

Senate Finance and Public Administration Standing Committee
ANSWERS TO QUESTIONS ON NOTICE
Senate Budget Estimates 2010-11 (May 2010)

Portfolio of the Prime Minister and Cabinet

Department/Agency: Australian Institute of Family Studies
Outcome/Output Group: 1.1
Topic: Government Advertising

Senator: Barnett

Question reference number: 62

Type of question: Written

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Number of pages: 1

- a) **What communications programs has the Department/Agency undertaken since additional estimates and what communications programs are planned to be undertaken?**

- b) **For each program, what is the total spend?**
(by ‘communications program’ it is meant communication of a government message to the public – possibly by advertising (print, television etc), possibly through the erection of signs, plaques etc, or through other mediums. The recent (current) Government TV advertising campaign on health reform and specific health initiatives are examples, BER signage is an example, advertising on the Government’s proposed new tax system would be another example.)

- c) **A breakdown of how much was spent/is planned to be spent on each program/initiative should be provided.**

Answer:

The Australian Institute of Family Studies is a research agency; it does not engage in government communications programs. Nil expenditure.