

Senate Standing Committee on Finance and Public Administration

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Department of the Prime Minister and Cabinet

Budget Estimates Hearing 26 May - 27 May 2008



Question: PM137

Outcome 1, Output 5.8

Topic: Victorian State Government's centralised advertising system

Hansard Page: Written Question

Senator Ronaldson asked: Minister, do you realise or know that it is reported that the Victorian State Government's centralised advertising system saw it outspend some of the countries biggest advertiser like Holden and Procter and Gamble?

Answer:

The Government is aware of reports relating to advertising expenditure by the Victorian Government.