

**Senate Standing Committee on Finance and Public Administration**

**ANSWER TO QUESTION ON NOTICE**

**Human Services Portfolio**

**Child Support Agency**

Budget Estimates 2007-08 - May 2007

**Question: HS 15**

**Outcome 1, Output 2**

**Topic: CSA – Focus Groups**

**Hansard Page/Written Question on Notice: Hansard Page F&PA 85**

**SENATOR WONG asked on 24/05/2007:**

**Senator WONG**—Do you have details of the sorts of questions that were asked of these focus groups?

**Ms Palmer**—Not with me, no.

**Senator WONG**—But does the department have them?

**Ms Palmer**—The department does have them. It is a normal part of government communication process to do the market research, and whether the details about the market research are released is usually a decision made at the end of the campaign.

**Senator WONG**—Are you able to provide documentation which indicates the scripts or questions associated with the focus groups and market research?

**Ms Palmer**—I would have to get advice on that.

**Senator WONG**—So you are taking it on notice?

**Ms Palmer**—Yes.

**Senator WONG**—Thank you very much.

**Answer:**

A decision whether or not to release information relating to the development of the Child Support Scheme Reforms advertising campaign will be made by the Australian Government at the conclusion of the campaign.