

SENATE LEGAL AND CONSTITUTIONAL LEGISLATION COMMITTEE  
ATTORNEY-GENERAL'S DEPARTMENT

**Output 2.4**

**Question No. 58**

**Senator Ludwig asked the following question at the hearing on 14 February 2006:**

- a) Provide a breakdown of all of the advertising and mail outs that you intend to distribute under the new funding for the national hotline?
- b) Where do you intend to distribute them? Please provide a breakdown by suburb and postcode.
- c) Are there any advertising contracts or similar under this scheme?
- d) To which organisations have the advertising contracts for the Department?
- e) Have these organisations previously performed any similar contracts for the Department?
- f) Were the contracts awarded on the basis of an open or closed tender or through another means?
- g) If they were awarded on the basis of a closed tender, why is this?
- h) Are there any other contracts of any nature that have been entered into under this scheme?
- i) To which organisations the contracts have been granted?
- j) Have these organisations previously performed any similar contracts for the Department?
- k) Were the contracts awarded on the basis of an open or closed tender or through another means?
- l) If they were awarded on the basis of a closed tender, why is this?

**The answer to the honourable senator's question is as follows:**

- a) The breakdown of communication activities for 2006-07 has not been finalised.
- b) N/A
- c) Yes, there will be an advertising contract for the National Security Campaign.
- d) An advertising agency has not yet been appointed to this phase of the campaign.
- e) N/A
- f) The advertising contract for the National Security Campaign will be entered into by a select tender process.

g) The select tender process used for the advertising contract was in line with the Guidelines for Australian Government information Activities.

h) No.

i) N/A

j) N/A

k) N/A

l) N/A