

## QUESTION TAKEN ON NOTICE

### SUPPLEMENTARY BUDGET ESTIMATES HEARING: 15 October 2012

#### IMMIGRATION AND CITIZENSHIP PORTFOLIO

#### (SE12/0090) PROGRAM – Internal Product

Senator Humphries (written) asked:

Portfolio wide - In 2011-12 and this financial year to date: How much was spent on recruitment advertising? How much of this was spent online and how much of this was spent on print advertising? Please list where recruitment advertising was listed online and in print media.

*Answer:*

Department of Immigration and Citizenship:

Description	Cost
<b>Total Cost</b> (1.7.11 – 30.10.12)	<b>67,363.90</b>

The department does not separately account for online and print recruitment advertising.

The below table lists organisations DIAC has used for recruitment advertising in the above period.

Seek	The Australian
Guru	Sydney Morning Herald
Graduate Opportunities	The Western Australian
Career Hub	Cairns Post
Monash University	Australian Financial Review
University of Technology	The Melbourne Age
QLD University	Canberra Times
Monash University	Koori Mail
Linkedin	NT News
My Career	Indigenous Jobs Australia

Migration Review Tribunal and Refugee Review Tribunal:

Nil.