

Senate Finance and Public Administration Legislation Committee

ANSWERS TO QUESTIONS ON NOTICE

Finance and Administration Portfolio

Australian Electoral Commission

Budget Estimates Hearing – May 2007

Question: F45

Outcome 2, Output 2.1.4

Topic: Numbers of advertisement showings in Bathurst and Launceston

Hansard Page: F&PA 20

Senator Brown asked:

Senator BOB BROWN—You do not have figures for Launceston or Bathurst or other—

Mr Pickering—I do not have them here but I could drill to that level to provide that sort of information to you on notice.

Senator BOB BROWN—Thank you.

Answer:

The number of times the ads will run on free-to-air television in the first two weeks in Launceston is 65. Launceston is part of the aggregated Tasmanian market.

The number of times the ads will run on free-to-air television in the first two weeks in Bathurst is 100. Bathurst is part of the Southern NSW aggregated market.