

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
Supplementary Budget Estimates 2011-12

Prime Minister and Cabinet portfolio

Department/Agency: Office of the Official Secretary to the Governor-General

Program 1: Support for the Governor-General and Official Activities

Outcome 1: The performance of the Governor-General's role is facilitated through the organisation and management of official duties, management and maintenance of the official household and property and administration of the Australian Honours and Awards system.

Topic: Government Advertising

Senator: RYAN

Question reference number: PM130

Type of Question: Written

Date set by the committee for the return of answer: 2 December 2011

Number of Pages: 2

Question:

1. What advertising – Campaign and Non-Campaign – did the Department/Agency undertaken in 2011-12? Provide details of each advertising, including the program the advertising was for, the total spend and the business that provided the advertising services.
2. Did the Department of Finance and Deregulation provide any advice about the advertising? Provide details of each advertising item.
3. Did the Advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies (March 2010)? Provide the details for each advertising item.
4. Provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services.
5. What advertising – Campaign and Non-Campaign – and other communications programs is the Department/Agency undertaking, or are planning to undertake?

Answer:

1. Non- campaign advertising: three vacancies were advertised on www.seek.com.au:
 - a) Honours and Awards Branch– Various positions GHO3 to 5 advertised 7 July 2011 cost \$150.28 - advertising on SEEK provided by Adcorp
 - b) Executive and Protocol Branch- GHO4 Senior household attendant advertised 7 September 2011 cost \$150.28 - advertising on SEEK provided by Adcorp.
 - c) Executive and Protocol Branch- GHO1 Household attendant advertised 23 September 2011 cost \$150.28 - advertising on SEEK provided by Adcorp.

Total cost of advertising for 2011-12 \$450.84

2. No.
3. Yes.
4. Nil.
5. Recruitment advertising as required.