

**Senate Standing Committee on Finance and Public Administration**

**ANSWERS TO QUESTIONS ON NOTICE**

**Prime Minister and Cabinet Portfolio**

**Department of the Prime Minister and Cabinet**

**Supplementary Budget Estimates 20 - 23 Oct 2008**



**Question: PM18**

**Outcome 1, Output 5**

**Topic: Zeepod Productions**

**Hansard Page: F&PA 63**

**Senator Fierravanti-Wells asked: Mr Mrdak, I notice that those companies-the companies like Zeepod Productions-did the design work for logo changes. Could you take on notice whether they were on the previous government's list or they have just now become a new provider?...**

**Mr Mrdak-In relation to Zeepod, I will take that on notice.**

**Answer: Zeepod Communications was contracted to provide broadcast management services for the 2020 Summit and did not do design work for the logo. The register maintained by the Government Communications Unit (GCU), until the GCU was abolished on 3 December 2007, covered organisations that provided services in the areas of advertising, marketing, graphic design/writing/editing, film/video and interactive multi-media, research, public relations, media monitoring and analysis. As broadcast management services were not covered by the register, the company in question was not on the list.**