

Senate Standing Committee on Finance and Public Administration

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Department of the Prime Minister and Cabinet

Budget Estimates Hearings 2007-2008, 21-22 May 2007



Question: PM 103

Outcome 1, Output 4.3

Topic: Government Communications

Direct on Notice: Wong

Senator Wong asked: Can the Government Communications Unit please provide details of all non-campaign advertising:

- a. Completed during 2006-2007;**
- b. in progress at the present time; and**
- c. Scheduled to commence during the remainder of 2006-2007 and in 2007-2008?**

In providing this answer, please indicate:

- a. The name (where non-ongoing) or category (such as job advertisements, invitations to tender) of the advertising;**
- b. The duration of the advertising (start date and end date);**
- c. The department or agency running the advertising;**
- d. The purpose of the advertising; and**
- e. The costs of the campaign of which GCU is aware, and an explanation of what these costs comprise.**

Answer: Refer to the answers in Questions PM 48 and 49. The Department does not as a general practice maintain records of proposed non-campaign advertising.