

**Senate Finance & Public Administration Committee:**  
**Answers to written Questions on Notice Supplementary Budget Estimates 2012-13**  
**Parliamentary Departments Portfolio**

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**Department:** Parliamentary Budget Office

**Topic:** Government advertising

**Senator:** Senator Scott Ryan

**Question reference number:** 85

**Type of question:** Written

**Question**

- a. What was the total cost of all advertising for 2011-12?
- b. Is the advertising campaign or non-campaign advertising? Provide details of each advertising, including the program the advertising was for, the total spend and the business that provided the advertising services.
- c. Has the Department of Finance and Deregulation provided any advice about the advertising? Provide details of each advertising item.
- d. Has the Peer Review Group (PRG) and/or Independent Communications Committee (ICC) provided any advice about the advertising? Provide details of each advertising item.
- e. Did the Advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies? Provide the details for each advertising item.
- f. Provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services that was undertaken in 2011-12.

**Answer**

- a. Not applicable.
- b. Not applicable
- c. Not applicable.
- d. Not applicable.
- e. Not applicable.
- f. Not applicable.