all service providers engaged
  - f. the location that this training was provided
2. For each service purchased from a provider listed under (1), please provide:
  - a. The name and nature of the service purchased
  - b. Whether the service is one-on-one or group based
  - c. The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
  - d. The total number of hours involved for all employees (provide a breakdown for each employment classification)
  - e. The total amount spent on the service
  - f. A description of the fees charged (i.e. per hour, complete package)
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
  - a. The location used
  - b. The number of employees who took part on each occasion

**Question:** 122 (continued)

- c. The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
- d. Any costs the department or agency's incurred to use the location

**Answer:**

1. From 7 September 2013 to date, no media training services were purchased by the department or its portfolio agencies that are subject to the *Commonwealth Authorities and Companies Act* or the *Financial Management and Accountability Act*. The portfolio agencies include AFMA, RIRDC, Wine Australia, GWRDC, CRDC and GRDC.
2. See response to question to 1.
3. See response to question to 1.

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**Agriculture**

**Question: 123**

**Division/Agency:** Governance Division

**Topic:** SCoPI

**Proof Hansard page:** Written

**Senator STERLE asked:**

1. Was the National Drought Program Reform discussed at the Standing Committee on Primary Industries (SCoPI) meeting on the 6th December 2013?
2. Did the Minister seek advice from Departmental officials regarding the abolishment of (SCoPI)?

**Answer:**

1. Yes
2. Advice was sought by the Minister on post-SCoPI arrangements consistent with the Prime Minister's statement of 13 December 2013.

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**ANSWERS TO QUESTIONS ON NOTICE**

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**Agriculture**

**Question: 124**

**Division/Agency:** Governance Division

**Topic:** Ministerial travel

**Proof Hansard page:** Written

**Senator Ludwig asked:**

1. From 7 September 2013, detail all travel conducted by the Minister/parliamentary secretary
  - a. List each location, method of travel, itinerary and purpose of trip;
  - b. List the total cost plus a breakdown that include airfares (and type of airfare), accommodation, meals and other travel expenses (such as incidentals), and;
  - c. List the number of staff that accompanied the Minister/parliamentary secretary, listing the total costs per staff member, the class of airplane travelled, the classification of staff accompanying the Minister/parliamentary secretary.
2. What travel is planned for the rest of this calendar year? Also provide a reason and brief explanation for the travel.

**Answer:**

1. Costs of official travel by Ministers and Parliamentary Secretaries, and accompanying staff employed under the Members of Parliament (Staff) Act 1984 are paid for by the Department of Finance. Details of expenditure on entitlements (including domestic travel, car costs, overseas travel, travelling allowance, office facilities costs, office administrative costs and family travel) for all Senators and Members is compiled every six months in a report titled Parliamentarians' Expenditure on Entitlements paid by the Department of Finance. The reports and supporting information are published on the Department of Finance website.

Please refer to QoN 104 for costs for departmental officers that travelled with the Minister or Parliamentary Secretary, including costs for departmental officers who were acting as ministerial staff under the relief arrangements provided for in Ministers of State Entitlements.

2. Travel planned by the Minister and Parliamentary Secretary is often fluid and is based on meeting requests, invitations and the availability of stakeholders. Overseas travel is at the discretion of the Prime Minister. Arrangements can change at short notice, and therefore no reliable forward plan for the rest of the calendar year is available.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 125

**Division/Agency:** Governance Division

**Topic:** Reviews

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. Since the Supplementary Budget Estimates in November 2013, how many new reviews (defined as review, inter-departmental group, inquiry, internal review or similar activity) have been commenced? Please list them including:
  - a. the date they were ordered
  - b. the date they commenced
  - c. the minister responsible
  - d. the department responsible
  - e. the nature of the review
  - f. their terms of reference
  - g. the scope of the review
  - h. Whom is conducting the review
  - i. the number of officers, and their classification level, involved in conducting the review
  - j. the expected report date
  - k. the budgeted, projected or expected costs
  - l. If the report will be tabled in parliament or made public
2. For any review commenced or ordered since the Supplementary Budget Estimates in November 2013, have any external people, companies or contractors being engaged to assist or conduct the review?
  - a. If so, please list them, including their name and/or trading name/s and any known alias or other trading names
  - b. If so, please list their managing director and the board of directors or equivalent

**Question: 125 (continued)**

- c. If yes, for each is the cost associated with their involvement, including a break down for each cost item
  - d. If yes, for each, what is the nature of their involvement
  - e. If yes, for each, are they on the lobbyist register, provide details.
  - f. If yes, for each, what contact has the Minister or their office had with them
  - g. If yes, for each, who selected them
  - h. If yes, for each, did the minister or their office have any involvement in selecting them,
    - i. If yes, please detail what involvement it was
    - ii. If yes, did they see or provided input to a short list
    - iii. If yes, on what dates did this involvement occur
    - iv. If yes, did this involve any verbal discussions with the department
    - v. If yes, on what dates did this involvement occur
3. Since the Supplementary Budget Estimates in November 2013, what reviews are on-going?
- a. Please list them.
  - b. What is the current cost to date expended on the reviews?
4. Since the Supplementary Budget Estimates in November 2013, have any reviews been stopped, paused or ceased? Please list them.
5. Since the Supplementary Budget Estimates in November 2013, what reviews have concluded? Please list them.
6. Since the Supplementary Budget Estimates in November 2013, how many reviews have been provided to Government? Please list them and the date they were provided.
7. When will the Government be responding to the respective reviews that have been completed?
8. What reviews are planned?
- a. When will each planned review be commenced?
  - b. When will each of these reviews be concluded?
  - c. When will government respond to each review?
  - d. Will the government release each review?
    - i. If so, when?
    - ii. If not, why not?

**Question: 125 (continued)**

**Answer:**

The Department of Agriculture periodically undertakes reviews on various programs and policies relating to the work of the department.

Refer to Table 1 for reviews commissioned by the Minister, the Parliamentary Secretary or the department's executive that are currently being undertaken.

No reviews that were commissioned by the Minister, the Parliamentary Secretary or the department's executive were completed between 20 November 2013 and 28 February 2014.

Refer to Table 2 for reviews commissioned by the Minister, the Parliamentary Secretary or the department's executive that have not yet commenced.

Refer to Table 3 for reviews that are publically released.

The provision of additional information would entail a substantial diversion of resources and is not currently collected by the department.

**Question: 125 (continued)**

**Table 1** – Reviews currently being undertaken in the Agriculture portfolio, by nearest anticipated end date.

Review title	Anticipated end date	Estimated cost
Reef 2050 plan prioritisation project report	April 2014	\$200 000
External Quality Gate Review of Post Entry Quarantine Transition Activities by KPMG	June 2014	\$79 150

**Table 2** – Planned reviews that are yet to commence in the Agriculture portfolio, by anticipated end date.

Review title	Anticipated commencement	Anticipated end date	Estimated cost
Examination of the import risk analysis process	Yet to be determined	September 2014	Yet to be determined
A review of the national arrangements for invasive marine pest management	First quarter 2014/15	Within 6 months of commencement	Yet to be determined

**Table 3** – Reviews that are publically available including hyperlink.

Review	Hyperlink
Australian National Audit Office (ANAO)	<a href="http://www.anao.gov.au/html/Files/Audit%20Work%20Programs/2013/mog_update.html#agriculture">www.anao.gov.au/html/Files/Audit%20Work%20Programs/2013/mog_update.html#agriculture</a>
Interim Inspector General of Biosecurity	<a href="http://www.igb.gov.au">www.igb.gov.au</a>
Senate inquiries	<a href="http://www.aph.gov.au/Parliamentary_Business/Committees/Senate/Rural_and_Regional_Affairs_and_Transport">www.aph.gov.au/Parliamentary_Business/Committees/Senate/Rural_and_Regional_Affairs_and_Transport</a>



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**Agriculture**

**Question: 126**

**Division/Agency:** Governance Division

**Topic:** Briefing for other parties

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. Have any briefings and/or provision of information been provided to Non-Government parties other than the Australian Labor Party? If yes, please include:
  - a. How are briefings requests commissioned?
  - b. What briefings have been undertaken? Provide details and a copy of each briefing.
  - c. Provide details of what information has been provided and a copy of the information.
  - d. Have any briefings request been unable to proceed? If yes, provide details of what the requests were and why it could not proceed.
  - e. How long is spent preparing and undertaking briefings/information requests for the Independents? How many staff are involved and how many hours? Provide a breakdown for each employment classification.
  - f. Which Non-Government Parties or Independents, excluding the Australian Labor Party have requested briefings and/or information?

