

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Supplementary Budget Estimates 15-18 October 2012

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet

Outcome/Program: 1.1.3 Support Services for Government Operations

Topic: Recruitment Costs 2011-12

Senator: Senator Ryan

Question reference number: 80

Type of Question: written

Date set by the committee for the return of answer: 30 November 2012

Number of pages: 1

Question:

How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media.

How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?

Please list where recruitment advertising was listed online and in print media.

Answer:

1. In the 2011-12 financial year, \$39,006.61 was spent on recruitment advertising. Of this, \$7,172.95 was spent online, and \$31,833.66 was spent on print media. Online advertising included Seek, Mycareer, indigenousjobsaustralia.com.au, collaw.edu.au, cpaaustralia.com.au, and economist.com. Print media included The Australian, the Australian Financial Review and The Canberra Times.
2. To date, \$181.50 has been spent on recruitment advertising this financial year. This was all spent on online advertising.