

**Senate Finance & Public Administration Committee:
Answers to written Questions on Notice Supplementary Budget Estimates 2012-13
Parliamentary Departments Portfolio**

Department: Parliamentary Budget Office

Topic: Recruitment costs

Senator: Senator Scott Ryan

Question reference number: 80

Type of question: Written

Question

- a. **How much was spent on recruitment advertising in 2011-12? How much of this was spent online and how much of this was spent on print advertising?**
- b. **Please list where recruitment advertising was listed online and in print media.**
- c. **How much has been spent on recruitment advertising this financial year to date? How much of this was spent online and how much of this was spent on print advertising?**
- d. **Please list where recruitment advertising was listed online and in print media.**

Answer

- a. Not applicable.
- b. Not applicable.
- c. To 30 September 2012, the Parliamentary Budget Office has spent \$1,689.43 on online recruitment advertising and \$3,180.85 on print media advertising.
- d. Online advertising
 - AFR.com (Australian Financial Review)
 - ECOSOC.org.au (Economic Society of Australia)
 - NEWSDIGITALMEDIA.COM.AU – Elite, including
 - Career One
 - Capital Circle newsletter
 - Business Briefing newsletter
 - The Australian online
 - FAIRFAXDIGITAL.COM.AU – Job Box, including
 - The Age online
 - The Sydney Morning Herald online
 - The Canberra Times online
 - Businessday.com.au

Print advertising

- Australian Financial Review