

**Senate Standing Committee on Finance and Public Administration**

**ANSWER TO QUESTION ON NOTICE**

**Human Services Portfolio**

**Department of Human Services**

Budget Estimates 2007-08 - May 2007

**Question: HS5**

**Outcome 1, Output 1**

**Topic: Department of Human Services – Communication and Media**

**Hansard Page/Written Question on Notice: Hansard Page F&PA 62**

**SENATOR WONG asked** on 24/05/2007:

**Senator WONG**—...Going back to the brief in relation to qualitative and quantitative research, what was requested in respect of qualitative research? Did you specify what you required?

**Ms Hartland**—We might have to take that on notice. I do not think I have the brief here.

**Senator WONG**—We are here for most of the evening, so if you are able to come back to us I would appreciate it. I would also like to know whether there were any specifications or expectations in respect of quantitative research.

**Ms Grundy**—We will get a copy of the brief so we can be accurate about it.

**Answer:**

The research brief specified that qualitative and quantitative research was needed to explore the community's awareness, perceptions and response to the proposed card, with the aim of informing the development of the communication strategy to raise awareness about the Access Card.