**Answer:**

The Department of Agriculture provides information to the offices of the minister and parliamentary secretary for their use in briefing a broad range of parliamentarians (including the Australian Greens, Independents and members of the Australian Labor Party).

In accordance with established practice, requests of the department by non-government parties for briefing or information are referred to the Minister's office.

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**Agriculture**

**Question:** 127

**Division/Agency:** Governance Division

**Topic:** Appointments

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. Please detail any board appointments made from the Supplementary Budget Estimates in November 2013 to date.
2. What is the gender ratio on each board and across the portfolio?

**Answer:**

1. Board appointments made from 19 November 2013 to 25 February 2014 are at Attachment A.
2. At 25 February 2014, the gender ratio across the portfolio was 41.7 per cent female and 58.3 per cent male. Details about the gender ratio on each board are at Attachment B.

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**Question:** 127 (continued)

Attachment A – Agriculture portfolio board appointments from 19 November 2013 to 25 February 2014

Body name	Member	Board position	Start date	End date
Agricultural Industry Advisory Council	Mr David Moon Mr Luke Bowen Ms Eliza Brown Mr Stuart Richey Mr Rob de Fegely Mr Kevin Sorgiovanni Mr Hamish McLaren Mr Dean Wormald Ms Lenore Johnstone	Members	30/01/2014	29/01/2016
	Ms Susan Bower	Member	30/01/2014	29/01/2015
Australian Fisheries Management Authority	Hon. Michael Egan	Chairperson	01/03/2014	31/05/2014
	Mr Richard Stevens	Deputy chairperson	01/03/2014	31/05/2014
	Mr Ian Cartwright Dr John Glaister Ms Jennifer Goddard Ms Elizabeth Montano Ms Denise North Professor Keith Sainsbury	Commissioners	01/03/2014	31/05/2014

*The broken lines separate different positions or dates of appointment.*

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**Question: 127 (continued)**

Attachment B – Agriculture boards and bodies at 24 February 2014

Body	Member	Position	Start date	End date	Gender ratio
Agricultural Industry Advisory Council	Susan Bower	Member	30/01/2014	29/01/2015	Female – 3 (30%) Male – 7 (70%)
	David Moon	Member	30/01/2014	29/01/2016	
	Dean Wormald	Member	30/01/2014	29/01/2016	
	Eliza Brown	Member	30/01/2014	29/01/2016	
	Hamish McLaren	Member	30/01/2014	29/01/2016	
	Kevin Sorgiovanni	Member	30/01/2014	29/01/2016	
	Lenore Johnstone	Member	30/01/2014	29/01/2016	
	Luke Bowen	Member	30/01/2014	29/01/2016	
	Rob de Fegely	Member	30/01/2014	29/01/2016	
	Stuart Richey	Member	30/01/2014	29/01/2016	
Australian Fisheries Management Authority Commission	Michael Egan	Chairperson	1/03/2009	31/05/2014	Female – 3 (33.3%) Male – 6 (66.7%)
	Richard Stevens	Deputy Chairperson	8/02/2007	31/05/2014	
	Elizabeth Montano	Member	1/03/2009	31/05/2014	
	Ian Cartwright	Member	8/02/2007	31/05/2014	
	Jennifer Goddard	Member	1/03/2009	31/05/2014	
	John Glaister	Member	1/03/2009	31/05/2014	
	Keith Sainsbury	Member	1/07/2008	31/05/2014	
	Denise North	Member	8/02/2007	31/05/2014	
	James Findlay	CEO	27/09/2010	27/03/2016	
Australian Landcare Council	Lynne Strong	Member	12/10/2012	11/10/2014	Female – 3 (75%) Male – 1 (25%)
	Jacqueline Jarvis	Member	12/10/2012	11/10/2015	
	Kate Jones	Member	12/10/2012	11/10/2015	
	Ronald Archer	Member	7/12/2012	6/12/2015	

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Body	Member	Position	Start date	End date	Gender ratio
Australian Pesticides and Veterinary Medicines Authority Advisory Board	Lyn Fragar	Chairperson	13/11/2012	12/11/2015	Female – 4 (44.4%) Male – 5 (55.6%)
	Bronwyn Capanna	Member	13/11/2012	12/11/2015	
	David Lawson	Member	13/11/2012	12/11/2015	
	Gordon Reidy	Member	13/11/2012	12/11/2015	
	John Hassell	Member	13/11/2012	12/11/2015	
	Lisa Wade	Member	13/11/2012	12/11/2015	
	Roger Toffolon	Member	13/11/2012	12/11/2015	
	Sandra Baxendell	Member	13/11/2012	12/11/2015	
	Selwyn Snell	Member	13/11/2012	12/11/2015	
Biosecurity Advisory Council	Andrew Inglis	Chairperson	1/01/2012	30/06/2014	Female – 5 (55.6%) Male – 4 (44.4%)
	Clare Penniceard	Member	1/01/2012	30/06/2014	
	Dennis Witt	Member	1/01/2012	30/06/2014	
	Elizabeth Mattiske	Member	1/01/2012	30/06/2014	
	Joanne Daly	Member	1/01/2012	30/06/2014	
	John McKenzie	Member	1/01/2012	30/06/2014	
	Lisa Adams	Member	1/01/2012	30/06/2014	
	Roly Neiper	Member	10/07/2012	30/06/2014	
	Rona Mellor	Member	1/01/2012	30/06/2014	
Cotton Research and Development Corporation	Mary Corbett	Chairperson	13/08/2013	12/08/2016	Female – 3 (42.9%) Male – 4 (57.1%)
	Cleave Rogan	Director	1/10/2011	30/09/2014	
	Hamish Millar	Director	1/10/2011	30/09/2014	
	Lorraine Stephenson	Director	1/10/2011	30/09/2014	
	Michael Robinson	Director	1/10/2011	30/09/2014	
	Richard Haire	Director	1/10/2011	30/09/2014	
Cotton Research and Development Corporation Selection Committee	Christine Hawkins	Other	27/05/2011	26/05/2014	100% female

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Body	Member	Position	Start date	End date	Gender ratio
Fisheries Research and Development Corporation	Harry Woods	Chairperson	1/09/2013	31/08/2016	Female – 2 (28.6%) Male – 5 (71.4%)
	Brett McCallum	Deputy Chairperson	9/09/2009	31/08/2015	
	Bruce Mapstone	Director	12/09/2012	31/08/2015	
	David Thomason	Director	12/09/2012	31/08/2015	
	Heather Brayford	Director	1/09/2009	31/08/2015	
	Peter O'Brien	Director	12/09/2012	31/08/2015	
	Renata Brooks	Director	1/09/2009	31/08/2015	
Fisheries Research and Development Corporation Selection Committee	Prudence McMichael	Chairperson	17/04/2012	16/04/2015	Female – 1 (100%)
Grains Research and Development Corporation	Richard Clark	Chairperson	1/10/2013	30/09/2016	Female – 2 (25%) Male – 6 (75%)
	Kim Halbert	Deputy Chairperson	4/11/2011	30/09/2014	
	Jennifer Goddard	Director	11/11/2008	30/09/2014	
	Jeremy Burdon	Director	4/11/2011	30/09/2014	
	John Woods	Director	8/03/2012	30/09/2014	
	Richard Brimblecombe	Director	4/11/2011	30/09/2014	
	Robert Lewis	Director	4/11/2011	30/09/2014	
Grains Research and Development Corporation Selection Committee	Sharon Starick	Director	4/11/2011	30/09/2014	Female – 1 (100%)
	Joanne Grainger	Chairperson	27/05/2011	26/05/2014	
	Rory McEwen	Chairperson	3/04/2010	2/04/2016	
	Terry Hill	Deputy Chairperson	21/09/2008	31/08/2014	
	Anita Poddar	Director	1/09/2011	31/08/2014	
	Christopher Day	Director	1/09/2011	31/08/2014	
	Helen Garnett	Director	21/09/2008	31/08/2014	
Grape and Wine Research and Development Corporation	Jan O'Connor	Director	1/09/2011	31/08/2014	Female – 4 (50%) Male – 4 (50%)
	Michele Allan	Director	1/09/2011	31/08/2014	
	Philip Laffer	Director	1/09/2011	31/08/2014	
	Robert (Bob) Granger	Chairperson	7/04/2011	6/04/2014	
Grape and Wine Research and Development Corporation Selection Committee					Male – 1 (100%)

