

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
SUPPLEMENTARY BUDGET ESTIMATES 2012-13

Prime Minister and Cabinet Portfolio

Department/Agency: Australian National Audit Office

Outcome/Program:

Topic: Recruitment Costs 2011-12

Senator: Ryan

Question reference number: 80

Type of question: Written

Date set by the committee for the return of answer: Friday, 30 November 2012

Number of pages: 1

Question:

1. How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?
2. Please list where recruitment advertising was listed online and in print media.
3. How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?
4. Please list where recruitment advertising was listed online and in print media.

Answer:

1. In 2011-12 the ANAO spent \$111,082.15 on recruitment advertising, including graduate recruitment. Online recruitment advertising cost \$72,898.90 and recruitment advertising in the print media cost \$36,271.48.
2. Recruitment advertising online took place on: Seek, the Commonwealth Gazette, Facebook, LinkedIn, Careerone. Recruitment advertising was placed with The Canberra Times, Koori Mail, National Indigenous Times, Australian Financial Review, The Australian, The Age and The Sydney Morning Herald.
3. In this financial year to date \$23,942.22 has been spent on recruitment advertising. Online recruitment advertising has cost \$23,520.86 and recruitment advertising in the print media has cost \$421.36.
4. Recruitment advertising online has taken place on: Seek, the Commonwealth Gazette and LinkedIn. Recruitment advertising has been placed in The Canberra Times.