

QUESTION TAKEN ON NOTICE

SUPPLEMENTARY BUDGET ESTIMATES HEARING: 19 November 2013

IMMIGRATION AND BORDER PROTECTION PORTFOLIO

(SE13/0166) PROGRAM – Internal Product

Senator Ludwig (Written) asked:

What is the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office from 7 September 2013 to date? a) Which agency or agencies provided these services? b) What is the estimated budget to provide these services for the year 2012-13? c) What has been spent providing these services from 7 September 2013 to date?

Answer:

- a) The department has three suppliers of media monitoring services.
 1. Media Monitors
 2. Australian Association Press - AAP
 3. Commerce Clearing House - CCH
- b) The total budget to provide these services to both the department and the ministers for the 2012-13 financial year is approximately \$318 000 GST exclusive (which includes media monitoring, and newswire and distribution services for the ministers combined). This is only an indicative amount as the department cannot predict the number of media releases that will be issued from the department and ministers each year, nor the extent of media monitoring of portfolio activities.
- c) From 7 September 2013 until 19 November 2013, the department has processed \$29 788.34 (GST exclusive) in media monitoring and newswire distribution expenses for the ministers' offices.

Operation Sovereign Borders:

The total cost of transcripts sought from iSentia for Operation Sovereign Borders from 7 September 2013 to 31 November 2013 is \$9 056.80.

The estimated budget for these services is \$24 000 per financial year.

A breakdown of costs is provided below:

Date	Description	Total cost
23/09/13	OSB press conference	\$787.05
30/09/13	OSB press conference	\$972.26
04/10/13	OSB press conference	\$176.77
11/10/13	OSB press conference	\$883.87
18/10/13	OSB press conference (segments not aired by Sky)	\$712.01
18/10/13	OSB press conference	\$235.70
25/10/13	OSB press conference	\$860.71
01/11/13	OSB Press conference	\$687.46
08/11/13	OSB Press conference	\$883.87
15/11/13	OSB Press conference	\$1086.58
22/11/13	OSB Press conference	\$885.26
29/11/13	OSB Press conference	\$885.26

The two below costs for transcripts for the month of December are yet to be invoiced:

06/12/13	OSB Press conference	\$535.68 (Ex GST)
13/12/13	OSB Press conference	\$513.36 (Ex GST)

Australian Customs and Border Protection Service:

The Australian Customs and Border Protection (ACBPS) do not provide media monitoring services to the Minister's Office.

ACBPS clips (costs detailed in Question on Notice SE13/0167) are provided to the Minister's Office for information.

Office of the MARA:

Nil.

MRT-RRT:

The MRT-RRT does not provide any media monitoring services to the Minister's office.