# SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS ATTORNEY-GENERAL'S DEPARTMENT

#### **Portfolio**

### **Question No. 98**

# Senator Humphries asked the following question at the hearing on 16 October 2012:

## **Recruitment Costs**

- a) How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?
- b)Please list where recruitment advertising was listed online and in print media.
- c) How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?
- d)Please list where recruitment advertising was listed online and in print media.

# The answer to the honourable senator's question is as follows:

Australian Government Solictor (AGS) is a government business enterprise operating on a commercial and competitive basis in providing legal and related services to government and its agencies. AGS does not receive any Budget or other appropriations and its employees are engaged outside of the *Public Service Act 1999*. The question is therefore not applicable to AGS.

Please see below for all other responses.

a)

| Agency   | Total Cost 2011-2012<br>(Incl. GST) | Online Cost 2011-<br>2012 (Incl. GST) | Print Cost 2011-<br>2012 (Incl. GST) |
|--|-------------------------------------|---------------------------------------|--------------------------------------|
| Attorney-General's Department                          | \$153,178                           | \$9,111                               | \$144,068                            |
| Australian Crime<br>Commission                         | \$151,091                           | \$16,079                              | \$135,012                            |
| Australian Customs<br>and Border Protection<br>Service | \$164,841                           | \$19,768                              | \$122,933                            |
| Australian Federal<br>Police                           | \$229,151                           | \$58,085                              | \$73,688                             |
| Australian Human<br>Rights Commission                  | \$3,795                             | \$3,795                               | Nil                                  |
| Australian Institute of<br>Criminology                 | \$5,560                             | \$5,208                               | \$352                                |
| Australian Law<br>Reform Commission                    | Nil                                 | Nil                                   | Nil                                  |

| ASIO   | \$398,634 | \$87,676 | \$310,958 |
|--|-----------|----------|-----------|
| Commonwealth<br>Director of Public<br>Prosecutions | \$32,620  | \$4,167  | \$28,453  |
| CrimTrac   | \$16,885  | \$16,885 | Nil       |
| Family Court                                       | \$8,628   | \$3,680  | \$4,948   |
| Federal Magistrates<br>Court                       | \$5,508   | \$3,695  | \$1,813   |
| Federal Court of<br>Australia                      | \$37,837  | \$37,837 | Nil       |
| National Native Title<br>Tribunal                  | \$45,073  | \$5595   | \$39,478  |
| OAIC   | \$5,103   | \$5,103  | Nil       |

**b**)

| Agency           | Online Media 2011-12              | Print Media 2011-12               |
|------------------|-----------------------------------|-----------------------------------|
| Attorney-        | APS Jobs                          | Adelaide Advertiser               |
| General's        | SEEK                              | Alice Springs Centralian Advocate |
| Department       | Capital Jobs                      | The Australian                    |
|                  | CareerOne                         | Australian Financial Review       |
|                  | Indigenous Careers and Employment | The Courier Mail                  |
|                  |                                   | The Canberra Times                |
|                  |                                   | Daily Telegraph                   |
|                  |                                   | Hobart Mercury                    |
|                  |                                   | Koori Mail                        |
|                  |                                   | Kyneton Midland Express           |
|                  |                                   | Land Newspaper                    |
|                  |                                   | Melbourne Age                     |
|                  |                                   | Northern Territory News           |
|                  |                                   | Sydney Morning Herald             |
|                  |                                   | Woodend Macedon Ranges            |
|                  |                                   | Guardian                          |
|                  |                                   | Sunbury Macedon Ranges            |
|                  |                                   | Guardian                          |
|                  |                                   | West Australian                   |
|                  |                                   | Townsville Bulletin               |
| Australian Crime | APS Jobs                          | Adelaide Advertiser               |
| Commission       | SEEK                              | Brisbane Courier Mail             |
| Commission       |                                   | Sydney Morning Herald             |
|                  |                                   | The Australian                    |
|                  |                                   | Canberra Times                    |
|                  |                                   | Melbourne Age Classified          |
|                  |                                   | The West Australian               |
|                  |                                   | Australian Financial Review       |

