

QUESTION TAKEN ON NOTICE

ADDITIONAL BUDGET ESTIMATES HEARING: 9 FEBRUARY 2010

IMMIGRATION AND CITIZENSHIP PORTFOLIO

(80) Program: Internal Product

Senator Barnett asked:

Government Advertising

(1) What communications programs has the Department/Agency undertaken, or are planning to undertake?

(2) For each program, what is the total spend?

Answer:

The Department of Immigration and Citizenship has not undertaken any “information and advertising campaigns” as defined by the Guidelines in Campaign Advertising by Australian Government Department and Agencies produced by the Department of Finance and Deregulation (June 2008) from February 9, 2009 to February 9, 2010.

From February 9, 2010 to June 30, 2010, the department does not plan to undertake any “information and advertising campaigns”.