

**QUESTION TAKEN ON NOTICE**

**BUDGET ESTIMATES HEARING: 21-22 MAY 2012**

**IMMIGRATION AND CITIZENSHIP PORTFOLIO**

**(BE12/0032) Program: Internal Product**

Senator Pratt asked:

What is the department's estimate of the percentage of its communication spend that relates to media?

*Answer:*

The media section's 2011-12 budget is approximately \$1.4 million. The media staff is responsible for a range of media activities including responding to media enquiries, media monitoring and preparation of media materials such as media releases.