|                   | Ι ~ _ ^                             | 1                                |
|-------------------|-------------------------------------|----------------------------------|
| Australian        | CareerOne                           | Adelaide Advertiser              |
| Customs and       | CPAAustralia                        | Australian                       |
| Border Protection | Linkedin – Banners and emails       | Australia Financial Review       |
| Service           | MyCareer                            | Brimbank Leader                  |
| Service           | SEEK                                | Brisbane Courier Mail            |
|                   | ~                                   | Cairns Post                      |
|                   |                                     | Canberra Times                   |
|                   |                                     | Gold Coast Bulletin              |
|                   |                                     | Hume Leader                      |
|                   |                                     |                                  |
|                   |                                     | Hume Weekly                      |
|                   |                                     | Melbourne Age Classified         |
|                   |                                     | Northern Territory News          |
|                   |                                     | Southern Courier                 |
|                   |                                     | St George and Sutherland Shire   |
|                   |                                     | Leader                           |
|                   |                                     | Sunbury / Macedon Ranges Leader  |
|                   |                                     | Sydney Morning Herald Classified |
|                   |                                     | West Australian                  |
| Australian        | APS Jobs                            | Canberra Times                   |
|                   | SEEK                                | The Australian                   |
| Federal Police    | CareerOne                           | Australian Financial Review      |
|                   | ITJobs*                             | Sydney Morning Herald            |
|                   | Psychpress.com.au*                  | Melbourne Age                    |
|                   | <u> </u>                            | Brisbane Courier Mail            |
|                   | Psychexchange*                      |                                  |
|                   |                                     | The West Australian              |
|                   |                                     | Northern Territory News          |
|                   | *Used only for specialist vacancies | Koori Mail                       |
|                   | as relevant                         | Australian National Indigenous   |
|                   |                                     | Times                            |
| Australian Human  | SEEK                                | Nil                              |
| Rights            | Ethical jobs                        |                                  |
| Commission        | Fairfax media                       |                                  |
| Commission        |                                     |                                  |
| Australian        | AIC                                 | Canberra Times                   |
| Institute of      | APS Jobs                            |                                  |
| Criminology       | SEEK                                |                                  |
| Cillinology       | CareerOne                           |                                  |
| Assatuation I ass | Nil                                 | Nil                              |
| Australian Law    |                                     |                                  |
| Reform            |                                     |                                  |
| Commission        |                                     |                                  |
| ASIO              | APS Jobs                            | The Canberra Times               |
| ASIO              | SEEK                                | The Australian                   |
|                   | MyCareer                            | The Age                          |
|                   | Sixfigures.com.au                   | The Sydney Morning Herald        |
|                   | CareerOne                           | Northern Territory News          |
|                   | Whirpool.net.au                     | Australian Financial Review      |
|                   | Linkedin                            |                                  |
|                   |                                     | The Sunday Times (Perth)         |
|                   | Psychxchange.com.au                 | The West Australian              |
|                   | Unimail.com.au                      | The Adelaide Advertiser          |
|                   | Google                              | Brisbane Courier Mail            |
|                   | Various industry specific websites  | New Scientist                    |

| Commonwealth<br>Director of Public<br>Prosecutions | APS Jobs<br>SEEK<br>MyCareer   | Graduate Opportunities Regional papers (eg. Wagga, Young, Nowra – for IT Traineeship) Canberra Times Townsville Bulletin The Australian Courier Mail Cairns Post Adelaide Advertiser NT News Melbourne Age |
|--|--|--|
| CrimTrac   | My Career SEEK ITWire ITJobs Jobs in HR AHRI SixFigures APS Jobs   |  |
| Family Court                                       | College of Law Sydney University University of NSW University of Technology, Sydney Horizons (Australian Association of Social Workers) Psychxchange Linkedin                                      | Adelaide Advertiser The Australian The Age The Canberra Times  |
| Federal<br>Magistrates Court                       | The College of Law University of NSW University of Sydney University of Technology Sydney Australian National University Macquarie University SEEK Australian Association of Social Workers (AASW) | The Brisbane Courier Mail The Cairns Post The Illawarra Mercury  |
| Federal Court of<br>Australia                      | APS Jobs<br>MyCareer   |  |
| National Native<br>Title Tribunal                  | APS Jobs   | Via media advertising organisation for placement in newspapers (employment pages)  |
| OAIC   | SEEK Fairfax media Commonwealth Government Gazette   |  |