# Rural and Regional Affairs and Transport Legislation Committee

## ANSWERS TO QUESTIONS ON NOTICE

Additional Estimates February 2014

### Agriculture

Body	Member	Position	Start date	End date	Gender ratio
National Rural Advisory Council	Mick Keogh	Chairperson	1/07/2012	30/06/2015	Female – 4 (50%) Male – 4 (50%)
	Alexandra Gartmann	Member	1/07/2012	30/06/2015	
	Kerry O'Brien	Member	1/07/2012	30/06/2015	
	Susan Brumby	Member	1/07/2012	30/06/2015	
	Fran Freeman	Member	25/07/2012	24/07/2015	
	Regina Fogarty	Member	25/07/2012	24/07/2015	
	Andrew Locke	Member	7/09/2006	21/08/2015	
	Mark King	Member	5/08/2013	4/08/2016	
Rural Industries Research and Development Corporation	Daniela Stehlik	Chairperson	2/08/2013	1/08/2016	Female – 4 (50%) Male – 4 (50%)
	Merilyn Sleigh	Deputy Chairperson	30/09/2008	30/06/2014	
	Alana Johnson	Director	1/07/2011	30/06/2014	
	Alexander Campbell	Director	14/07/2008	30/06/2014	
	Len Stephens	Director	1/07/2011	30/06/2014	
	Michael Guerin	Director	1/07/2011	30/06/2014	
	Roseanne Healy	Director	30/09/2008	30/06/2014	
	Samuel Archer	Director	1/07/2011	30/06/2014	
Statutory Fishing Rights Allocation Review Panel	Christopher Doogan	Chairperson	20/06/2013	19/06/2017	Female – 1 (33.3%) Male – 2 (66.7%)
	Gabrielle Cogan	Other	18/03/2008	End of appt*	
	Gordon Neil	Other	10/05/2011	End of appt*	
Wheat Industry Advisory Taskforce	Michele Allan	Chairperson	1/02/2013	1/07/2014	Female – 2 (28.6%) Male – 5 (71.4%)
	David Fulwood	Member	1/02/2013	1/07/2014	
	Graham Shields	Member	1/02/2013	1/07/2014	
	Imre Mencshelyi	Member	1/02/2013	1/07/2014	
	Mark Barber	Member	1/02/2013	1/07/2014	
	Mitch Morison	Member	1/02/2013	1/07/2014	
	Ms Rebecca Reardon	Member	1/02/2013	1/07/2014	

\*Position held by departmental officer. Open-ended appointment, terminated by the minister at the advice of the department.

# Rural and Regional Affairs and Transport Legislation Committee

## ANSWERS TO QUESTIONS ON NOTICE

Additional Estimates February 2014

### Agriculture

Body	Member	Position	Start date	End date	Gender ratio
Wine Australia Corporation	George Wahby	Chairperson	1/07/2012	30/06/2015	Female – 3 (37.5%) Male – 5 (62.5%)
	Kevin McIntock	Deputy Chairperson	11/05/2011	30/04/2014	
	Anthony (Tony) Jordan	Member	11/05/2011	30/04/2014	
	Bill Moularadellis	Member	11/05/2011	30/04/2014	
	Brian Walsh	Member	11/05/2011	30/04/2014	
	Catherine (Kate) Thompson	Member	11/05/2011	30/04/2014	
	Josephine Rozman	Member	11/05/2011	30/04/2014	
	Susan Henderson	Member	11/05/2011	30/04/2014	



**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question: 128**

**Division/Agency:** Governance Division

**Topic:** Stationery requirements

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. How much was spent by each department and agency on the government (Ministers / Parliamentary Secretaries) stationery requirements in your portfolio from the Supplementary Budget Estimates in November 2013 to date?
  - a. Detail the items provided to the minister's office
2. How much was spent on departmental stationery requirements from the Supplementary Budget Estimates in November 2013 to date.

**Answer:**

1. The department has made arrangements to provide stationery in line with ministerial entitlements to the Minister and Parliamentary Secretary's offices. Since the 19 November 2013 to 28 February 2014 the department has spent \$4 169.00.
  - a. the provision of this information would entail a substantial diversion of resources.
2. The stationery spend with the department's stationery supplier under the WoAG arrangements from 19 November 2013 to 28 February 2014 was \$272 861.00.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 129

**Division/Agency:** Governance Division

**Topic:** Electronic equipment

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

Other than phones, iPad or computers – please list the electronic equipment provided to the Minister's office since 7 September 2013.

- a. List the items
- b. List the items location or normal location
- c. List if the item is in the possession of the office or an individual staff member of minister, if with an individual list their employment classification level
- d. List the total cost of the items
- e. List an itemised cost breakdown of these items
- f. List the date they were provided to the office
- g. Note if the items were requested by the office or proactively provided by the department

**Answer:**

Below is a list of electronic equipment provided to the minister's office since 7 September 2013:

Item	Location	Possession	Cost	Date Provided	Requested By
Franking Machine	Minister's Office	Office	Redeployed from previous minister office	18 September 2013	Provided by department
Fax Machine	Minister's Office	Office	Redeployed from previous minister office	18 September 2013	Provided by department

**Question: 129 (continued)**

<b>Item</b>	<b>Location</b>	<b>Possession</b>	<b>Cost</b>	<b>Date Provided</b>	<b>Requested By</b>
Shredder	Minister's Office	Office	Redeployed from previous minister office	18 September 2013	Provided by department
Label writer	Minister's Office	Office	Redeployed from previous minister office	18 September 2013	Provided by department
Laminator	Minister's Office	Office	Redeployed from previous minister office	18 September 2013	Provided by department
Fridge	Minister's Office	Office	Redeployed from previous minister office	18 September 2013	Provided by department
Toaster	Minister's Office	Office	Redeployed from previous minister office	18 September 2013	Provided by department
TVs x 4	Minister's Office	Office	Redeployed from previous minister office	18 September 2013	Provided by department
Conference Phone	Minister's Office	Office	Redeployed from previous minister office	18 September 2013	Provided by department
Network printer - Lexmark T644	Minister's Office	Office	\$31.15/mth	18 September 2013	Provided by department
Network printer - Lexmark T644	Minister's Office	Office	\$31.15/mth	18 September 2013	Provided by department
Network printer – HP Color LaserJet CP5525	Minister's Office	Office	\$83.27/mth	18 September 2013	Provided by department

