Senate Standing Committee on Finance and Public Administration

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio Department of the Prime Minister and Cabinet

Budget Estimates Hearings 2007-2008, 21-22 May 2007



Question: PM 62

Outcome 1, Output 4.3

Topic: Government Communications

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Senator Wong asked: (a) Is there anything in the contract with Universal McCann which relates to how much advertising there will be? (b) Are you able to provide us with a copy of the contract?

Answer:

(a) No.

(b) No. The contract is deemed commercial-in-confidence, the release of which would damage the Commonwealth's position when negotiating future media purchasing contracts.