

Senate Finance and Public Administration Legislation Committee
ANSWERS TO QUESTIONS ON NOTICE
BUDGET ESTIMATES 2011-2012
Finance and Deregulation Portfolio

Department/Agency: Australian Electoral Commission

Outcome/Program: 1/1.3

Topic: Media / Advertising Costs for Elections

Senator: Fifield

Question reference number: F68

Type of question: Hansard F&PA, Page 87, 26 May 2011

Date set by the committee for the return of answer: Friday, 8 July 2011

Number of pages: 1

Question: It would be interesting if you could take on notice and provide the cost for that sort of activity (media and public relations activities) for this election and the two before that.

Answer:

2010 federal election

\$266,588

2007 federal election

\$281,545

2004 federal election

\$219,916