

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2011-2012

Prime Minister and Cabinet Portfolio

Department/Agency: Department of the Prime Minister and Cabinet
Outcome/Program: 1.1.5 – CHOGM 2011
Topic: CHOGM 2011 Opening Ceremony costs

Senator: Fifield

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Question:

Mr Sterland: It is \$1.9 million for the opening ceremony per se.

Senator FIFIELD: I know there is a cost to these international events. I thought \$80,000 for a community cabinet meeting was a large figure but I will not prejudge the figure. Are you able to provide a breakdown of what is envisaged at this stage? As I say, I will not prejudge it because—

Mr Sterland: For the whole event—

Senator FIFIELD: For the opening ceremony.

Mr Sterland: We will take it on notice.

Senator FIFIELD: If you could. The breakdown may tell the story and who knows what the view might be after having that breakdown. Would that opening ceremony figure also include the purchase of official gifts for delegates?

Mr Sterland: We will take that on notice.

Answer:

Consistent with usual practice for such events, the CHOGM 2011 Taskforce has engaged an external service provider (Great Big Events) to produce and direct the Opening Ceremony for CHOGM 2011. Great Big Events was selected following an open tender process.

Great Big Events will undertake the creative development, design, production and delivery of the CHOGM 2011 Opening Ceremony. The price for the contracted services is up to \$1.9 million as published on the AusTender website. This includes resourcing personnel to develop, manage and deliver the Opening Ceremony, extensive set and stage build, infrastructure for graphic production, vision and graphics packages, and augmenting existing sound systems at the venue.

The Opening Ceremony costs are indicative only and set out below in Table 1. The scope of the Opening Ceremony has not been finalised. Details of the ceremony including speakers

and entertainment are still being developed and final costs will be known closer to the event, noting that the total cost will be no more than the forecasted \$1.9 million.

Table 1. Indicative Opening Ceremony costs.

Activity	Cost
Project Management	\$320,000
Performance, Creative Design and Delivery	\$560,000
Stage Design and Construction	\$280,000
Labour, accommodation and transport	\$180,000
Audio visual and sound	\$165,000
Audio equipment and labour	\$80,000
Lighting	\$80,000
Graphic projection, design and build	\$100,000
Communication systems	\$40,000
Office and administration	\$45,000
Insurance	\$50,000
Total	\$1.9m

The cost of the Opening Ceremony does not include the purchase of official gifts for the Heads of Government.