

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2012-2013

Prime Minister and Cabinet Portfolio

Department/Agency: Office of the Inspector-General of Intelligence and Security
Outcome/Program: Outcome 1
Topic: Government Advertising

Senator: Ryan

Question reference number: 85

Type of question: Written

Date set by the committee for the return of answer: 6 July 2012

Number of pages: 2

Question:

What was the total cost of all advertising for the financial year to date?

Is the advertising is campaign or non-campaign advertising? Provide details of each advertising, including the program the advertising was for, the total spend and the business that provided the advertising services.

Has the Department of Finance and Deregulation provided any advice about the advertising? Provide details of each advertising item.

Has the Peer Review Group (PRG) and/or Independent Communications Committee (ICC) provided any advice about the advertising? Provide details of each advertising item.

Did the Advertising comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies? Provide the details for each advertising item.

Provide details for any other communications program, including details of the program, the total spend and the business that provided the communication services.

What advertising – Campaign and Non-Campaign – and other communications programs is the Department/Agency undertaking, or are planning to undertake?

Answer:

The total cost and details of all advertising for the financial year to date is nil.

There was no advice provided by the Department of Finance and Deregulation about advertising.

There was no advice provided by the Peer Review Group (PRG) and/or Independent Communications Committee (ICC) about advertising.

There was no advertising to comply with the Guidelines on Information and Advertising Campaigns by Australian Government Departments and Agencies.

There are no current communications programs.

Current plans for advertising (Campaign and Non-Campaign) or other communications programs, are as follows:

- Training and awareness on Public Interest Disclosure legislation for AIC agencies (when legislation is passed)