

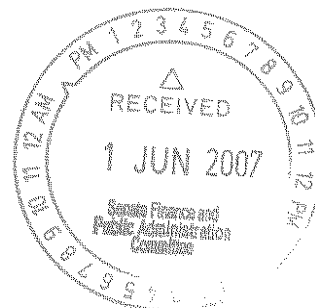


**Australian Government**

**Department of the Prime Minister and Cabinet**

ONE NATIONAL CIRCUIT  
BARTON

Mr Stephen Palethorpe  
Committee Secretary  
Senate Finance and Public Administration Committee  
Department of the Senate  
Parliament House  
CANBERRA ACT 2600



Dear Mr Palethorpe

In the course of my evidence to the Standing Committee on Finance and Public Administration on Tuesday 22 May 2007 in relation to government advertising (Hansard Reference page 22) I said the National Security campaign ran from February 2006 to June 2007. The campaign is in fact running from February 2007 to June 2007.

In relation to my evidence on total advertising expenditure for the financial year to 31 March 2007 (Hansard Reference pages 26 and 47), the figures I provided related to the financial year to 31 December 2006, not the financial year to 31 March 2007. Total advertising expenditure from 1 July 2006 to 31 March 2007 was \$170,985,996 comprising campaign advertising of \$118,271,669 and non-campaign advertising of \$52,714,327.

The information I gave was wrong because of clerical errors within the Department of the Prime Minister and Cabinet. I apologise for unintentionally misleading the Committee.

I would be grateful if you would draw this letter to the attention of the Committee.

Yours sincerely

Robert McMahon  
Assistant Secretary  
Government Communication Unit

31 May 2007