**Question: 129 (continued)**

<b>Item</b>	<b>Location</b>	<b>Possession</b>	<b>Cost</b>	<b>Date Provided</b>	<b>Requested By</b>
Network printer – HP Color LaserJet CP5525	Minister's Office - Tamworth	Office	\$83.27/mth	18 September 2013	Minister's office
Network multi function printer/ copier – Sharp MX-5001N	Minister's Office	Office	\$200.51/mth	18 September 2013	Provided by department
Video conference facilities	Minister's Office	Office	Not yet billed	18 September 2014	Minister's office
LED LCD TV	Minister's Office	Office	\$168.00	16 October 2013	Minister's office
Bluetooth Headsets x 3	Minister's Office	Office	\$1013.10	25 October 2013	Minister's office
Nikon D60 Camera	Minister's Office	Office	excess departmental stock	1 November 2013	Minister's office
Desk Fans x 8	Minister's Office	Office	\$108.00	19 November 2013	Minister's office
Set Top Box	Minister's Office	Office	\$49.98	25 November 2013	Minister's office
Transcription Kit and Pedal	Minister's Office	Media Staff	\$425.00	5 December 2013	Minister's office
Voice Recorder	Minister's Office	Media Staff	\$329.00	5 December 2013	Minister's office
Portable AM/FM Radio	Minister's Office	Media Staff	\$49.98	16 January 2014	Minister's office

ANSWERS TO QUESTIONS ON NOTICE

Additional Estimates February 2014

Agriculture

**Question:** 130

**Division/Agency:** Governance Division

**Topic:** Senate Estimates briefings

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. How many officers were responsible for preparing the department, agency, Minister or representing Minister's briefing pack for the purposes of senate estimates?
2. How many officer hours were spent on preparing that information?
  - a. Please break down the hours by officer APS classification
3. Were drafts shown to the Minister or their office before senate estimates?
  - a. If so, when did this occur?
  - b. How many versions of this information were shown to the minister or their office?
4. Did the minister or their office make any contributions, edits or suggestions for departmental changes to this information?
  - a. If so, when did this occur?
  - b. What officer hours were spent on making these edits? Please break down the hours by officer APS classification.
  - c. When were the changes made?
5. Provide each of the contents page of the Department/Minister/representing Minister's Senate Estimates folder prepared by the department for the Additional Estimates hearings in February 2014.

**Answer:**

- 1-2. The provision of this information would entail a substantial diversion of resources and is not currently collected by the department.
3. No
4. No
5. Information on briefing provided to ministers is not normally made publically available in order to maintain agencies ability to properly and effectively brief ministers.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 131

**Division/Agency:** Governance Division

**Topic:** Question time

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. How many officers are responsible for preparing the department, agency, Minister or representing Minister's briefing pack for the purposes of Question Time?
2. How many officer hours are spent each sitting day on preparing that information?
  - a. Please break down the hours by officer APS classification
3. Are drafts shown to the Minister or their office before Question Time?
  - a. If so, when does this occur?
  - b. How many versions of this information are shown to the minister or their office?
4. Does the minister or their office make any contributions, edits or suggestions for departmental changes to this information?
  - a. If so, when does this occur?
  - b. What officer hours were spent on making these edits? Please break down the hours by officer APS classification.
5. Provide each of the contents page of the Minister and representing Minister's Question Time folder prepared by the department for the week of 11 February 2014.

**Answer:**

1. One departmental officer.
2. The Department of Agriculture does not collect this information.
  - a. The Department of Agriculture does not collect this information.

**Question: 131 (continued)**

3. Yes.
  - a. On Parliamentary sitting days.
  - b. One.
4. Yes.
  - a. On Parliamentary sitting days.
  - b. The Department of Agriculture does not collect this information.
5. Information on briefing provided to ministers is not normally made publically available in order to maintain agencies ability to properly and effectively brief ministers.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 132

**Division/Agency:** Governance Division

**Topic:** Functions

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. Provide a list of all formal functions or forms of hospitality conducted for the Minister.  
Include:
  - a. The guest list of each function
  - b. The party or individual who initiated the request for the function
  - c. The menu, program or list of proceedings of the function
  - d. A list of drinks consumed at the function
2. Provide a list of the current wine, beer or other alcoholic beverages in stock or on order in the Minister's office

**Answer:**

1 a., c. and d.

Since the Supplementary Budget Estimates hearings in November 2013 there has been one formal function conducted by the Minister. Details are outlined in the table below.



**Question: 132 (continued)**

Date	Attendees	Nature and Purpose of function	Drinks consumed
5 March 2014	The Hon. Barnaby Joyce MP Mr Ma Zhaoxu Chinese Ambassador to Australia Ms Nina Cainglet Minister and Consul General at the Philippines Embassy Mr Maris Sangiampongsa Thai Ambassador to Australia Mr Vladamir Morozov Russian Ambassador to Australia Mr Sem Fabrizi EU Ambassador to Australia Melinda Hashimoto Adviser to the Minister for Agriculture	Agriculture Dinner with Ambassadors and adviser to discuss portfolio issues relating to Kangaroo Market Access	1 bottle of Chapel Hill Shiraz 2 x Sprite 2 x Juice

b. Minister Joyce

2. The Department does not provide alcoholic beverages to the minister's office.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Supplementary Budget Estimates February 2014

**Agriculture**

**Question: 133**

**Division/Agency:** Governance Division

**Topic:** Red tape reduction

**Proof Hansard page:** Written question

**Senator LUDWIG asked:**

1. Please detail what structures, officials, offices, units, taskforce or other processes has the department dedicated to meeting the government's red tape reduction targets?
  - a. What is the progress of that red tape reduction target?
2. How many officers have been placed in those units and at what level?
3. How have they been recruited?
4. What process was used for their appointment?
5. What is the total cost of this unit?
6. Do members of the unit have access to cabinet documents?
7. Please list the security classification and date the classification was issued for each officer, broken down by APS or SES level, in the red tape reduction unit or similar body.
8. What is the formal name given to this unit/taskforce/team/workgroup or agency within the department?

**Answer:**

1. A deregulation unit has been established in the department's Governance Division to coordinate the agriculture portfolio's implementation of the government's deregulation agenda. The unit is overseen by an internal working group that ensures coordination across the portfolio. Governance oversight has been assigned to the Legislative and Regulatory Reform Committee which in turn reports to the Executive Management Committee.
  - a. The portfolio has progressed a number of reforms that have contributed to the red tape reduction target, including:
    - i. the passage of the Farm Household Support Bill 2014 and introduction of the Farm Household Allowance
    - ii. removing re-approval and re-registration of agvet chemicals and other simple measures for more efficient regulation of these chemicals

**Question: 133 (continued)**

- iii. amendments to rural research and development legislation to deliver improved services to industry, reduce the burden of red tape on industry and repeal redundant parts of legislation
  - iv. reducing the number days of cats and dogs spend in quarantine from 30 to 10 days
  - v. not proceeding with the appointment of an Inspector General of Animal Welfare and Live Animal Exports
2. There are currently six officers in the department's deregulation unit, led by an SES Band 1.
3. The unit was established within current resources. The SES Band 1 officer is an existing position that has taken on additional responsibilities for deregulation. The remaining five staff have been redeployed from other roles.
4. Five of the positions were reassignments within the Governance Division and the sixth was transferred from elsewhere in the department.
5. The total estimated staffing cost (salaries plus on-costs) for the deregulation unit for 2013-14 is \$490,235.

SES1 (1/3 of role)	9 months	\$62,406
EL2	9 months	\$125,659
EL2	4 months	\$54,696
EL1	7 months	\$78,968
EL1	7 months	\$78,968
APS 6 (70%)	5 months	\$28,416
APS 6	7 months	\$61,122
<b>Total</b>		<b>\$490,235</b>

Resourcing for the unit, including staffing levels and classifications, may vary from time to time depending on the volume and nature of the material the unit is required to action.

6. Yes.
7. Deregulation Unit security classifications.

SES1	Negative Vetting 2	17 June 2008
EL2	Negative Vetting 1	7 December 2010
EL2	Baseline	16 October 2009
EL1	Baseline	16 March 2011
EL1	Baseline	5 May 2006
APS 6	Negative Vetting 1	14 February 2014
APS 6	Negative Vetting 1	5 May 2006

8. Deregulation Unit

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 134

**Division/Agency:** Governance Division

**Topic:** Official residences

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. Provide a list of all formal functions conducted at any of the Official Residences, or for the Prime Minister's office or Prime Minister's Dining Room where it has been used in place of the official residences. Include:
  - a. The guest list of each function, including if any ministerial staff attended
  - b. The party or individual who initiated the request for the function
  - c. The menu, program or list of proceedings of the function
  - d. A list of drinks consumed at the function
2. Provide a list of the current wine, beer or other alcoholic beverages in stock or on order at any of the official residences, or venues or offices acting as official residences.