| Agency   | Total Cost 1 July 2012<br>to 30 September 2012<br>(Incl. GST) | Online 1 July 2012 to<br>30 September 2012<br>(Incl. GST)     | Print Cost 1 July<br>2012 to 30<br>September 2012<br>(Incl. GST) |
|--|---|---|--|
| Attorney-General's Department                                | \$26,557  | \$911   | \$25,646   |
| Australian Crime<br>Commission                               | \$3453  | \$3453  | Nil  |
| Australian Customs<br>and Border<br>Pr006Ftection<br>Service | \$29,863  | \$14,702  | \$3,172  |
| Australian Federal<br>Police                                 | \$97,662  | \$55,971  | \$14,017   |
| Australian Human<br>Rights Commission                        | \$248   | \$248   | Nil  |
| Australian Institute of Criminology                          | Nil   | Nil   | Nil  |
| Australian Law<br>Reform Commission                          | \$226   | Nil   | \$226  |
| ASIO   | \$44,119  | \$20,139  | \$23,980   |
| Commonwealth<br>Director of Public<br>Prosecutions           | \$793   | \$793   | Nil  |
| CrimTrac   | \$4,008   | \$3,171   | \$837  |
| Family Court   | \$5,046   | \$1,560   | \$3,486  |
| Federal Magistrates<br>Court                                 | \$375   | \$375   | Nil  |
| Federal Court of<br>Australia                                |   | No online costs have been incurred. Agency yet to be invoiced | Nil  |
| National Native Title<br>Tribunal                            | \$16,767  | APS Gazette costs not<br>billed<br>MyCareer \$990             | \$15,777 – President and Member adverts                          |
| OAIC   | Nil   | Nil   | Nil  |

| Agency  | Online Media 1 July<br>2012 to 30 September<br>2012                  | Print Media 1 July 2012 to 30<br>September 2012  |
|---|--|--|
| Attorney-General's Department                       | SEEK   | The Australian Australian Financial Review The Courier Mail The Canberra Times Melbourne Age National Indigenous Times Sydney Morning Herald The West Australian Woodend Macedon Ranges Guardian Sunbury Macedon Ranges Guardian |
| Australian Crime<br>Commission                      | APS Jobs<br>SEEK   | Nil  |
| Australian Customs and<br>Border Protection Service | Australian<br>CareerOne<br>Linkedin – Direct Ads<br>MyCareer<br>SEEK | Australian   |
| Australian Federal Police                           | APS Jobs<br>SEEK<br>CareerOne<br>ITJobs                              | Nil  |
| Australian Human Rights<br>Commission               | SEEK   | Nil  |
| Australian Institute of<br>Criminology              | Nil  | Nil  |
| Australian Law Reform<br>Commission                 | Nil  | Nil  |
| ASIO  | APS Jobs Linkedin SEEK MyCareer CareerOne Newsdigitalmedia           | The Canberra Times The Australian The Age The Sydney Morning Herald Australian Financial Review  |
| Commonwealth Director of Public Prosecutions        | APS Jobs<br>SEEK   | Nil  |
| CrimTrac  | My Career<br>SEEK<br>APS Jobs<br>Australian                          | Canberra Times   |
| Family Court  | SEEK Collage of Law Website CareerOne                                | Border Morning Mail The Australian   |

| Federal Magistrates<br>Court      | SEEK                 | Nil   |
|-----------------------------------|----------------------|---|
| Federal Court of<br>Australia     | APS Jobs             | Nil   |
| National Native Title<br>Tribunal | APS Jobs<br>MyCareer | Various – Advert for President and<br>Member of NNTT placed by Attorney<br>General's Department |
| OAIC                              | Nil                  | Nil   |