Department: Attorney-General's Department Plan No./Date: Campaign: Changes to the Family Law System (Community Education Strategy) 18 as at 9th June, 2006 17 as at 7th June, 2006 Target Audience (Planning): Parents with Children in Household / Separated / 50+ with children C&S Plan No./Date: CONCEPT APPROVED **BOOKED** Target Audience (Buying): Parents with Children in Household / Separated / 50+ with children Status: DETAIL School Holidays (will vary by State) TAS (tbc) National Public Holidays & Special Events Queen's B'Day Good Friday Anzac Day Queen's B'Day Soccer World Cup June 9 - July 9) Cricket World Cu (March 11 - tba) TELEVISION NEWSPAPER 1 1 1 1 1 1 1 1 1 1 1 1 1/2 1 1 1 1/2 1 Metropolitan (3 Titles) 1 1 1 Primary Regional (5 Titles) Regional (27 Titles) 1 1 1 1 1 1 Suburban (22 Titles) MAGAZINES Consumer (13 Titles) RADIO 30 Metropolitan (7 Stations) 30 30 30 30 Regional (11 Stations) INTERNET Various Sites - Commissionable Various Sites - Non-Commissionable DIRECTORIES Yellow Pages NESB Radio Press INDIGENOUS Radio (12 Stations) Press (5 Titles) PRINT HANDICAPPED Radio (18 Stations) CINEMA OUTDOOR Shopping centers, Bus Interiors, Street Furniture Production & Installation DIRECT MAIL **Estimate Only**