**Answer:**

As at the 28 February 2014 the Minister has not conducted any formal functions at any Official Residences, or for the Prime Minister's office or Prime Minister's Dining Room.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 135

**Division/Agency:** Governance Division

**Topic:** Ministerial staff code

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. Have there been any identified breaches of the Ministerial Staff Code of Conduct by the Minister, their office or the department?
  - a. If so, list the breaches identified, broken by staffing classification level
  - b. If so, what remedy was put in place to manage the breach? If no remedy has been put in place, why not?
  - c. If so, when was the breach identified? By whom? When was the Minister made aware?
2. Can the Minister confirm that all ministerial and electorate officers in their office comply fully with the ministerial staff code of conduct?
  - a. If not, how many staff don't comply, broken down by classification level?
  - b. How long have they worked for the Minister?
3. Can you confirm they all complied with the code on the date of their employment?
  - a. If not, on what date did they comply?
4. Can you confirm that all disclosures as required by the code were made to the government staffing committee?
  - a. If so, on what date were those disclosure made?
5. By position title list the date each staff member was approved by government staff committee
6. Can you confirm all staff have divested themselves of any and all relevant shares as of the date of their appointment
7. Can you list by number if any staff have been granted exception by the SMOS to remain a director of a company as allowed by the Ministerial Staff Code of Conduct, break down by position level

**Answer:**

Ministerial staff code of conduct issues are a matter for the Special Minister of State.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 136

**Division/Agency:** Governance Division

**Topic:** Ministerial leave

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

Was the minister on leave at any point during the Christmas break (between the last sitting of parliament in 2013 and the first sitting in 2014)? If so:

- a. Please table a schedule of the ministers leave. Please include:
  - i. The dates the minister was on leave.
  - ii. The dates the minister was out of the country (if applicable).
- b. Who was acting in the minister's place?
  - i. What date was it decided to have this person act in the minister's place?
  - ii. What was the process for selecting this person?
  - iii. Who was involved in making this decision?
- c. Were there any matters with which the department needed to make contact with the minister during this time? If so:
  - i. Please provide a list of these matters and the date they occurred
  - ii. Please provide a copy of any correspondence, emails, notes etc between the minister and the department during this time.
  - iii. Were there any times that the department was aware that it would be unable to communicate with the minister?
  - iv. Were there any times that the department tried to contact the minister but were unable?
- d. Were there any matters with which the department needed to make contact with the acting minister during this time? If so:
  - i. Please provide a list of these matters and the date they occurred
  - ii. Please provide a copy of any correspondence, emails, notes etc between the acting minister and the department during this time.
  - iii. Were there any times that the department was aware that it would be unable to communicate with the acting minister?
  - iv. Were there any times that the department tried to contact the acting minister but were unable?
  - v. but were unable?
- e. Did the department contact the Minister or acting minister during this time? If so:
  - i. Please provide a list of these matters and the date they occurred
  - ii. Please provide a copy of any correspondence, emails, notes etc between the minister and or acting minister and the department during this time.

**Question:** 136 (continued)

**Answer:**

Yes. The Minister was on leave for the period 24 December 2013 – 27 January 2014.

a. + b.

Acting Minister	Date
The Hon Warren Truss MP	24 December 2013 – 2 January 2014
	10 January 2014 – 27 January 2014
The Hon Kevin Andrews MP	3 January 2014 – 9 January 2014

b. i,ii,iii The department does not hold this information.

c.,d., e. The provision of this information requested would entail a substantial diversion of resources.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 137

**Division/Agency:** Governance Division

**Topic:** Ministerial Motor vehicle

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

Has the minister been provided with a motor vehicle? If so:

- a. What is the make and model?
- b. How much did it cost?
- c. When was it provided?
- d. Was the entire cost met by the department? If not, how was the cost met?
- e. What, if any, have been the ongoing costs associated with this motor vehicle? Please include costs such as maintenance and fuel.
- f. Are these costs met by the department? If not, how are these costs met?
- g. Please provide a copy of the guidelines that determine if a minister is entitled to a motor vehicle.
- h. Have these guidelines changed since September 7, 2013? If so, please detail.
- i. Please provide a copy of the guidelines that determine how a minister is to use a motor vehicle they have been provided with. Please include details such as whether the motor vehicle can be used for personal uses.
- j. Have these guidelines changed since September 7, 2013? If so, please detail.

**Answer:**

No.



**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 138

**Division/Agency:** Governance Division

**Topic:** Ministerial Staff vehicles (non-MoPS)

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

Outside of MoPS Act entitlements, have any of the Minister's staff been provided with a motor vehicle? If so:

- a. What is the make and model?
- b. How much did it cost?
- c. When was it provided?
- d. Was the entire cost met by the department? If not, how was the cost met?
- e. What, if any, have been the ongoing costs associated with this motor vehicle? Please include costs such as maintenance and fuel.
- f. Are these costs met by the department? If not, how are these costs met?
- g. Please provide a copy of the guidelines that determine this entitlement to a motor vehicle.
- h. Have these guidelines changed since September 7, 2013? If so, please detail.
- i. Please provide a copy of the guidelines that determine how a motor vehicle is to be used that they have been provided with. Please include details such as whether the motor vehicle can be used for personal uses.
- j. Have these guidelines changed since September 7, 2013? If so, please detail.

**Answer:**

No.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 139

**Division/Agency:** Governance Division

**Topic:** Ministerial Staff vehicles

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

Have any of the Minister's staff been provided with a motor vehicle under the MoPS Act entitlements? If so:

- a. What is the make and model?
- b. How much did it cost?
- c. When was it provided?
- d. Was the entire cost met by the department? If not, how was the cost met?
- e. What, if any, have been the ongoing costs associated with this motor vehicle? Please include costs such as maintenance and fuel.
- f. Are these costs met by the department? If not, how are these costs met?
- g. Please provide a copy of the guidelines that determine this entitlement to a motor vehicle.
- h. Have these guidelines changed since September 7, 2013? If so, please detail.
- i. Please provide a copy of the guidelines that determine how a motor vehicle is to be used that they have been provided with. Please include details such as whether the motor vehicle can be used for personal uses.
- j. Have these guidelines changed since September 7, 2013? If so, please detail.

**Answer:**

No.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question: 140**

**Division/Agency:** Governance Division

**Topic:** Government advertising

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. How much has been spent on government advertising (including job ads) since 7 September 2013?
  - a. List each item of expenditure and cost
  - b. List the approving officer for each item
  - c. Detail the outlets that were paid for the advertising.
2. What government advertising is planned for the rest of the financial year?
  - a. List of the total expected cost
  - b. List each item of expenditure and cost
  - c. List the approving officer for each item
  - d. Detail the outlets that have been or will be paid for the advertising.

**Answer:**

1. The Department of Agriculture expended \$28 714.15 on advertising from 7 September 2013 to 28 February 2014. The following table provides further details.

**Question: 140 (continued)**

**Department of Agriculture advertising expenditure, 7 September 2013 to 28 February 2014**

<b>Item</b>	<b>Outlet</b>	<b>Cost (incl. GST)</b>
Newspaper advertisements seeking expressions of interest from qualified people for the Australian Council on Food	Adcorp	12 647.36
Darwin Regional Outlook Conference advertisement	Adcorp	1016.31
Australian Fisheries Management Authority Chair and Commissioners advertisement	Adcorp	7224.25
Biosecurity border compliance advertisement advising Christmas/New Year opening hours – Torres Straight News	Adcorp	263.43
ABARES Outlook 2014 newspaper advertisements	Adcorp	7562.80

Wheat Industry Special Account funds are not appropriated; they are sourced from industry and placed in a departmental cost centre with ministerial approval. The amount of \$22 569.28 has not, therefore, been included in total advertising expenditure for the department. The following table provides further details.

