

Senate Standing Committee on Finance and Public Administration

ANSWERS TO QUESTIONS ON NOTICE

Prime Minister and Cabinet Portfolio

Department of the Prime Minister and Cabinet

Budget Estimates Hearings 2007-2008, 21-22 May 2007



Question: PM 50

Outcome 1, Output 4.3

Topic: Government Communications

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Senator Faulkner asked: What about the timing of the Telecommunications Safeguards campaign? Isn't your Telecommunications Safeguards guide being mailed to 3.1 million households in rural and regional Australia during May and June? As I understand it, this includes both TV ads and the mail-out of a brochure.

Answer: Media advertising, including TV, occurred in April 2007. The mailout associated with this campaign occurred during May and June 2007.