

SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS
ATTORNEY-GENERAL'S DEPARTMENT

Portfolio

Question No. 127

Senator Humphries asked the following question at the hearing on 16 October 2012:

Media Training

- 1) In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:
 - a) Total spending on these services
 - b) The number of employees offered these services and their employment classification
 - c) The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
 - d) The names of all service providers engaged

- 2) For each service purchased from a provider listed under 1) d), please provide:
 - a) The name and nature of the service purchased
 - b) Whether the service is one-on-one or group based
 - c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
 - d) The total number of hours involved for all employees (provide a breakdown for each employment classification)
 - e) The total amount spent on the service
 - f) A description of the fees charged (i.e. per hour, complete package)

- 3) Where a service was provided at any location other than the department or agency's own premises, please provide:
 - a) The location used
 - b) The number of employees who took part on each occasion
 - c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
 - d) Any costs the department or agency's incurred to use the location

- 4) In relation to media training services purchased by each department/agency, please provide the following information for 2011-12:
 - a) Total spending on these services
 - b) The number of employees offered these services and their employment classification
 - c) The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted (provide a breakdown for each employment classification)
 - d) The names of all service providers engaged

- 5) For each service purchased from a provider listed under 4) d), please provide:

- a) The name and nature of the service purchased
 - b) Whether the service is one-on-one or group based
 - c) The number of employees who received the service and their employment classification (provide a breakdown for each employment classification)
 - d) The total number of hours involved for all employees (provide a breakdown for each employment classification)
 - e) The total amount spent on the service
 - f) A description of the fees charged (i.e. per hour, complete package)
- 6) Where a service was provided at any location other than the department or agency's own premises, please provide:
- a) The location used
 - b) The number of employees who took part on each occasion
 - c) The total number of hours involved for all employees who took part (provide a breakdown for each employment classification)
 - d) Any costs the department or agency's incurred to use the location.

The answer to the honourable senator's question is as follows:

Unless otherwise listed below, the Attorney-General's Department and its portfolio agencies have not engaged in any media training over the last financial year or the current financial year to date.

The Australian Government Solicitor (AGS) is a government business enterprise operating on a commercial and competitive basis in providing legal and related services to government and its agencies. AGS does not receive any Budget or other appropriations and its employees are engaged outside of the Public Service Act 1999. The question is therefore not applicable to AGS.

Attorney-General's Department

Media Training Services for the 2011-12 financial year (1 July 2011 – 30 June 2012)

<u>Attorney-General's Department</u>	Individual service cost	No. of employees offered the training and their classifications	No. of employees that utilised the training, their classification and details of any study leave granted	Name of service provider	Name and nature of service	One-on-one or group based	Total hours for each employee, broken down by employment classification	Description of fees charged (per-hour or complete package)	Location of off-site service and any costs incurred
Training	\$7,744	4 (1xSES, 3xEL2)	4 in total (1xSES, 3xEL2) Course completed during business hours	Media Manoeuvres	Media Manoeuvres – Executive Media Skills Step 1	Group based	1xSES 3.5 hours 3xEL2 10.5 hours	\$3,872 per session for 2 participants	Kingston ACT

Australian Federal Police

Media Training Services for the 2011-12 financial year (1 July 2011 – 30 June 2012)

<u>Australian Federal Police</u>	Individual service cost	No. of employees offered the training and their classifications	No. of employees that utilised the training, their classification and details of any study leave granted	Name of service provider	Name and nature of service	One-on-one or group based	Total hours for each employee, broken down by employment classification	Description of fees charged (per-hour or complete package)	Location of off-site service and any costs incurred
AFP – Management of Serious Crime Program	\$22,000	2 AFP Members (AFP Band 7) 15 members from external agencies	2 AFP Members (AFP Band 7) Nil study leave required.	David Marshall, TalkForce	Media Management and Simulations, Management of Serious Crime Program, Domestic	Both	21 hours approx	\$22,000 complete package (3 full days)	On-Site AFP College

					Program 52				
AFP – Management of Serious Crime Program	\$6,500 approx	2 AFP Members (AFP Executive Level) 16 International Participants	2 AFP Members (AFP Executive Level) Nil study leave required.	David Marshall, TalkForce	Media Management, International Management of Serious Crime Program, Pacific 2011 - Brisbane	Group	3 hours	\$6,500 approx (full package – workshop and simulation)	On-Site AFP Brisbane Headquarters
AFP – Management of Serious Crime Program	\$6,500 approx	2 AFP Members (AFP Executive Level) 16 International Participants	2 AFP Members (AFP Executive Level) Nil study leave required.	David Marshall, TalkForce	Media Management, International Management of Serious Crime Program, Pacific 2012 - Sydney	Group	3 hours	\$6,500 approx (full package – workshop and simulation)	Australian Institute of Police Management, Manly, NSW
Media training	\$1800	2 AFP Members (AFP Band 4)	2 AFP Members (AFP Band 4) Nil study leave required.	Public Relations Institute of Australia	Media interview skills	Group	8 + 8	Package	Sydney (regular travel costs incurred)
Media training	\$1000	2 AFP Members (AFP Band 6, AFP Band 4)	2 AFP Members (AFP Band 6, AFP Band 4) Nil study leave required.	Public Relations Institute of Australia	Managing media in a crisis	Group	8+8	Package	Sydney (regular travel costs incurred)