<b>Item</b>	<b>Outlet</b>	<b>Cost (incl. GST)</b>
Newspaper advertisement for GrainPool submissions	Adcorp	7808.04
Rural newspaper advertisement for GrainPool submissions	Adcorp	2583.81
Wheat Quality discussion paper rural news advertisement	Adcorp	12 177.43

2. The Department of Agriculture has no planned advertising, at this time, for the rest of the financial year.

**Australian Fisheries Management Authority**

1. The Australian Fisheries Management Authority (AFMA) expended \$1375.08 on advertising since 7 September 2013. The following table provides further details.

<b>Item</b>	<b>Outlet</b>	<b>Cost (incl. GST)</b>
Media Advertisement – Torres Strait Management Plan – Adcorp	Adcorp	1028.72
Public Notice Torres Strait Management Plan	Torres News	346.36

**Question: 140 (continued)**

2. AFMA has no planned advertising, at this time, for the rest of the financial year.

**Australian Pesticides and Veterinary Medicines Authority**

1. The Australian Pesticides and Veterinary Medicines Authority (APVMA) expended \$980.68 on recruitment advertising in the period.

Item	Outlet	Cost (incl. GST)
Job Advertising	Adcorp	\$980.68

2. The APVMA has no planned advertising, at this time, for the rest of the financial year.

**Cotton Research and Development Corporation**

1. The Cotton Research and Development Corporation expended \$11 449 on recruitment advertising in the period. The following table provides further details.

Item	Outlet	Cost (incl. GST)
Communications manager	AgCareers.com P/L	295
Communications manager	Rimfire Resources P/L	355
Communications manager	Wahoo Advertising	1247
CottonInfo manager	Rimfire Resources P/L	655
CottonInfo manager	Wahoo Advertising	4136
Accountant	Seek Ltd	282
Accountant	Regional Publishers Ltd	1414
Accountant	North West Courier P/L	2525
Project Admin Assist.	North West Courier P/L	540

2. The CRDC is planning to spend \$6000 on advertising during the remainder of the financial year. The following table provides further details.

Item	Outlet	Cost (incl. GST)
CottonInfo manager job	Not finalised	1000
Program Manager job	Not finalised	1500
Annual research procurement round advertised in June.	Nationwide News	3500

**Question:** 140 (continued)

**Fisheries Research and Development Corporation**

1. The Fisheries Research and Development Corporation (FRDC) had not expenditure on advertising in the period.
2. The FRDC is planning to undertake recruitment advertising during the remainder of the financial year at a cost of \$200.

**Grape and Wine Research and Development Corporation**

1. The Grape and Wine Research and Development Corporation (GWRDC) expended \$4412.49 on advertising in the period. The following table provides further details.

Item	Outlet	Cost (incl. GST)
Spray application workshops	<i>Singleton Argus</i>	253.50
Spray application workshops	<i>Cessnock Advertiser</i>	164.00
Spray application workshops	<i>Northern Argus</i>	262.64
Spray application workshops	<i>Griffith Area News</i>	334.54
Call for R&D funding applications	<i>The Australian and The Financial Review</i>	2393.26
Spray application workshops	<i>Grapegrower Magazine</i>	1004.55

2. The GWRDC is planning to spend about \$2000 advertising local awareness biosecurity and post-harvest vine care workshops, which will be undertaken in April 2014.

**Grains Research and Development Corporation**

1. The Grains Research and Development Corporation (GRDC) expended \$14 722.43 on advertising, including recruitment, from 7 September 2013 to 28 February 2014. The following table provides further details.

Item	Outlet	Cost (incl. GST)
Job advertisement in <i>The Australian</i>	Nationwide news	7123.14
Job advertisement in <i>The Canberra Times</i>	Canovale Recruitment Pty Ltd	2931.11
Job advertisement in Seek Communications	Strike Zone Communications Pty Ltd	4668.18

2. The GRDC has no planned advertising for the rest of the financial year.

**Question: 140 (continued)**

**Rural Industries Research and Development Corporation**

1. The Rural Industries Research and Development Corporation (RIRDC) expended \$73 750.60 on advertising from 7 September 2013 to 28 February 2014. The following table provides further details.

Item	Outlet paid	Cost (incl. GST)
Advertise for Kangaroo and Deer Reference Panel Members in <i>Farm Weekly</i> , <i>Land</i> , <i>Queensland Country Life</i> , <i>Stock Journal</i> and <i>The Weekly Times</i>	Adcorp	4027.30
Advertise Horizon Scholarship Program in <i>Farm Weekly</i> , <i>Farmonline.com.au</i> , <i>The Land</i> , <i>North Queensland Register</i> , <i>Queensland Country Life</i> , <i>Stock &amp; Land</i> and <i>Stock Journal</i>	Adcorp	38469.78
Horizon Scholarship Advertising	R M Williams Publishing Pty Ltd	2552.00
Rural Women's Award Advertising	R M Williams Publishing Pty Ltd	2167.00
Advertising for Rural Women's Award in <i>Queensland Country Life</i>	Rural Press Agricultural Publishing	5060.00
Advertising for Rural Women's Award	Rural Press Agricultural Publishing	16 500.00
Advertising for Horizon Scholarship in <i>Queensland Country Life</i>	Rural Press Agricultural Publishing	3140.97
Horizon Scholarship Advertisement in <i>Southern Weekly Magazine</i>	Wagga Daily Advertiser	664.99
Horizon Scholarship Advertising	West Australian Newspapers Ltd	1168.56

2. The RIRDC has only planned one advertisement calling for applications for RIRDC Board Director positions in late March 2014. The advertisement was placed through AdCorp (as is required) and will appear in eight newspapers (The Australian Financial Review, The Australian, The Land, Queensland Country Life, Weekly Times, Stock Journal, Tasmanian Country and Farm Weekly) at a total cost of around \$11 461 (ex GST). The approving officer was RIRDC's Acting General Manager, Corporate.

**Wine Australia**

1. Wine Australia has not expended any money on advertising from 7 September 2013 to 28 February 2014.
2. Wine Australia has no planned advertising for the rest of the financial year.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question: 141**

**Division/Agency:** Governance Division

**Topic:** Ministerial website

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. How much has been spent on the Minister's website since 7 September 2013?
  - a. List each item of expenditure and cost
2. Who is responsible for uploading information to the Minister's website?
  - b. Are any departmental staff required to work outside regular hours to maintain the Minister's website?

**Answer:**

1. The costs associated with the design, development, hosting and maintenance of the Minister's website are not separately recorded. These activities are the responsibility of the same teams who manage the department's internal and external websites and comprise only a small portion of their work.
2. The web publishing team within the Communication Branch, Governance Division upload information to the Minister's website. If required, team members are made available to upload information on the Minister's website outside of regular hours.



**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 142

**Division/Agency:** Governance Division

**Topic:** Commissioned reports

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. Since the Supplementary Budget Estimates in November 2013, how many Reports (including paid external advice) have been commissioned by the Minister, department or agency? Please provide details of each report including date commissioned, date report handed to Government, date of public release, Terms of Reference and Committee members.
2. How much did each report cost/or is estimated to cost? How many departmental or external staff were involved in each report and at what level?
3. What is the current status of each report? When is the Government intending to respond to these reports?

**Answer:**

No reports were commissioned by the Government in the agriculture portfolio between 20 November 2013 and 28 February 2014.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question: 143**

**Division/Agency:** Governance Division

**Topic:** Media Monitoring

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. The total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's Office from 7 September 2013 to date.

- a. Which agency or agencies provided these services?
- b. What has been spent providing these services from 7 September 2013 to date?
- c. Itemise these expenses

2. The total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department from 7 September 2013 to date.

- a. Which agency or agencies provided these services?
- b. What has been spent providing these services from 7 September 2013 to date?
- c. Itemise these expenses

**Answers**

Department of Agriculture

1. a. iSentia Pty Ltd provides this service to the department, who provides it through to the Minister's Office.

b. The total spent from 7 September 2013 to-date on media monitoring specifically requested by the Minister's Office is \$2,786.97

c. The total of this expenditure was spent on electronic transcripts only.

