

## **QUESTION TAKEN ON NOTICE**

**SUPPLEMENTARY BUDGET ESTIMATES HEARING: 19 November 2013**

**IMMIGRATION AND BORDER PROTECTION PORTFOLIO**

**(SE13/0167) PROGRAMME – Internal Product**

Senator Ludwig (Written) asked:

What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency from 7 September 2013 to date? a) Which agency or agencies provided these services? b) What is the estimated budget to provide these services for the year 2012-13? c) What has been spent providing these services from 7 September 2013 to date?

*Answer:*

- a) The department has three suppliers of media monitoring services.
  - 1. Media Monitors
  - 2. Australian Association Press - AAP
  - 3. Commerce Clearing House - CCH
- b) The total budget to provide these services to both the department and the ministers for the 2012-13 financial year is approximately \$318 000 GST exclusive per year (which includes media monitoring, and newswire and distribution services for the ministers combined). This is only an indicative amount as the department cannot predict the number of media releases that will be issued from the department and ministers each year, nor the extent of media monitoring of portfolio activities.
- c) From 7 September 2013 until 19 November 2013, the department processed \$11 476.08 (GST exclusive) in media monitoring and newswire distribution expenses against departmental cost centres.

*Operation Sovereign Borders:*

Nil.

*Australian Customs and Border Protection Service:*

- a) From 7 September 2013, iSentia provide media monitoring to the agency.
- b) For the year 2012-13, the estimated budget to provide these services are \$141,000 (GST exclusive).
- c) From 7 September 2013 to date, \$20,782.59 (GST exclusive) has been spent providing these services.

*Office of the MARA:*

Nil.

*MRT-RRT:*

The MRT-RRT does not subscribe to media monitoring services.