

Standing Committee on Finance and Public Administration

ANSWER TO QUESTION ON NOTICE

Finance and Deregulation Portfolio

Department of Finance and Deregulation

Supplementary Estimates Hearing – October 2010

Outcome 2 Program 2.1

Topic: Media Monitoring

Question reference number: F29

Type of Question: Written

Date set by the committee for the return of answer: 3 December 2010

Number of Pages: 1

Senator Bernardi asked:

- a) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office in the 2009/10 financial year? Which agency or agencies provided these services?
- b) What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Department and its agencies in the 2009/10 financial year? Which agency or agencies provided these services.

Answer:

a)

Cost of media monitoring services for the Finance and Deregulation Portfolio Ministers for the 2009-10 Financial Year

Minister	Service Provider	Cost (ex GST)
Minister for Finance and Deregulation	Media Monitors	\$21,295
Special Minister of State	Nil	Nil
<b>TOTAL COST</b>		<b>\$21,295</b>

b)

Cost of media monitoring services for the Finance and Deregulation Portfolio for the 2009-10 Financial Year

Agency	Service Provider	Cost (ex GST)
Department of Finance and Deregulation	Media Monitors	\$168,223
Future Fund Management Agency	Media Monitors	\$15,819
AEC	Media Monitors	\$74,292
ComSuper	Media Monitors Meltwater News	\$10,205 \$2,256
<b>TOTAL COST</b>		<b>\$270,795</b>