2. a. iSentia Pty Ltd.

b. The total spent from 7 September 2013 to-date is \$47,273.25

c. The total of this expenditure was spent on daily press clippings, daily broadcast items, online articles and electronic transcripts.

**Question: 143 (continued)**

Australian Pesticides and Veterinary Medicines Authority

1. a. Nil  
b. Nil  
c. Nil
2. a. iSentia Pty Ltd  
b. The total cost of the yearly subscription is \$12,500 per year.  
c. The total of this expenditure was spent on daily press clippings, daily broadcast items, online articles and electronic transcripts.

Wine Australia

1. a. Nil  
b. Nil  
c. Nil
2. a. Nil  
b. Nil  
c. Nil

AFMA

1. a. Nil  
b. Nil  
c. Nil
2. a. Nil  
b. Nil  
c. Nil

Cotton Research and Development Corporation

1. a. Nil  
b. Nil  
c. Nil
2. a. Nil  
b. Nil  
c. Nil

**Question: 143 (continued)**

FRDC

1.
  - a. Nil
  - b. Nil
  - c. Nil
2.
  - a. iSentia Pty Ltd provides this service to the FRDC.
  - b. The total spent from 7 September 2013 to-date is \$11,057.87
  - c. The total of this expenditure was spent on daily press clippings, reports, daily broadcast items, online articles and electronic transcripts.

GRDC

1.
  - a. Nil
  - b. Nil
  - c. Nil
2.
  - a. iSentia Pty Ltd provides this service to GRDC.
  - b. The total spent from 7 September 2013 to-date is \$22,260.28
  - c. The total of this expenditure was spent on daily press clippings, reports, daily broadcast items, online articles and electronic transcripts.

Grape and Wine Research and Development Corporation

1.
  - a. Nil
  - b. Nil
  - c. Nil
2.
  - a. MeltWater Pty Ltd provides this service to GWRDC.
  - b. The total cost of the yearly subscription is \$12,500 per year.
  - c. The total of this expenditure was spent on daily press clippings, daily broadcast items, online articles and electronic transcripts.

Rural Industries Research and Development Corporation

1.
  - a. Nil
  - b. Nil
  - c. Nil
2.
  - a. iSentia Pty Ltd provides this service to RIRDC.
  - b. The total cost from 7 September to-date is \$15,033

c. Nil

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question:** 144

**Division/Agency:** Governance Division

**Topic:** Communications staff

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

For all departments and agencies, please provide – in relation to all public relations, communications and media staff – the following:

- a. How many ongoing staff, the classification, the type of work they undertake and their location.
- b. How many non-ongoing staff, their classification, type of work they undertake and their location
- c. How many contractors, their classification, type of work they undertake and their location
- d. How many are graphic designers?
- e. How many are media managers?
- f. How many organise events?

**Answer:**

As at 28 February 2014:

- a. The details of ongoing public relations, communications and media staff in the Department of Agriculture is contained in the table below. These staff are primarily responsible for the provision of education and information services associated with the department's regulatory operations and program delivery with some having additional media-related responsibilities.
- b. The department has two non-ongoing public relations, communications and media staff. Please see tables on following pages for more detail.
- c. The Department of Agriculture has no contractors working in public relations, communications and media.
- d. Three staff provide graphic design services.

**Question: 144 (continued)**

- e. The department has 7.6 (FTE) who undertake media-related roles in addition to broader responsibilities.
- f. The department has no dedicated event organisers.

Classification	Staff	Location	Ongoing, non-ongoing or contract
<b>Executive</b>			
SES Band 1	Assistant Secretary	Canberra	Ongoing
APS4	Executive Assistant	Canberra	Ongoing
<b>ABARES information and education services and Media</b>			
EL2	One staff	Canberra	Ongoing
EL1	Three staff and one part-time (0.6)	Canberra	Ongoing
APS6	Two staff	Canberra	Ongoing
APS5	One staff	Canberra	Ongoing
<b>Agricultural programs information and education services</b>			
EL2	One staff	Canberra	Ongoing
EL1	Three staff (one funded by line area)	Canberra	Ongoing
APS6	Three staff (one funded by line area)	Canberra	Ongoing
<b>Biosecurity information and education services</b>			
EL2	One staff	Canberra	Ongoing
EL1	Three staff	Canberra	Ongoing
APS6	Five staff and one part-time (0.8)	Canberra, Melbourne, Brisbane & Cairns	Ongoing
APS4	One staff	Canberra	Ongoing
<b>Internal and corporate information and education services</b>			
EL2	One staff	Canberra	Ongoing
EL1	Three staff	Canberra	Ongoing
APS6	One part-time (0.8)	Canberra	Ongoing
APS5	One staff	Canberra	Ongoing
APS4	One part time (0.4)	Canberra	Ongoing
<b>Editing, production, online &amp; design</b>			
EL2	One staff	Canberra	Ongoing
EL1	Four staff and two part time (0.72 and 0.5)	Canberra	5 Ongoing 1 Non-ongoing
APS6	Six staff	Canberra	5 ongoing 1 non-ongoing
APS5	One part-time staff(0.6)	Canberra	Ongoing
<b>44.42 ongoing staff and 2 non-ongoing staff = 46.42 FTE total staff</b>			

**Question: 144 (continued)**

The table below outlines the individual teams and roles within the Department of Agriculture's Communication Branch.

<b>Team and type of work</b>	<b>Number of staff</b>	<b>Role or function</b>
Executive	2 staff	To provide leadership and direction for the branch.
ABARES information and education services and Media	7.6 staff	To answer media inquiries, write media releases and speeches, liaise with the Minister's office and Parliamentary Secretary's office, address issues relating to portfolio business and provide communication advice and services to the Australian Bureau of Agricultural and Resource Economics and Sciences.
Agricultural programs information and education services	7 staff	To inform stakeholders, industry and the community about department's agricultural adaptation and forestry; agricultural productivity; and sustainable resource management programs and regulatory activities.
Biosecurity information and education services	10.8 staff	To increase stakeholder, industry and the community awareness of and compliance with the department's biosecurity programs. Three of these staff are based in regional offices and also provide support to regional managers.
Internal, corporate and change communication information and education services	6.2 staff	To inform and educate staff on legislative, policy and program requirements and lead change communication activities.
Editing, production, online and design	12.82 staff	To create online and print materials, including editing, graphic design, video production and managing the department's websites, to support and promote the work of the department and, when necessary, its portfolio agencies.



**Question:** 144 (continued)

**Australian Fisheries Management Authority (AFMA)**

- a. There are 1.5 FTE allocated to perform media and communication functions. Please see table below.
- b. There are no non-ongoing positions.
- c. There are no contractors.
- d. There are no dedicated graphic designers.
- e. One FTE of the staff included in point (a) is a media manager (see table below).
- f. There are no dedicated event organisers.

Position	Staff	Location	Ongoing, non-ongoing or contract
<b>Communication</b> Provides communication support for the Australian Fisheries Management Authority			
EL1	One staff	ACT	Ongoing
APS 5	One staff (0.5 FTE)	ACT	Ongoing

**Australian Pesticides and Veterinary Medicines Authority (APVMA)**

- a. Please see table below.
- b. Please see table below.
- c. Please see table below.
- d. There are no dedicated graphic design positions. The Web and Communications Coordinator (APS 6) does some graphic design work.
- e. The Director (EL2), with support of Reform and Web Manager (EL1), performs media management as required.
- f. No staff organise events on a regular basis.

