

SENATE LEGAL AND CONSTITUTIONAL LEGISLATION COMMITTEE  
AUSTRALIAN TRANSACTION REPORTS AND ANALYSIS CENTRE

**Question No. 190**

**Senator Ludwig asked the following question at hearing, on 14 February 2006:**

Please provide figures on the numbers of page impressions to:

- a) the AUSTRAC website
- b) the educational modules within the site.

**The answer to the honourable senator's question is as follows:**

- a) The AUSTRAC website:

01/01/2005 - 31/12/2005

The number of page impressions for [www.austrac.gov.au](http://www.austrac.gov.au) - 729,056 (this includes the e-learning content as well)

13/04/2005 - 31/12/2005 (*the e-learning was introduced on 13/04/05*)

The Number of page impressions for [http://www.austrac.gov.au/aml\\_elearning/](http://www.austrac.gov.au/aml_elearning/) - 42,047 (only the e-learning pages).

01/01/2006 - 13/03/2006

The number of page impressions for [www.austrac.gov.au](http://www.austrac.gov.au) - 167,588 (this includes the e-learning content as well).

The number of page impressions for [http://www.austrac.gov.au/aml\\_elearning/](http://www.austrac.gov.au/aml_elearning/) -9,254 (only the e-learning pages).

- b) The educational modules within the site:

As the e-learning content is 100% static, we cannot report on where a learning session for a user starts and finishes, or whether the user completes all the learning modules or only part of them.