

SENATE STANDING COMMITTEE ON LEGAL AND CONSTITUTIONAL AFFAIRS  
ATTORNEY-GENERAL'S DEPARTMENT

**Portfolio**

**Question No. 70**

**Senator Humphries asked the following question at the hearing on 14 February 2012:**

Media Training

1. In relation to media training services purchased by each department/agency, please provide the following information for this financial year to date:
  - a) Total spending on these services
  - b) The number of employees offered these services and their employment classification
  - c) The number of employees who have utilised these services, their employment classification and how much study leave each employee was granted
  - d) The names of all service providers engaged
  
2. For each service purchased from a provider listed under 1. d), please provide:
  - a) The name and nature of the service purchased
  - b) Whether the service is one-on-one or group based
  - c) The number of employees who received the service and their employment classification
  - d) The total number of hours involved for all employees
  - e) The total amount spent on the service
  - f) A description of the fees charged (i.e. per hour, complete package)
  
3. Where a service was provided at any location other than the department or agency's own premises, please provide:
  - a) The location used
  - b) The number of employees who took part on each occasion
  - c) The total number of hours involved for all employees who took part
  - d) Any costs the department or agency's incurred to use the location

**The answer to the honourable senator's question is as follows:**

The Attorney-General's Department and the following Agencies did not purchase media training services in the financial year to 29 February 2012: AAT, ACLEI, ACC, ACBPS, AGS, AIC, ALRC, AUSTRAC, CDPP, AHRC, CrimTrac, Family Court of Australia, Federal Court of Australia, Federal Magistrates Court of Australia, High Court of Australia, NNTT and OPC.

## Australian Federal Police

1.

- a) \$2540
- b) 4 (1 x Band 6, 3 x Band 4)
- c) 4 (1 x Band 6, 3 x Band 4). Nil study leave required
- d) Public Affairs Recruitment Company (PARC) and Public Relations Institute of Australia (PRIA)

2.

- a) PRIA – Managing Media Crisis  
PARC – Spotting a valuable news story
- b) Group based training
- c) PRIA Course 2 employees (1 x Band 6 and 1 x Band 4). PARC Course 2 employees (2 x Band 4)
- d) 8 hours for each employee
- e) PRIA Course \$1000. PARC Course \$1540
- f) Complete package

3.

- a) PRIA course conducted in Sydney on PRIA premises. PARC Course conducted in Canberra on PARC premises
- b) 2 x employees at PRIA Course. 2 x employees at PARC Course
- c) 8 Hours each. Total of 24 hours
- d) Travel and accommodation costs associated with PRIA course totalled \$1040

## Australian Security Intelligence Organisation

1.

- a) \$3652
- b) 11 employees were offered these services. Employment classification ranged from SES 1 to APS 6.
- c) Two employees utilised the services. The attendees were SES1 and EL1. No formal study leave was required.
- d) ASIO does not reveal details of service providers for security reasons.

2.

- a) Media awareness training
- b) Small group based training.
- c) As outlined in response to 1 c) Two employees utilised the services. The attendees were SES1 and EL1. No formal study leave was required.
- d) 3.5 hours per person.
- e) As outlined in response to 1a) \$3652 in the 2011-12 FY
- f) Complete package inclusive of materials and trainer.

3.

- a) ASIO does not reveal details of service providers for security reasons.
- b) See response to 1 c) – Two employees utilised the services. The attendees were SES1 and EL1. No formal study leave was required.
- c) See response to 2 d) – 3.5 hours per person.
- d) See response to 1 a) – \$3652

Insolvency and Trustee Service Australia

1.

a) \$2970 (Inclusive of GST)

b) 10 employees were offered media training.

APS 5	APS 6	EL1	EL2
2	4	3	1

c) 10 employees undertook the training.

APS 5	APS 6	EL1	EL2
2	4	3	1

No study leave was applicable as this was a one day training workshop.

d) Talkforce Media and Communication Strategists were engaged for the training

2.

a) Talkforce Media and Communication Strategists were engaged for a one day training workshop

b) the service was group based

c) 10 employees received the service

APS 5	APS 6	EL1	EL2
2	4	3	1

d) The training was for six hours

e) \$2970 (Inclusive of GST)

f) The fees charged were for the day training as a complete package

3. Not applicable

Office of the Australian Information Commissioner

1.

a) No funds have been spent as the contracted services are still being delivered. This contract is valued at \$11,550 (including GST).

b) 10 individuals were offered this training:

- 3 x Statutory Office Holders
- 3 x SES Band 1
- 1 x EL2
- 2 x EL1
- 1 x APS 6

c) The services are still in the process of being delivered. All 10 individuals are in the process of utilising the media training. Classifications are:

- 3 x Statutory officers
- 3 x SES Band 1
- 1 x EL2
- 2 x EL1
- 1 x APS 6

The training is being conducted at the office's premises during work hours and no study leave has been granted.

d) The service provider for the media training is Zavesky Consulting Pty Ltd.

2.

a) The name and nature of these services are as follows:

- Strategic Media Awareness workshop
- Successful Media Engagement workshop
- Interview Preparation training for Commissioners

b) The Strategic Media Awareness workshop and the Successful Media Engagement workshop are group based. The Interview Preparation training for Commissioners is one-on-one.

c) To date, the Successful Media Engagement workshop and Interview preparation training have been delivered. Seven individuals have received this training:

- 3 x Statutory officers
- 1 x EL2
- 2 x EL1
- 1 x APS 6

d) 25 hours

e) No funds have been spent as contracted services are still being delivered. This contract is valued at \$11,550 (including GST).

f) Not applicable

3. Not applicable. All services were provided at OAIC Premises.