Position	Staff	Location	Ongoing, non-ongoing or contract
<b>Communication</b> Provides communication support for the Australian Pesticides and Veterinary Medicines Authority			
Director (EL2)	One staff	ACT	Ongoing
Web manager (EL1)	One staff	ACT	Ongoing

Reform Communications Manager (EL1)	One staff	ACT	Non-ongoing
Web and Communication Coordinator (APS 6)	One staff	ACT	Ongoing
Secretariat Assistant (APS 5)	One staff	ACT	Ongoing
Reform Communication Officer (APS 5)	One staff	ACT	Ongoing
Web Publisher (not classified)	One staff	ACT	Contract
Communications support (not classified)	One staff	ACT	Contract

#### **Cotton Research and Development Corporation (CRDC)**

- a. Please see table below.
- b. There are no non-ongoing positions.
- c. There are no contractors.
- d. One person is a graphic designer.
- e. One person is a media manager.
- f. One person organises events.

Note: this Agency does not have APS classifications.

Position	Position/role in the branch	Location	Ongoing, non-ongoing or contract
<b>Communication</b>  Manages corporate communications, media and corporate web content for the Cotton Research and Development Corporation			
Communications manager	One staff	NSW	Ongoing

**Question:** 144 (continued)

**Fisheries Research and Development Corporation (FRDC)**

- a. Please see table below.
- b. Please see table below.
- c. Please see table below
- d. There are no dedicated graphic design positions.
- e. The communication manager manages media.
- f. There are no dedicated event organisers.

Note: this Agency does not have APS classifications.

Position	Staff	Location	Ongoing, non-ongoing or contract
<b>Communication</b>			
Provides communication support for the Fisheries Research and Development Corporation			
Communication Manager	One staff	ACT	Ongoing
Communication Officer	One staff	ACT	Ongoing
Digital Content Producer	One staff	ACT	Contract
Science Writer	One staff	ACT	Ongoing

**Grape and Wine Research and Development Corporation (GWRDC)**

- a. There are no ongoing positions.
- b. Please see table below.
- c. There are no contractors.
- d. There are no dedicated graphic design positions.
- e. There are no dedicated media management positions.
- f. There are no dedicated event organisers.

**Question: 144 (continued)**

Note: this Agency does not have APS classifications.

Position	Position/role in the branch	Location	Ongoing, non-ongoing or contract
<b>Communication</b> Provides communication support for the Grape and Wine Research and Development Corporation			
Communication officer	One staff	SA	Non-ongoing

**Grains Research and Development Corporation (GRDC)**

- a. Please see table below.
- b. Please see table below.
- c. There are no contractors.
- d. There are no dedicated graphic design positions.
- e. There are no dedicated media management positions.
- f. Two staff organise events as part of their roles.

Note: this Agency does not have APS classifications.

Position	Staff	Location	Ongoing, non-ongoing or contract
<b>Communication</b> Provides communication support for the Grains Research and Development Corporation			
Communication manager	One staff part-time (0.8)	ACT	Ongoing
Communication coordinator	Two staff	ACT	Ongoing

**Rural Industries Research and Development Corporation (RIRDC)**

- a. Please see table below.
- b. There are no non-ongoing positions.
- c. There were no contractors.
- d. There are no dedicated graphic design positions.

**Question: 144 (continued)**

e. There are no dedicated media management positions.

f. There are no dedicated event organisers.

Note: this Agency does not have APS classifications.

Position	Staff	Location	Ongoing, non-ongoing or contract
<b>Communication</b> Provides communication support for the Rural Industries Research and Development Corporation			
Communication manager	One staff	ACT	Ongoing
Communication officer	One staff	ACT	Ongoing

**Wine Australia**

a. Please see table below.

b. There are no non-ongoing positions.

c. There are no contractors.

d. There are no dedicated graphic design positions.

e. There are no dedicated media management positions. The manager, identified in the table, undertakes media liaison.

f. There are no dedicated event organisers.

Note: this Agency does not have APS classifications.

Position	Staff	Location	Ongoing, non-ongoing or contract
<b>Communication</b> Provides communication support for the Wine Australia Corporation			
Manager Communications & PR (Senior position)	One staff	NSW	Ongoing
Online Communications Advisor (Junior position)	One staff	NSW	Ongoing

**Agriculture**

**Question:** 145

**Division/Agency:** Governance Division

**Topic:** Departmental Rebranding

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

Has the department/Agency undergone a name change or any other form of rebranding since September 7, 2013? If so:

- a. Please detail why this name change / rebrand were considered necessary and a justified use of departmental funds?
  - i. Please provide a copy of any reports that were commissioned to study the benefits and costs associated with the rebranding.
- b. Please provide the total cost associated with this rebrand and then break down by amount spent replacing:
  - i. Signage.
  - ii. Stationery (please include details of existing stationery and how it was disposed of).
  - iii. Logos
  - iv. Consultancy
  - v. Any relevant IT changes.
  - vi. Office reconfiguration.
- c. How was the decision reached to rename and/or rebrand the department?
  - i. Who was involved in reaching this decision?
  - ii. Please provide a copy of any communication (including but not limited to emails, letters, memos, notes etc) from within the department, or between the department and the government regarding the rename/rebranding.

**Question:** 145 (continued)

**Answer:**

- a. The decision to change the name of the department from the Department of Agriculture, Fisheries and Forestry to the Department of Agriculture was made by the government and was reflected in the Administrative Orders issued on September 18, 2013.
- b. Where possible the department has sought to undertake rebranding progressively through the existing refresh/replacement cycles. The department does not record the costs associated with the coordination and oversight of branding activities.
- c. See response to question a.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

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**Agriculture**

**Question: 146**

**Division/Agency:** Governance Division

**Topic:** Market research

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

List market research conducted by the department/agency since 7 September 2013.

- a. List the total cost of this research
- b. List each item of expenditure and cost, broken down by division and program.
- c. Who conducted the research?
- d. How were they identified?
- e. Where was the research conducted?
- f. In what way was the research conducted?
- g. Were focus groups, round tables or other forms of research tools used?
- h. How were participants for these focus groups et al selected?

**Answer:**

**Department of Agriculture**

The Department of Agriculture did not conduct any market research from 7 September 2013 to 28 February 2014.

**Australian Fisheries Management Authority**

The Australian Fisheries Management Authority did not conduct any market research in the period.

**Australian Pesticides and Veterinary Medicines Authority**

The Australian Pesticides and Veterinary Medicines Authority did not conduct any market research in the period.



**Question:** 146 (continued)

**Cotton Research and Development Corporation**

The Cotton Research and Development Corporation did not conduct market research in the period.

**Fisheries Research and Development Corporation**

The Fisheries Research and Development Corporation did not conduct market research in the period.

**Grape and Wine Research and Development Corporation**

The Grape and Wine Research and Development Corporation did not conduct any market research in the period.

**Grains Research and Development Corporation**

The Grains Research and Development Corporation (GRDC) conducted the following market research in the period.

- a. \$115 175
- b. GRDC 2013 Grower Survey
- c. Down to Earth Research
- d. Previous tender selection
- e. Australia wide
- f. Computer assisted phone interview
- g. No
- h. Focus groups not used.

**Rural Industries Research and Development Corporation**

The Rural Research and Development Corporation did not conduct any market research in the period.

**Wine Australia**

Wine Australia did not conduct any market research in the period.

**Rural and Regional Affairs and Transport Legislation Committee**

**ANSWERS TO QUESTIONS ON NOTICE**

Additional Estimates February 2014

**Agriculture**

**Question: 147**

**Division/Agency:** Governance Division

**Topic:** Australian Public Affairs

**Proof Hansard page:** Written

**Senator LUDWIG asked:**

1. List all interactions between the department/agency with Australian Public Affairs since 7 September 2013. List the participants in the meeting, the topic of the discussion, who arranged or requested the meeting, the location of the meeting.
2. List all interactions between the Minister/parliamentary Secretary and/or their offices with Australian Public Affairs since 7 September 2013. List the participants in the meeting, the topic of the discussion, who arranged or requested the meeting, the location of the meeting.

**Answer:**

1. Neither the Department of Agriculture nor any portfolio agency has any record of interaction with Australian Public Affairs since 7 September 2013.
2. Neither the Minister for Agriculture, the Parliamentary Secretary to the Minister for Agriculture nor their respective offices has any record of interaction with Australian Public Affairs since 7 September 2013.