

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Supplementary Budget Estimates 17-20 October 2011

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet

Outcome/Program: 1.1.4 Support Services for Government Operations

Topic: Media Monitoring

Senator: Senator Ryan

Question reference number: 138

Type of Question: Written

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Question:

1. Media monitoring services provided to the Minister's office for the year 2010-11
 - a. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for the year 2010-11?
 - b. Which agency or agencies provided these services?
 - c. What is the estimated budget to provide this same services for the year 2011-12?
 - d. What has been spent providing these services FYTD?
2. Media monitoring services, provided to the Department and its agencies for the year 2010-11?
 - a. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies for the year 2010-11?
 - b. Which agency or agencies provided these services?
 - c. What is the estimated budget to provide this same services for the year 2011-12?
 - d. What has been spent providing these services FYTD?

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Answer:

1. Media monitoring services to the Prime Minister's Office are provided under a "single site contract", which includes the Prime Minister's Office and the department.
 - a. The total cost for 2010-11 was \$214,935.
 - b. Media Monitors Pty Ltd is the sole agency providing these services.
 - c. The total budget for 2011-12 is \$222,545.
 - d. The total FYTD cost at 30 September 2011 was \$61,294