

QUESTION TAKEN ON NOTICE

ADDITIONAL BUDGET ESTIMATES HEARING: 25 February 2014

IMMIGRATION AND BORDER PROTECTION PORTFOLIO

(AE14/103)

Senator Singh (L&CA 128) asked:

Question

Senator SINGH: I am sorry—it is unclear. Has the department contributed to the budget of creating this comic book of advertising?

Mr Bowles: No, I do not believe so.

Mr Manthorpe: No, we have not.

Senator SINGH: Which government agency has paid for this?

Mr Bowles: As I said, my understanding is that it was Customs, but I will take it on notice and we will get you an answer as to who and how much.

Answer:

The storyboard campaign was funded by the Australian Customs and Border Protection Service as part of the counter people smuggling communication activities in Afghanistan.

The storyboard campaign cost \$55,780.