

SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS
ATTORNEY-GENERAL'S DEPARTMENT

Program All

Question No. 87

Senator Barnett asked the following question at the hearing on 18 October 2010:

- a. How much has the Department and portfolio agencies spent on advertising and marketing since Budget Estimates. Please provide a justification of expenditure.
- b. Could the Department provide a complete list of current contracts? Please indicate the rationale for each service provided and its intended use.
- c. What communications programs has the Department and its portfolio agencies undertaken since Additional Estimates and what communications programs are planned to be undertaken? For each program, what is the spend?

The answer to the honourable senator's question is as follows:

- (a) The following table provides details of expenditure on advertising and marketing by the Department and portfolio agencies since Budget Estimates.

Agency	Spend (ex GST)	Justification
Attorney-General's Portfolio	Nil	N/A
Office off the Director of Public Prosecutions	Nil	N/A
Federal Court of Australia	Nil	N/A
Federal Magistrates Court of Australia	Nil	N/A
High Court of Australia	\$4,476.36	Advertising in the National Capital Education Tourism Project excursion planner for school groups Advertisement for the "Flora and the Law" exhibition Advertisement on a tourism website
Australian Commission for Law Enforcement Integrity	Nil	N/A
Australian Government Solicitor	N/A	AGS is a government business enterprise (GBE) operating on a commercial and competitive basis. AGS charges for the legal services it provides to agencies and does not receive any Budget or other appropriations. The total external and internal costs of AGS's advertising

		and marketing activities are commercial in confidence because of the competitive market in which AGS operates.
Australian Institute of Criminology	Nil	N/A
Criminology Research Council	Nil	N/A
Administrative Appeals Tribunal	Nil	N/A
Australian Law Reform Commission	Nil	N/A
Office of Parliamentary Council	Nil	
Family Court of Australia	Nil	N/A
Australian Human Rights Commission	Nil	N/A
Australian Crime Commission	\$69,434	\$4,500 on Fusion Centre Launch \$54,334 on sponsorship and participation in the International Serious Organised Crime 2010 conference \$10,600 on sponsorship and participation in Australian and New Zealand Society of Criminology annual conference
National Native Title Tribunal	\$119,557.27	Notification Advertising as required by the <i>Native Title Act 1993</i> (Cwlth)
Insolvency and Trustee Service Australia	\$7,592.00	Print advertising space to notify the public of the requirement that trustees will now advertise meetings of creditors in insolvency administrations on the ITSA website instead of newspapers
AUSTRAC	Nil	N/A
Australian Federal Police	\$150,304.00	National Missing Persons Week (NMPW)
		ThinkUKnow
Australian Customs and Border Protection Service	\$128,500.00	Counter people smuggling communications
ASIO	Nil	N/A
CrimTrac	\$5,815.45	Advertising in police journals

- (b) The following table provides details of current contracts for advertising and marketing for the Department and portfolio agencies.

Agency	Current Contracts	Service provided	Intended use
Attorney-General's Department	Nil	N/A	N/A

Office of the Director of Public Prosecutions	Cre8ive Australia Pty Ltd	Design Services	Annual Report
Federal Court of Australia	Nil	N/A	
Federal Magistrates Court of Australia	Nil	N/A	
High Court of Australia	Nil	N/A	
Australian Commission for Law Enforcement Integrity	Nil	N/A	
Australian Government Solicitor	Nil	N/A	
Australian Institute of Criminology	Nil	N/A	
Criminology Research Council	Nil	N/A	
Administrative Appeals Tribunal	Nil	N/A	
Australian Law Reform Commission	Nil	N/A	
Office of Parliamentary Council	Nil	N/A	
Family Court of Australia	Nil	N/A	
Australian Human Rights Commission	Nil	N/A	
Australian Crime Commission	AM Photography	Professional photography services	Produce photographs for Annual Report & other communication materials as required
National Native Title Tribunal	Adcorp Australia Ltd	Advertising	Notification Advertising as required by the <i>Native Title Act 1993</i> (Cwlth)
Insolvency and Trustee Service Australia	Nil	N/A	
AUSTRAC	Nil	N/A	
Australian Federal Police	TNS Social Research	Market research	Post-campaign evaluation
Australian Customs and Border Protection Service	Porter Novelli	Communications	Countering people smuggling program in Malaysia
ASIO	Nil	N/A	

CrimTrac	Nil	N/A	
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- (c) The following table provides details of communications programs the Department and its portfolio agencies have undertaken since Additional Estimates.

Details of any future public communications programs undertaken by the Department and portfolio agencies will be tabled in Parliament under the *Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies*.

Agency	Service provided Since Additional Estimates	Total (ex GST)
Australian Customs and Border Protection Service	A communications program aimed at raising awareness of the risks of people smuggling amongst Afghans	\$520,000.00
Attorney-General's Department	Nil	