Total	\$37,800	10 AFP Members 47 External Agencies	10 AFP Members						
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Media Training Services for the financial year to date (1 July 2012 – 30 September 2012)

<u>Australian Federal Police</u>	Individual service cost	No. of employees offered the training and their classifications	No. of employees that utilised the training, their classification and details of any study leave granted	Name of service provider	Name and nature of service	One-on-one or group based	Total hours for each employee, broken down by employment classification	Description of fees charged (per-hour or complete package)	Location of off-site service and any costs incurred
AFP – Management of Serious Crime Program	\$22,000	3 AFP Members (1 AFP Executive Level, 1 AFP Band 8, 1 AFP Band 7) 14 Members from External Agencies	3 AFP Members (1 AFP Executive Level, 1 AFP Band 8, 1 AFP Band 7) Nil study leave required.	David Marshall, TalkForce	Media Management and Simulations, Management of Serious Crime Program, Domestic Program 53	Both	21 hours	\$22,000 complete package (3 full days)	On-Site AFP College

Australian Human Rights Commission

Media Training Services for the financial year to date (1 July 2012 – 30 September 2012)

<u>Australian Human Rights Commission</u>	Individual service cost	No. of employees offered the training and their	No. of employees that utilised the training, their classification and details of any	Name of service provider	Name and nature of service	One-on-one or group based	Total hours for each employee, broken down by	Description of fees charged (per-hour or complete	Location of off-site service and any costs incurred
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		classifications	study leave granted				employment classification	package)	
Media Spokespers on Executive Coaching Workshop	\$2,750	1 Statutory Office Holder	1 Statutory Office Holder	Zevesky Consulting	Media Spokesperson Executive Coaching Workshop	One on One	7.5 hours x 1 Statutory Office Holder	Total Package including training and Equipment	Offsite Zevesky Consulting Office - Nil Additional Cost

Australian Security Intelligence Office

Media Training Services for the 2011-12 financial year (1 July 2011 – 30 June 2012)

<u>Australian Security Intelligence Organisation</u>	Individual service cost	No. of employees offered the training and their classifications	No. of employees that utilised the training, their classification and details of any study leave granted	Name of service provider	Name and nature of service	One-on-one or group based	Total hours for each employee, broken down by employment classification	Description of fees charged (per-hour or complete package)	Location of off-site service and any costs incurred
Training service 1	\$3,652	11 employees (APS 6 – SES 1)	2 employees (EL1 and SES 1) No formal study leave required	ASIO does not reveal service providers for security reasons.	Media awareness training	Small group based training	3.5 hours per person	Complete package	ASIO does not reveal details of service providers for security reasons.

Office of the Australian Information Commissioner

Media Training Services for the 2011-12 financial year (1 July 2011 – 30 June 2012)

<u>Office of the Australian Information Commissioner</u>	Individual service cost	No. of employees offered the training and their classifications	No. of employees that utilised the training, their classification and details of any study leave granted	Name of service provider	Name and nature of service	One-on-one or group based	Total hours for each employee, broken down by employment classification	Description of fees charged (per-hour or complete package)	Location of off-site service and any costs incurred
Media engagement training	\$11,770	10 employees (3 x Statutory Office Holders, 3 x SES Band 1, 1 x EL 2, 2 x EL 1 and 1 X APS 6)	9 employees (3 x Statutory Office Holders, 3 x SES Band 1, 1 x EL 2 and 2 X EL 1) No study leave was granted.	Zavesky Consulting Pty Ltd	Strategic media awareness workshop Successful Media Engagement workshop Interview preparation	Group based and one-on-one	3 x Statutory Office Holders (7 hours) 3 x SES Band 1 (4 hours) 1 x EL 2 (7 hours) 2 x EL1 (7 hours) <i>Total hours: 25 hours</i>	Complete package	Services were provided at the OAIC offices

					training for Commissioners				
Social media training	\$4,000	8 employees (1 x EL 2, 4 x EL 1 and 3 x APS 5)	8 employees (1 x EL 2, 4 x EL 1 and 3 x APS 5) No study leave was granted	Formative Pty Ltd	Social media training	Group based	1 x EL2 (6 hours) 4 x EL1 (6 hours) 3xAPS5 (6 hours) <i>Total hours: 48 hours</i>	Complete package	Services were provided at the OAIC offices
Total	\$15,770	18 employees	17 employees						