

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2012-2013

Prime Minister and Cabinet Portfolio

Department/Agency: Australian National Audit Office

Outcome/Program:

Topic: Media Monitoring

Senator: Ryan

Question reference number: 85

Type of question: Written

Date set by the committee for the return of answer: 12 July 2013

Number of pages: 1

Question:

1. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the Minister's office for this financial year to date?
 - Which agency or agencies provided these services?
 - What is the estimated budget to provide this same services for the year 2012-13?
 - What has been spent providing these services this financial year to date?
2. What was the total cost of media monitoring services, including press clippings, electronic media transcripts etcetera, provided to the department/agency for this financial year to date?
 - Which agency or agencies provided these services?
 - What is the estimated budget to provide this same services for the year 2012-13?
 - What has been spent providing these services this financial year to date?

Answer:

Q1. The ANAO does not provide Media Monitoring Services to the Minister's office.

Q2. The ANAO has not engaged media monitoring services. ANAO library staff conduct media monitoring using free (internet) and paid databases. These databases are not primarily utilised for media monitoring services but do offer this capability. The total cost of the database services (all yearly contracts) was:

- ProQuest ANZ Newsstand US\$3,600;
- Dialog NewsRoom US\$30,000; and
- Capital Monitor AUD\$24,036.